

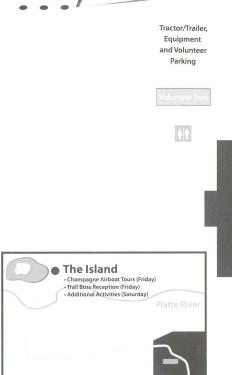
2010 Cattlemen's Ball of Nebraska

JUNE 495, 2010

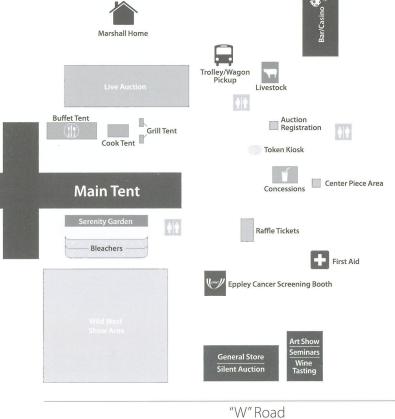
Marshall Riverside Property Kearney, Nebraska



Man



Follow the signs to the Island!





*Trail Boss Ticket Holders have

preferred parking



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Committee Chairs

Host Family

Norris & Lori Marshall

Honorary Host

Robin Marshall

Honorary Host

Eugene Marshall

General Co-Chairs

Dave & Roxanne Oldfather

General Co-Chairs

Joel & Jill Johnson

Treasurer Jerry Hellman

Secretary

Cheryl Webber

Ticket Sales

Vicki Harper

Ticket Sales

Todd Herges

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Activities Chair

Bob Allen

Web Design

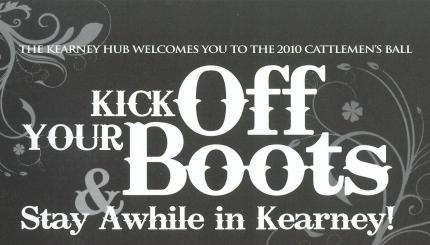
Lindsey Marshall

Advertising & Publicity

David & Associates

Entertainment

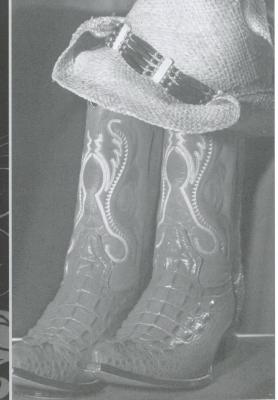
Brooke & Jeremy Dirks



Pick up a Kearney Hub newspaper or visit kearneyhub.com for photos, stories, videos & auction results.

/ kearneyhub.com 13 E. 22nd St. • Downtown Kearney • 308-237-2152 • 800-950-6113 • www.kearneyhub.com

• PROUD SPONSOR OF THE 2010 CATTLEMEN'S BALL •





2010 Host Jamily

Norris and Lori Marshall of Kearney are proud to be the Host Family for the 2010 Cattlemen's Ball of Nebraska. Honorary Hosts for the 2010 Ball are Norris' dad and uncle, Robin and Eugene Marshall. Robin and Eugene have a long history

in the cattle industry—from production, cow/calf operating feed yards, as well as owning and operating a livestock auction market in Kearney. Their father, Warren Marshall, brought the boys up in the cattle business from a young age. They were running cattle as teenagers.

Grandpa Warren purchased Kearney Livestock Commission Company in 1945, adding a livestock auction market to the family business. During the 1950s, both boys began their careers as livestock auctioneers, while continuing to run cattle on

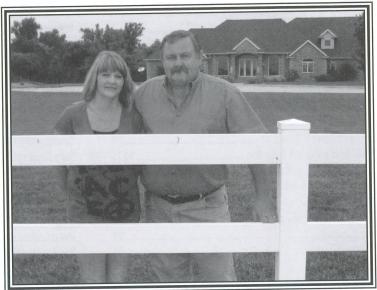


Photo Courtesy of the Kearney Hub

Eugene & Donna Marshall

Robin & Judy Marshall

their own. After Warren's death in 1967, Robin and Eugene purchased the livestock auction market from the family estate and operated it for almost 20 more years. In 2005, Robin retired from life on the farm and moved to town, selling off the cows and closing down the feedlot. Robin continues to work with his son, Miles, in the ag real-estate and farm machinery auction business.

Eugene still lives on the farm near Elm Creek. His son, Jeff, runs cattle and manages their family's "Marshall Ranch" operations including cattle feeding and cow/calf production. Jeff also carries on the family tradition in the livestock auction business and is the manager and an auctioneer at Lexington Livestock Auction in Lexington, Nebraska.

Lori Hild-Marshall grew up north of Elm Creek on the family farm and ranch owned by Jake & Delores Hild where her grandfather raised registered Herefords. Her brother still lives on the ranch and raises cattle. Norris and Lori have four

children. Amanda is the eldest and is married to Pete Sutter. They have a daughter, Olivia. Ashley is married to Ed Bostron - Amber is married to Troