

June 5 & 6, 2015

Cattlemen's Ball

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Schedule of Events

Friday Events

Golf Tournament at O'Neill Country Club Gates Open to Trail Boss Ticket Holders General Store Hours Silent Auction Begins 8:30 a.m. 5:00 p.m. 5:00 p.m. to 7:00 p.m. 5:00 p.m.

Trail Boss Reception/Saloon Tent Welcome Live Auction Dance to the Back Forty Band 6:00 p.m. 7:00 p.m. 7:30 p.m. to 8:30 p.m. 9:00 p.m. to midnight

Saturday Events

Gates Open for Trail Boss Ticket Holders Trail Boss Champagne Social Saturday Activities Helicopter Rides, Wagon Rides, Airboat Rides, Scenic Overlook Tour General Store Hours Art Show & Wine Tasting Silent Auction Trail Boss Lunch Main Gates Open for Top Hand **Ticket Holders** Opening Ceremonies in the Courtyard **Concession Stand Hours** Live Auction UNMC Buffett Cancer Center Health Screenings Style Show Farm & Machinery Auction Pow Wow Turkey Creek Regulators Trick Riders **Evening Meal** Vehicle Raffle Drawing Host Family Welcome & Thank You Live Auction Roots & Boots Concert

Dance to the Back Forty Band

9:00 a.m. 9:00 a.m. to 10:30 a.m. 10:00 a.m. to 5:00 p.m.

10:00 a.m. to 5:00 p.m. 10:00 a.m. to 5:00 p.m. 10:00 a.m. to 4:00 p.m. 11:45 a.m. to 12:30 p.m.

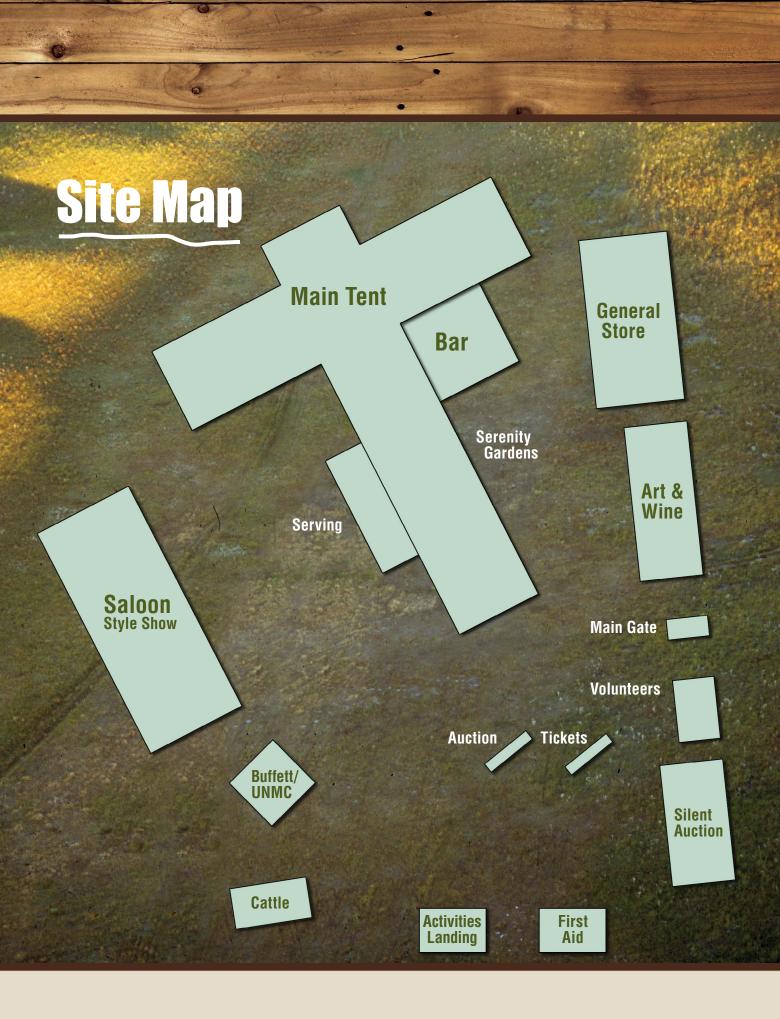
1:00 p.m. 1:30 p.m. 1:00 p.m. to 5:00 p.m. 12:30 p.m. to 1:30 p.m.

1:00 p.m. to 4:00 p.m.
2:00 p.m. to 3:00 p.m.
2:30 p.m. to 3:30 p.m.
3:30 p.m.
4:15 p.m.
5:15 p.m. to 6:15 p.m.
6:15 p.m. to 6:30 p.m.
6:30 p.m. to 6:45 p.m.
6:45 p.m. to 8:00 p.m.
8:00 p.m.
10:00 p.m. to Midnight

Thank you to Farmers State Bank for the assistance in helping to underwrite some of the costs of the activities.

Thank you to Turkey Creek Regulators, Bryson Airboat Tours of Fremont, and River Life Airboat Tours of North Bend for assistance with this weekend's activities.





General Information

First Aid

EMTs will be on site to provide care for any medical situation. The EMTs are located south of the grounds to assist with any medical emergency.

Payment Options

The Cattlemen's Ball will be using tokens for payment. Tokens may be purchased at the Stock Auction Token Trailer located near the main entrance. Each token is worth \$2.00. Please remember that tokens are non-refundable. Cash, check, or credit card will be accepted for purchase at the General Store, Silent Auction, and Live Auctions. Payment options may vary with individual vendors.

Auctions & Bidding

Anyone who desires to bid will need to register for a bidding number at the Stock Auction Trailer, located near the Token Trailer. Auction items are subject to sales tax. Cash, checks, and debit/credit cards will be acceptable payment for your convenience. Your prompt payment following the auction is appreciated. All bids are final. No refunds will be made. No exchanges will be made.

Serenity Garden

The 2015 Cattlemen's Ball welcomes you to spend time in the Serenity Garden. This is a quiet place to rest and is provided for remembering those who fought the war against cancer and those who continue to fight each and every day. The Serenity Garden area reminds us of the most important reason we are here—to raise money for cancer research, to honor those who have fought the battle, and to offer hope to those still fighting cancer. Thank you to each of you for your part in helping to 'Outlaw Cancer'.

Outdoor Landscaping

Thank you to the following sponsors for their contribution to the outdoor landscaping and design: The Eilers Family of Spencer, Shamrock Nursery of O'Neill, Strom Construction of Lynch, Wakefield Insurance of O'Neill, and Wettlaufer Landscaping of Atkinson. Thank you to the following sponsors for their contributions to the Avenue of Flags and the outdoor landscaping and design: the Eilers Family, Tony and Becky Emme, Jim and Patricia Gokie, John Prouty Construction, O'Neill FFA, Shamrock Nursery, Spencer American Legion Post #78, Strom Construction, Wakefield Insurance, West Boyd FFA, Wettlaufer Landscaping, and Erica Winkelbauer.

From the Host Family

elcome to the 2015 Cattlemen's Ball of Nebraska. On behalf of my wife Kim Schweers, myself, and our adult children Jay Herzog and Hayley Herzog, we invite you to enjoy a weekend of fun and friendship in one of the most scenic areas of Nebraska. We are honored and humbled to be asked to host an exciting and important event that has become a rich and meaningful annual tradition in rural Nebraska.

Deb Hansen, Executive Director of the Cattlemen's Ball of Nebraska, Inc., is our new neighbor. She recently purchased a ranch adjacent to our Redbird Ranch and we welcome her to the neighborhood. It was Deb Hansen who suggested to us that Redbird Ranch would be a great location for the Cattlemen's Ball. As she pointed out, the Cattlemen's Ball has three primary objectives: Raising money for cancer research and public health, promoting beef in a healthy diet, and showcasing rural Nebraska. We hope to advance all three goals this year.

Certainly our efforts to raise funds for the completion of the Fred and Pamela Buffett Cancer Research Center take priority, and our great state will benefit from these efforts. The promotion of beef has never been more necessary to our industry than it is now, and we hope to introduce as many people as possible this year to beautiful, healthy cattle of various breeds and types. And finally, insofar as showcasing rural Nebraska is concerned, we believe that you will agree with us that the strikingly scenic Niobrara River Valley is an absolute wonder to behold, and for those of you who have never seen the Redbird area, you are in for a treat that you won't forget.

Our thanks go out to co-chairs Kelly Kalkowski, Stephanie Boettcher, Deb Hilker, Nicole Sedlacek, and Scott Poese. They have been real self-starters and terrific organizers, and have generated great interest in this event. Additionally, such workhorses as Junior Young, Gary Connot, Roger Miller, and Steve Rasmussen have devoted countless hours of labor to this endeavor, as well as friends and neighbors from all over our area. The Cattlemen's Ball is also indebted to the many donors, both large and small, whose generosity will permit the Cattlemen's Ball to be successful, show a profit, and benefit cancer research in Nebraska.

We look forward to joining all of you at the Redbird Ranch for an enjoyable and worthwhile event.

- Tom Herzog

Left to right: Jay Herzog, Tom Herzog, Kim Schweers, Hayley Herzog.

Advisory Committee

Welcome to the 17th annual Cattlemen's Ball of Nebraska. On behalf of the Advisory Board, I thank you for being a part of this event. It is a weekend to support cancer research and enjoy delicious beef at this scenic site along the Niobrara River in Boyd County.

The Cattlemen's Ball of Nebraska has teamed up with the Fred and Pamela Buffett Cancer Center in this fund raising event. A big thank you to Dr. Cowan and all of his team.

The Cattlemen's Ball of Nebraska is happy to introduce the Tom Herzog and Kim Schweers family as the 2015 host family at the Red Bird Ranch in Boyd County. The family has vast knowledge of the history of this area. This year the local chairpersons of the ball are Stephanie Boettcher, Deb Hilker, Kelly Kalkowski, Scott Poese, and Nicole Sedlacek. Your hosts, chairpersons, and all the volunteers have made this the wonderful event that it is. Thank you to all of you. Please give all of these people a word of thanks when you see them.

A big thank you to all of the donors that have made this possible. Be sure to look at all of the auction items, decorations, activities, and food. Thank you again for your commitment and generosity in 'Outlawing Cancer.'

Please enjoy your day at the Red Bird Ranch. We will see you next year in Lancaster County.

Dick Miles, Chairman Cattlemen's Ball of Nebraska Advisory Board Chairman

Dick Miles; McCool Junction, NE

Vice-Chairman

Ray Bennett; Cedar Rapids, NE

Treasurer

Larry Shavlik; Bartlett, NE

Executive Secretaries

Deb Hansen; Wisner, NE

Host Family

Tom Herzog & Kim Schweers; O'Neill, NE

Board Members

Ann K. Bruntz; Friend, NE Suzanne Jagels; Davenport, NE Kae Pavlik; Yutan, NE Bill Pullen; Central City, NE Ivan Rush; Scottsbluff, NE Darreld Saltzman; Shickley, NE Alan Svajgr; Cozad, NE Laurie Widdowson; Lodgepole, NE

Co-chair Welcome

Welcome to the 2015 Cattlemen's Ball of Nebraska. We truly hope you have a great time at this event and enjoy all of the food, activities, and entertainment. On behalf of the many committee chairs and volunteers who have put so much time and effort into this event, we welcome you to the Redbird Ranch.

We are honored to have been given the opportunity to assist with this event. To our host family, Tom and Kim, thank you for hosting all of us and trusting in us to help organize this event. To the many dedicated committee chairs and the hundreds of volunteers who have worked tirelessly for the past year, donating their time and efforts to the ball, thank you. This event would not be successful without all of the work of our volunteers.

Every single one of us in attendance at this event has been impacted by cancer. The Cattlemen's Ball of Nebraska is one of our state's premier events that truly allows us to put our money where our mouth is and do our part in helping to fund research. Each year, ninety percent of the proceeds from the ball are awarded to the Fred & Pamela Buffett Cancer Center at the University of Nebraska Medical Center. On the local level, ten percent stays here to benefit local healthcare organizations. You can be proud of the fact that your contribution goes where it should.

Lastly, we want to thank our families for all of the support and patience they have given while we have worked to do our part to help 'Outlaw Cancer.'

Sincerely,

Scott Poese, Nicole Sedlacek, Stephanie Boettcher, Deb Hilker and Kelly Kalkowski



Committee Chairs

Accounting - Lori Olson Activities - Les & Jan Graham Art Show - Carol Eilers & Marilyn Whitaker Auctioneer - Stock Auction Company Bar – Tom Earley Beef Display - Junior Young Calf for Cancer - Mike Tasler Concessions - Cathy Pavel Electricity - Roger Miller Eppley Coordinator - Chris Dunham First Aid - Brent Pritchett Food - Sherry Block & Karlene Classen General Store & Memorabilia Sales - Darcy Poese Golf Tournament - Barry DeKay Grounds - Gary Connot Housing - Linda Green

Decorations – Kelli Heiser & Heather Jurgensmeier Logo Design – Jane Spencer/Special T's & More Parking & Shuttle – Matt Moody Photography – Amber Shane Program Book/Printing – Sandhills Publishing Sanitation – Mike Kratz Security – Bill Price Silent Auction – Lisa Lechtenberg & Steph Prouty Style Show – Lisa Lind & Lisa Wright Trail Boss Social – Kim Reiter/Uptown Cooking Vehicle Raffle – Jerald Dennis Volunteer Coordinator – Alexa Emme Wine Tasting – Tami Heiser, Paul Carlson & Megan Mitchell State Contact – Deb Hansen

2016 Host Family

Trevor and Torri Lienemann Family June 3rd & 4th at Lienetics Ranch; Princeton, NE



Cancer Research

Pelcome to the 2015 Cattlemen's Ball! Thank you for coming to the beautiful Redbird Ranch along the Niobrara River to help us 'Outlaw Cancer!' 100% of proceeds that the Fred & Pamela Buffett Cancer Center receives from the Cattlemen's Ball support scientific research initiatives at the Fred & Pamela Buffett Cancer Center, Nebraska's only National Cancer Institute (NCI)-designated cancer center.

Your support for the Cattlemen's Ball is vital to the health of our state. One in three people will be diagnosed with cancer in their lifetime. At the Fred & Pamela Buffett Cancer, scientists are striving to understand the causes of cancer, develop new treatments, and improve methods of earlier detection. Funds from the Cattlemen's Ball are crucial to helping the Fred & Pamela Buffett Cancer Center achieve its mission of making new discoveries about the etiology, diagnosis, and treatment of cancer while improving health and quality of life.

The faculty and staff of the Fred & Pamela Buffett Cancer Center join me in expressing gratitude for your generous gifts to the Cattlemen's Ball. These gifts are instrumental in supporting pilot research projects, which develop preliminary results necessary for Cancer Center scientists to submit larger national grant applications, and help us recruit and retain the brightest and most talented cancer researchers. Cattlemen's Ball funds are also utilized to support specialized equipment that is shared by scientists at the Fred & Pamela Buffett Cancer Center, and facilitate cutting-edge research. Finally, the statewide clinical trials program, which provides access to cancer clinical trials to patients across the state, is generously supported by funds from the Cattlemen's Ball.

The dedication of all those involved with the Cattlemen's Ball is genuinely humbling. Thank you to the Redbird Ranch and the Tom Herzog and Kim Schweers family for hosting the 2015 Cattlemen's Ball. We owe a great deal of gratitude to co-chairs Deb Hilker, Stephanie Boettcher,



Nicole Sedlacek, Scott Poese, and Kelly Kalkowski, to all of the committee chairs for the hours spent coordinating the endless details, and to the countless number of volunteers who are helping to make this the very best Cattlemen's Ball. Thank you also to the Cattlemen's Ball Advisory Board and president Dick Miles, for all you do for this outstanding event and for the Fred & Pamela Buffett Cancer Center.

Thank you again for your support. Together, we can 'Outlaw Cancer!'

Ken Cowan

Kenneth H. Cowan, M.D., Ph.D. Director, Fred & Pamela Buffett Cancer Center

FRIDAY Trail Boss Reception

Presented by: Uptown Cooking Creations

Menu

Hickory Smoked Brisket on a Ciabatta Roll BBQ Meatballs Swedish Meatballs Assorted Dessert Shooters Homemade Chips and Salsa Mini Fruit Pies Fruit Kabobs Tea and Water

AUCTION ITEMS

#301 **Antique Street Lamp** Don Dietemeyer #302 Dinner at the Governor's Mansion Governor Pete Ricketts and First Lady Susanne Shore His & Hers Technology Solutions: 2 Apple iPad Air 2 with Retina, #303 2 LG Tones, 2 Pills, 2 Beats, Solo HD Headphones Viaero Wireless **Painted Sky Signed Print** #304 Thomas D. Mangelsen #305 Autographed Signed Guitar by Alabama Gil and Carol Poese **Two Cedar Benches** #306 The Sawle Mill; Springview, NE #307 Set of 4 Meet & Greet Passes to Meet Saturday's Entertainers #308 Three-Day/Four-Night Sharp-Tailed Grouse & Prairie Chicken **Hunting Trip** C Bar Ranch; Lynch, NE #309 **Apple Watch** KBRX Radio; O'Neill, NE #310 Trip for Two to the 49th Annual Country Music Awards & A Country Music Awards After-Party in Nashville, Tennessee for Three Days/Two Nights (November 2015)

Trail Boss Champagne Social

Presented by: Uptown Cooking Creations

Menu

Muffins Banana, Apple, Pumpkin, Lemon Poppy Seed

Caramel Cínnamon Roll

Kolaches Raspberry, Aprícot, Poppy Seed

Cheese Cube Picks with Grapes & Olives

Fresh Fruit

Coffee, Decaffeinated Coffee, Water

Sponsored by:





SATURDAY Trail Boss Lunch

Presented by: Premier Catering Sponsored by: Charles W. Herbster & Herbster Angus Farms

Menu

USDA Choice 10-oz. New York Strip with Cabernet Mushroom Pate

Seasoned Baby Russets

Green Beans with Parmesan Butter

The Perfect Summer Salad with Romaine, Pineapple, Berries, Oranges, Toasted Pecans, and Poppyseed Vinaigrette

Assorted Rolls with Butter

Chocolate Raspberry Tango Dessert

Iced Tea

#401	Storz Meal and Beer Tasting Event for 8 Tom Merkel, Storz Brewery	
#402	His & Hers Technology Solutions: 2 Apple iPad Air 2 with Retina, 2 LG Tones, 2 Pills, and 2 Beats Solo HD Headphones Viaero Wireless	
#403	Set of 4 Meet & Greet Passes to Meet Aaron Tippin, Sammy Kershaw, and Darryl Worley	
#404	Ivanka Trump "Empire" Diamond Pendant Borsheim's Fine Jewelry	
#405	Stockyard Prints from 1920 Miles Cattle Company/Leonard Cattle Company	
#406	Henry Lever Action Gun In Memory of Rod Fuller	
#407	Texas Longhorn Steer Bronze Sculpture Scott Scherer; Rapid City, SD	
#408	Lil' Tex Cattlemen's Ball Traeger Grill Shamrock Nursery	
#409	Concrete Wall Art Patti Rogers/ConArt; Hastings, NE	
#410	Sharp Shooter Package: Shotgun, Blue Rock Thrower, Case of Blue Rock, and Ammunition Cabela's	

SATURDAY Farm & Ranch Auction

2:30 P.M. to 3:30 P.M.

#501	Four Weeks' Use of a Caterpillar 236D Skid Steer Loader NMC Cat and NMC Rental Services		
#502	Portable Mineral Feeder Boettcher Angus		
#503	One Month Rental of Komatsu Wheel Loader Roadbuilders Machinery & Supply Company		
#504	Semen, Synchronization Products, and Insemination Service for 10 Heifers/Cows ABS Global & Zoetis		
#505	Portable Loading Chute Boettcher Angus		
#506	Double Bale Mover Rowse Rakes		
#507	Embryos and Semen Baldridge Brothers Angus		
#508	2650 Haybuster Bale Feeder Kramer Manufacturing		
#509	One Day of Tree Removal Service Sidak Lawn & Tree Service		
#510	Four Weeks' Use of a Caterpillar 924K Wheel Loader NMC Cat and NMC Rental Services		
#511	Two 16-foot, 6-Bar, 166 Heavy Duty Gates with 5 Year Guarantee Creighton Post & Pipe		

#512	Three Month Rental of Feed Mixer Trailer Bill Pullen and Snuffy Boyes
#513	50 Cattle Panels Behlen Country
#514	20 Units of Code 14 Bull Semen (Buyer's choice as long as available.) Accelerated Genetics
#515	20 Units of Code 14 Bull Semen (Buyer's choice as long as available.) Accelerated Genetics
#516	Preg Check of 500 Cows Spencer Vet Clinic
#517	One Month Rental of John Deere 624K Loader Murphy Tractor
#518	20-Foot Permanent Alley Parasal Manufacturing
#519	Water Tank Midwest Water Tanks
#520	One Month Rental of a Hyundai HL740 Highlift Wheel Loader Rueter's
#521	Spread All Spreader 8-Hour Rental West Point Implement
#522	One Set of NFTs Lindsay

saturday Main Event

Presented by: Premier Catering

Menu

Chef's Carved USDA Choice Prime Rib of Beef with Horseradish and AuJus

Bístro Style Garlíc Mashed Potatoes

Glazed Sugar Snap Peas

The Premier Salad with Romaine, Spring Mix, Ranch, and Raspberry Vinaigrette

Broccolí & Bacon Rotini Pasta Salad

Red Pepper Marinade Salad

Assorted Rolls

Dessert Buffet Array Meltaway Bars, Carrot Cake, White Chocolate Brulee, Turtle Brownies, Additional Favorites

iced tea and coffee

#601	President's Skybox President Hank Bounds, University of Nebraska	
#602	Star Quilt Santee Sioux Nation & ST BAR Ranch	
#603	Antique Street Lamp Don Dietemeyer	
#604	Prairie Club Golf Package Eric & Deanna Scott/Eric Scott Law Office	
#605	Storz Meal and Beer Tasting Event for 8 Tom Markel	
#606	Magnum Bottle of the Special Edition Sheriff, Signed by Entertainers	
#607	Custom Made Cattlemen's Ball Belt Buckle Junior & Charlene Young	
#608	When Slickers Turn Tides Bronze Sculpture Herb & Sherrie Mignery	
#609	2014 Honda TRX 250 TE Four- Wheeler Midwest Honda Suzuki Kubota	
#610	Sand Hills Stay and Play for 4 Sand Hills Golf Company; Mullen, NE	

#611	Trip for 2 to the Kentucky Derby George & Marilyn Moyer
#612	Western Gun Set in Case Dr. Mike Wood
#613	Reversible Fur/Suede Vest Christian Nobel Furs, LTD
#614	Trip for Two to the 2016 Indianapolis 500 with Paddock Box Tickets for Three Days/ Two Nights (May 2016) The Firm; Omaha, NE
#616	2016 Timpte Super Hopper Grain Trailer Timpte
#617	His & Hers Technology Solutions: Two iPad Air 2 with Retina, 2 LG Tones, 2 Pills, 2 Beats Solo HD Headphones Viaero Wireless
#618	White Tail Deer Package: High-Power Rifle, Ammunition, Tree Stand, and Range Finder Cabela's
#619	African Safari Global Sporting Safaris
#620	Potload of Sandhills Cattle Area cattle producers

Silent Auction

10 A.M. to 4 P.M.

1001	4-Foot Cactus Metal Sculpture Alex Wamsley/Designer Palms Inc; Andover, KS	
1002	Metal Art Amanda Huntington/Main Street Custom Metal	
1003	Breast Cancer Wreath Anita Mathinel; Butte, NE	
	Breast Cancer Awareness Scentsy Warmer Tara Ahlers; Naper, NE	
1004	\$25 Gift Card Applebee's	
1005	Quarter of Beef Bill & Carmen Lechtenberg; O'Neill, NE	
1006	\$100 Gift Certificate Bill's Market; Butte, NE	
1007	Reclaimed Barn Wood Table Bob McKenny/McKenny's Furniture; O'Neill, NE	
1008	4-Wheeler 25-Gallon Spot Sprayer Bomgaar's; O'Neill, NE	
1009	1 Hour Massage/Pink Papaya Foot Spray, Body Wash and 2 Mini Body Butters Brandi Notter; Atkinson, NE	
1010	Artwork Britt Kuenning	
1011	Full-Size Scentsy Warmer with 3 Scent Bars of Your Choice Bunny Shelhamer; O'Neill, NE	
1012	500 Pounds of ADE Cattle Mineral Butte Farm Supply, Inc.; Butte, NE	
1013	Tow Rope Butte Implement; Butte, NE	

1014	Video Basket with Predator Calls and Autographed Cap Calling All Coyotes, LLC; Springview, NE	
1015	Thirty-One Cinch Sack Candy Keogh; Atkinson, NE	
1016	\$200 Gift Card Casey's General Store	
1017	2 Watkins Gift Baskets Chris & Jamie Reiser; Atkinson, NE	
1018	Windmill Sculpture Chris Baum; Elgin, NE	
1019	1⁄2 Hour Massage Colleen Thompson; O'Neill, NE	
1020	Quilt Darlene Lechtenberg, Butte, NE	
1021	BBQ Set Gift Basket Darrin & Connie McCarthy/McCarthy Angus; Naper, NE	
1022	Dairy Queen Gift Cards Dairy Queen; O'Neill, NE	
1023	John Deere Homemade Quilt Glendora Kalkowski; Lynch, NE	
1024	DoTerra Essential Oils (Lemon, Lavender, and Peppermint) Halie Whitaker; Chambers, NE	
1025	Ladies' Fashion Accessories Basket (Flip-Flops, B&W Chevron Tunic Top, Black Embellished Hat, Ladies Clutch) Holly Pilgrim; O'Neill, NE	
1026	Sonic Cleaner with Solution, Vintage Sign, Coasters Hornady; Grand Island, NE	



1027	Windshield Repair (Up to \$350) State Agency; Butte, NE			
1028	Wine Lover's Gift Basket Irish Spirits; O'Neill, NE			
1029	Coffee Lover's Gift Basket Jamie Fredrick/Douglas Street Coffee Co.; O'Neill, NE			
1030	Thirty-One Canvas Crew Tote & Canvas Mini Tote Jennifer Asche; O'Neill, NE			
1031	Ladies Wooden Clutch Jennifer Claussen/Swan's Apparel; Wayne, NE			
1032	Jeans Jennifer Hausman/JHAUS; Beverly Hills, CA			
1033	Handcrafted Wooden Husker Sign, Husker Baby Blanket, Husker Onesie Simply Bliss; O'Neill, NE			
1034	Jewelry Jewelry by Sonell			
1035	Gift Basket of Shade Grown Coffee Jo McElwain/Arbor Day Foundation; Lincoln, NE			
1036	Basket of Homemade Goodies JoAnn Baum; Elgin, NE			
1037	Framed Photograph Jorn Olsen/Jorn Olsen Photography			
1038	Gift Basket Julie Schuerman/Country Dreams; Butte, NE			
1039	Tanning Package Kate Kellum/Kate's Hair Studio; O'Neill, NE			
1040	Room for Two Tote Breg Finnegan; Spencer, NE			
1041	Cowboy-Themed Quilt Kathy Peppel; Butte, NE			
1042	Wooden Barn & Animal Set Kayla Thiele/Born Country Boutique			
1043	Kent Feed Vests, Kevin Allma DSM/Kent Nutrition Group; Sioux City, IA			
1044	Lemongrass Spa Basket Korey Sedlacek; McCook, NE			
1045	Buffalo Skull Kreycik Elk & Buffalo Tours; Niobrara, NE			

1046	\$250 Credit Toward Boot Purchase Lana Petersen/Good Points, LLC; West Point, NE		
1047	Artwork Linda Lacy/Calinda's Pot Shop & Art Gallery		
1048	Hair Care Gift Basket Lindy Stauffer/Lindy's Shear Creations, O'Neill, NE		
1049	Ladies' Brighton Handbag Lisa Lind/Clothing Company; O'Neill, NE		
1050	Artwork Lynne Reineke/Reineke Design Studio; Lincoln, NE		
1051	Barbwire Wreath Mary Mellor; Butte, NE		
1052	Seiko Men's Watch McIntosh Jewelry; O'Neill, NE		
1053	Voucher for 1 Bag DeKalb/Asgrow Seedcorn Mike Hostert; Butte, NE		
1054	Pampered Chef Gift Pack Misty Ollendick; O'Neill, NE		
1055	Tools Mitchell Equipment; Atkinson, NE		
1056	Nebraska Volleyball Autographed by Coach Cook and Husker Wreath Nate & Steph Prouty; O'Neill, NE		
1057	<i>Cows Grazing on the Niobrara</i> , 20-inch by 30-inch Canvas Print Nicole Hostert/Images by Nicole; Butte, NE		
1058	Strength's Retreat Gift Basket Nicole Sedlacek; O'Neill, NE		
1059	Willow Tree Nativity Scene O'Neill Pharmacy/Mindy's Gazebo; O'Neill, NE		
1060	Handcrafted Wooden Stand Rod Ludemann/Rod's Cedar Works; O'Neill, NE		
1061	Quilt Ron & Vicki Cork; O'Neill, NE		
1062	250 Gallons of Propane Delivered in the Holt, Boyd, Keya Paha Area Sapp Bros. Petroleum Co.; Butte, NE		
1063	7-Course Meal for 2 for Valentine's Day Shane Nicolous/Firehouse Café; Butte, NE		

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1064	Signature's Homestyle Basket Shari Klasna; O'Neill, NE	1081	Breast Cancer Patient Cheer Basket (Pillow, Towel Set, Socks, Cup, Handbag, Card, Magnet)
1065	Scentsy Gift Pack Shirley Dye; O'Neill, NE	1082	The Sojka Sisters: Rose, Bev, Mary, Julie; Ewing, NE 50cc Allflex Syringe
1066	1066 Breast Cancer Survivor Basket (Ceramic Travel Mug, Pouceble Shopping Reg. Large Tupperware Royal		Dr. Sobotka and Dr. Hagland/Spencer Vet Clinic; Spencer, NE

Reusable Shopping Bag, Large Tupperware Bowl,
Ribbons of Hope Scentsy Warmer, Sweatshirt and 2
T-Shirts with Cancer Theme, Flower Crackle Solar
Light, Shaggies Wash Cloth, Handmade Pink Scarf)
Stephanie Boettcher & Ann Mahlendorf; Lynch,
NE and Spencer, NE

- 1067 18 Holes of Golf for 4 People, Includes 2 Carts Steve Liewer/Butte Golf Course; Butte, NE
- 1068Hair Care Gift Basket
Tammy Ducker/Hair Junction; O'Neill, NE
- **1069 Hair Care Gift Basket/Iron** Tana Luth; O'Neill, NE
- **1070** Ladies' Belt Tara McKay/Ranch Rebel; Ericson, NE
- 1071 Wood-Fired Ceramic Piece The French Table Contemporary Art; Mason City, NE
- **1072 "Going to the River" Cooler Set** The Short Stop; Butte, NE
- **1073** Lightning Photography Print Tom Prouty; Spencer, NE
- **1074** Green Mountain Pellet Grill Trail Co, LLC; Butte, NE
- 1075Guided Pheasant Hunt for 2Triple T Hunting Adventures; Lynch, NE
- 1076Thirty One Large Utility ToteVicky Kreiger; O'Neill, NE
- 1077 Alera Office Chair, Black Western Office Technologies; O'Neill, NE
- **1078** Vinyl Wall Decal Taylor Made Printing Inc.; O'Neill, NE
- 1079Canvas Photograph of the Niobrara RiverBrooke Kaczor Photography; O'Neill, NE
- 1080Antique Beer Signs
Spencer Advocate; Spencer, NE

1001	Towel Set, Socks, Cup, Handbag, Card, Magnet) The Sojka Sisters: Rose, Bev, Mary, Julie; Ewing, NE
1082	50cc Allflex Syringe Dr. Sobotka and Dr. Hagland/Spencer Vet Clinic; Spencer, NE
1083	50cc Heuptner Syringe Dr. Sobotka and Dr. Hagland/Spencer Vet Clinic; Spencer, NE
1084	Queen Size Quilt Made by Marvene Courtney; Lynch, NE Machine quilted by Sharon Bruegman; Bristow, NE
1085	Gift Certificate Mane Event; O'Neill, NE
1086	Artwork Lynn Reineke/Reineke Design Studio; Lincoln, NE
1087	Two Bags Pioneer Seed, Seed Corn Lou & Bill Lechtenberg/Prowest Seed; Inman, NE
1088	250 Gallons of Propane Delivered in the Holt, Boyd, Keya Paha Area Sapp Bros. Petroleum Co.; Butte, NE
1089	<i>Daybreak at Redbird</i> , 24-inch x 28-inch Matted and Framed Landscape Print Annette VanBuren; Waterbury, NE
1090	41 x 41 Wall Hanging Nancy Shavlik; Bartlett, NE
1091	One Night Stay Niobrara Trading Post Lodge; Niobrara, NE
1092	Women's Shirt
	Fit for a Princess Women's & Children's Boutique; Louisville, NE
1093	Fit for a Princess Women's & Children's Boutique;
1093 1093	Fit for a Princess Women's & Children's Boutique; Louisville, NE Gallery Wrapped Canvas Print
	Fit for a Princess Women's & Children's Boutique; Louisville, NE Gallery Wrapped Canvas Print KLEngelhaupt Photography; Atkinson, NE Photograph
1093	Fit for a Princess Women's & Children's Boutique; Louisville, NEGallery Wrapped Canvas Print KLEngelhaupt Photography; Atkinson, NEPhotograph Whidden Farm Photography; St. Edward, NECattlemen's Ball Bean Board Set



1097	Cattlemen's Ball Grill Set Grafted Tree Engraving; O'Neill, NE
1098	White Tail Metal Sculpture Cameron Marcoux/Bridger Steel Metal Art; Belgrade, MT
1099	Wilton Armetale Silver Cowboy Hat Chip & Dip Tray Something Special by Marilyn; Atkinson, NE
1100	Cedar Bench Sawle Mill, Inc.; Springview, NE
1101	Brighton Jewelry
1102	Gift Basket Miletta Vista; St. Paul, NE
1103	Young Living Essential Oils Gift Basket Lisa Green; Chambers, NE
1104	Three in One Husker Men's Jacket Special T's & More; Lynch, NE
1105	Magnum of 2012 Buena Vista Winery; Magnum of 2012 Collectors Edition of The Sheriff, Etched "Outlaw Cancer" Autographed by Jean Charles Boisset Shelley Kuzma
1106	Golf Bag Special T's & More; Lynch, NE
1107	One-Night Stay Gift Package Sandhills Guest House; Atkinson, NE
1108	Jewelry Sara Boardman; Lincoln, NE
1109	Boisset Collection & Wine Living "Grand Reserve" Private Guided Fine Wine Tasting Shelley Kuzma
1100	Family Membership to Ash Falls and Morrill Hall Friends of State Museum (Morrill Hall) and Ash Falls Chapter
1101	Family Membership to Ash Falls and Morrill Hall Friends of State Museum (Morrill Hall) and Ash Falls Chapter
1102	Family Membership to Ash Falls and Morrill Hall Friends of State Museum (Morrill Hall) and Ash Falls Chapter
1103	Family Membership to Ash Falls and Morrill Hall Friends of State Museum (Morrill Hall) and Ash Falls Chapter

1104	Family Membership to Ash Falls and Morrill Hall Friends of State Museum (Morrill Hall) and Ash Falls Chapter
1105	Individual Archaeological Dig Participation During the Month of July Friends of State Museum (Morrill Hall) and Ash Falls Chapter
1106	Individual Archaeological Dig Participation During the Month of July Friends of State Museum (Morrill Hall) and Ash Falls Chapter
1107	Girls' Bike Fred Haar Company; Wagner, SD
1108	Canoe or Kayaking Trip for 4 on the Niobrara River from Cornell Bridge to Brewer Bridge (to exclude Saturday) Brewer's Canoers Outfitter; Valentine, NE
1109	Steak Dinner for 4 Bull Market Steakhouse; Valentine, NE
1110	18-inch x 24-inch Oil Painting of a Black Angus Bull Scott Scherer; Rapid City, SD
1112	Bike/Walk the Cowboy Trail Weekend Experience Tom Herzog & Kim Schweers; O'Neill, NE
1113	Gift Basket Soaring Wings Vineyard; Springfield, NE
1114	Over the River & Through the Woods Quilt Annonymous
1115	Cowboys at the Ball Quilted Wall Hanging Laura Franchine; Wisner, NE
1116	Cowboy up for Cattlemn's Ball at Red Bird Ranch Quilted Wall Hanging Laura Franchine; Wisner, NE
1117	Vintage Cowboys Visit the Ball Quilted Wall Hanging Laura Franchine; Wisner, NE
1118	Two-Night Stay in Tower Guest Room at Atlantis Casino Resort Spa in Reno, NV
1119	Wooden Chest O'Neill Pharmacy/Mindy's Gazebo; O'Neill, NE
1120	Pillow & Blanket Set O'Neill Pharmacy/Mindy's Gazebo; O'Neill, NE

Entertainment Sponsored by

ROOTS BOOTS

This is a show filled with stories and songs, and getting back to the roots of their music, performing on stage together, acoustic versions of more than 40 top ten hits!

AARON TIPPIN

Tippin has crusaded for the working man and woman since he ripped country music wide open with his uncompromising single "You've Got To Stand For Something." His voice continued to ring loud and clear with such hits as "I Wouldn't Have It Any Other Way," "There Ain't Nothin' Wrong With The Radio," "That's As Close As I'll Get To Loving You," "My Blue Angel," and "Kiss This." Five of his albums are certified Gold and a sixth CD—*Read Between The Lines*— stands at the Platinum level. Tippin's honest lyrics and direct, impassioned vocals have built a large and devoted audience.

SAMMY KERSHAW

In the course of breaking into the ranks of stardom in country music, Sammy Kershaw has made contributions to more than just the charts. His Platinum albums were propelled into the record books by hits such as "She Don't Know She's Beautiful," "I Can't Reach Her Anymore," "National Working Woman's Holiday," "Love Of My Life," "Cadillac Style," "Don't Go Near The Water," "Haunted Heart," and many other milestones.



DARRYL WORLEY

Throughout a career that has produced nearly twenty hit singles, including three #1s, as well as chart-topping albums and sales in the millions, Darryl Worley has set himself one primary goal: "I've always set out to make sure every song on every album is a good one," he says. "I want every cut to be a potential single." He has topped the charts with singles including "I Miss My Friend," "Awful, Beautiful Life," and "Have You Forgotten," which accomplished the feat for one, two, and an incredible seven weeks, respectively.



The Back Forty

Saloon Entertainment

The Back Forty is a four-piece party band that formed in 2011 and is currently located out of Norfolk, Nebraska. The reason The Back Forty calls themselves a "party" band is because they do whatever is needed to turn every single show into a party atmosphere. The band is mainly country, but throws in plenty of flavor for rock and pop fans too; nobody gets left behind at a Back Forty show.

The four members—Steve Wemhoff (lead vocals, guitar), Nick Wieman (lead guitar, backing vocals), Steven Bierman (bass, backing vocals), and Stewart Havranek (drums)—are an ultra-tight group of musicians that make the magic happen night after night from the stage. Music for each of the members is a #1 love and dedication, and that love for what they do spills over from the stage directly into the audience. Recently the group has been expanding their horizons musically and also the locations that they are playing. 2015 is showing to be one of the biggest, if not *the* biggest, breakout year for the group yet.

The best fans, the best music, the biggest party—that's the goal each and every night that The Back Forty performs, and that's the reason that they do what they love!

General Store

Friday 5 p.m. to 7 P.M. Saturday 10 A.M. to 5 P.M.

GENERAL STORE VENDORS

Ag & Industrial Equipment The Boot Rack Born Country Boutique Christian Nobel Furs The Clothing Company Designer Palms, Inc. Good Points, LLC Green Plains Inc The Gypsie Ranch Boutique High Water Lodge IHaus Kreycik Elk & Buffalo Covered Wagon Tours Main Street Custom Metal Mustache Flats Nebraska State Historical Society Foundation Ranch Rebel Reiser Insurance Group Rod's Cedar Works Shamrock Nursery Swan's Apparel Team Jack Foundation The Firm Turquoise Junkie Viaero Wireless

OUTDOOR VENDORS

Butte Implement Company Lazy T Tire & Implement Mitchell Equipment Midwest Tire Tanks Rafter M/Travalong Trailers Cattlemen's Ball Memorabilia For Sale: Limited Edition Bottle of Sheriff Wine \$150

Wind Pullover \$40 Baseball Tees \$15 T-Shirts \$15 Tumblers, Coolers, & More



Purchase your raffle tickets for the 2015 Camaro or the 2015 pickup at the Memorabilia Table.



Style Show

Saturday 2 P.M. to 3 P.M. | Saloon Tent

This exciting show will have fashions for everyone! All vendors and designers hail from Nebraska. All of our models for the show are cancer survivors, and a couple of siblings, bringing special meaning to this unique event.

Some of the items from the show will be for sale in the General Store the day of the event!

Clothing

Christian Nobel Furs; Omaha, NE Good Points; West Point, NE JHaus; Beverly Hills, CA Ranch Rebel; Ericson, NE Swans Apparel; Wayne, NE The Boot Rack; Albion, NE The Clothing Company; O'Neill, NE

Hair & Make-Up

Lindy's Shear Creations Lindy Stauffer Barbie Donohoe

Music

The Back Forty – Acoustic Style

Art Show & Wine Tasting

10 A.M. to 5 P.M. | Art Tent

Includes a commemorative Cattlemen's Ball of Nebraska glass and five tastings.

Art Show

David Dorsey – David Dorsey Art Keri Engelhaupt – KLENGELHAUPT Photography Kendall Smith – Wildcat Engraving Linda Lacy – Calinda's Pot Shop & Art Gallery Virginia & Francis Whidden – Whidden Farm Photography Lynne Reineke – Reineke Design Studio Sonja Trenary & Ellen White – Jewelry by Sonell Connie Bentjen - B&PJ Silver Jake Hebbert Rick & Wendy Essink – ERI Metal Works Jorn Olsen – Jorn Olsen Photography Linda Egle – Yellow Calf Studio Britt Kuenning – Britt Kuenning Art

Wine Tasting

Niobrara Valley Vineyard; Valentine, NE Nissen Wine; Hartington, NE Miletta Vista Winery; St. Paul, NE Boisset Collection & Boisset Wine Living









Christophe



MILETTA VISTA WINERY





Cost: 6 Tokens

Bar & Concessions

Liquor (2 Tokens)

Amaretto Bacardi Rum Captain Morgan Crown Royal Grey Goose Vodka **Jack Daniel's** Jim Beam Johnnie Walker Black Kinky Blue Kinky Pink Parrot Bay Peachtree Pendleton RumChata Southern Comfort Tanqueray Gin Windsor

Beer (1 Token)

Bud Light Budweiser Busch Light Coors Light Michelob Ultra Miller Light Palm Breeze

Wine (2 Tokens)

Cabernet Chardonnay Merlot Moscato Pinot Grigio White Zinfandel

Coozies (1 Token)

Concessions

Hamburgers – 2 Tokens Meal Deal – 3 Tokens Beefy Nachos – 2 Tokens Meal Deal – 3 Tokens Sloppy Joes – 2 Tokens Meal Deal – 3 Tokens All Beef Hot Dog – 1 Token Meal Deal – 2 Tokens Meal Deal includes: Choice of entrée, choice of drink, and cookie

Snacks

Candy – 1 Token Snickers, Twizzlers, M&Ms

Beverages – 1 Token

Pepsi, Diet Pepsi, Mt. Dew, Sierra Mist, Dr. Pepper, Diet Dr. Pepper, Water

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Donated by Krotters Home & Auto Centers



The winning ticket holder must notify the Raffle Ticket Committee no later than June 15, 2015. There is no cash buyout. Winner will be responsible for taxes and licensing, plus arranging for delivery of vehicle. A U.S. Government 1099 tax form will be provided. Winner does not have to be present. State ID #35-07793405



WIN THE 2015 TRUCK OF YOUR CHOICE

2015 DODGE RAM 1500



LOODHOUSE AUTO FAMILY

The winning ticket holder must notify the Raffle Ticket Committee no later than June 15, 2015. There is no cash buyout. Winner will be responsible for taxes and licensing, plus arranging for delivery of vehicle. A U.S. Government 1099 tax form will be provided. Winner does not have to be present. State ID #35-07793405

Golf Tournament

10 A.M. to 4 P.M. O'Neill Country <u>Club</u>

Lunch & Tournament Sponsors



Hole Sponsors NPPD Central Valley Ag COOP Sandhills Implement Tielke Sandwiches Atkinson Livestock Market/Tasler Auction Service

Outlaw Trail

In the days of the Old West, many outlaws, cattle rustlers, horse thieves, and conmen—including legendary outlaws Doc Middleton and Kid Wade—frequented what is now known as the Outlaw Trail. Today, along the Outlaw Trail (Nebraska Highway 12), you'll be greeted only by friendly folks and big smiles as well as plenty of quiet hideaways.

Extending from the metropolitan area of South Sioux City to the "Old West" in Valentine, the Outlaw Trail Byway meanders alongside the Niobrara and Missouri Rivers, where steep bluffs and tree-shrouded slopes give way to lush, rolling green hills.

On the western end of the byway, verdant farmland graduates into the wide open spaces of ranching country and the massive Sandhills region of Nebraska.

Following the Outlaw Trail takes you through the Santee Sioux Reservation, which is home to 750 tribe members. This region is known for its friendly people, small towns, and immense landscapes.

If you are respectable folks craving scenic beauty or wishing to explore this region's colorful history, then the Outlaw Trail is a route you shouldn't miss.

Cash Donors & Sponsors

Platinum Trail Boss: \$25,000 & Above

Charles W. Herbster/Herbster Angus Farms; Falls City, NE Lindsay Corporation; Omaha, NE Valmont Industries; Omaha, NE Viaero Wireless; Fort Morgan, CO Werner Trucking; Omaha, NE

Gold Trail Boss: \$10,000 to \$25,000

Diamond 6 Feeders, Inc.; West Point, NE Farm Credit Services of America; O'Neill, NE Farmers State Bank; Spencer, NE Greater Omaha Packing; Omaha, NE Deb Hansen; Wisner, NE Holt County Visitor's Committee Kimmel Foundation; Lincoln, NE Merck; Kenilworth, NJ Merial; Duluth, GA Nebraska Beef; Omaha, NE Delbert & Marilee Niewohner; Albion, NE Nucor; Norfolk, NE Pinnacle Bank; O'Neill, NE Prime Stops; Wisner, Wayne, and Norfolk, NE U-Line; Lake Forest, IL

Silver Trail Boss: \$5,000 to \$10,000

Asgrow/Dekalb; St. Louis, MO Bank of the West; Omaha, NE Bar T Cattle Company; Walthill, NE Bill's Volume Sales; Central City, NE Cuming County Feeders Association; Wisner, NE DBL, Inc; Fullerton, NE First National Bank of Omaha; Omaha, NE Great Western Bank; Atkinson and O'Neill, NE Green Plains Inc; Atkinson, NE Shawn Hagberg Trucking & Hagberg Feed Yard; Spencer, NE Kalkowski Enterprises; Lynch, NE Leonard Cattle Company; Springfield, NE George & Marilyn Moyer; Madison, NE O'Neill Shopper; O'Neill, NE Reinke Manufacturing; Deshler, NE Scoular Foundation; Omaha, NE Siouxland Ethanol; Jackson, NE Tri County Bank; Stuart, NE University of Nebraska Foundation; Lincoln, NE Wells Fargo; Lincoln, NE Wilson Trailer Company; Grand Island, NE Farmer's National Company; Omaha, NE ADM Alliance Nutrition/ADM Corn

Co-Products; Quincy, IL

Bronze Trail Boss: \$2,000 to \$5,000

The Advocates Board of the Fred & Pamela Buffett Cancer Center; Omaha, NE Avera; O'Neill, NE Bayer Animal Health; Shawnee, KS BHE Renewables; Des Moines, IA Boehringer Ingelheim; Raymond, NE Briggs Feedyard; Seward, NE Bodwell Construction; Pilger, NE Butte Insurance Agency; Butte, NE Butte State Bank; Butte, NE Cash-Wa; Kearney, NE Cedar Hill Cattle Inc; Howells, NE DuPoint Pioneer; Lincoln, NE Tony & Becky Emme; O'Neill, NE Faith Regional Health Services; Norfolk, NE Farmers National Company; Omaha, NE Greg Gallagher; Page, NE Galyen Petroleum; Atkinson, NE Arthur J. Gallagher; Omaha, NE Bruns Feedlot, LLC; Pender, NE Alvin Glasshoff; Gretna, NE Green Valley Irrigation; Atkinson, NE Ronnie Green; Lincoln, NE Les & Jan Graham; Lynch, NE Grosch Irrigation; O'Neill, NE Herdco; Bartlett, NE Robert & Nadine Hagedorn; West Point, NE K-X, LLC; O'Neill, NE Mark's Machinery; Wagner, NE Nebraska Farm Bureau Federation; Lincoln, NE Nebraska State Bank; Bristow and Lynch, NE North Central District Health Department; O'Neill, NE NRK Cattle Inc; Wisner, NE Prairie Hills Ford; O'Neill, NE Progressive Nutrition; Norfolk, NE

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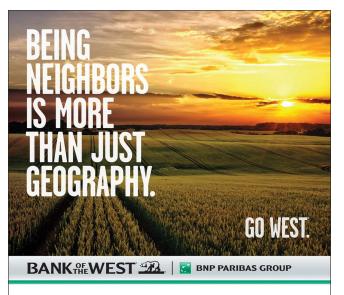
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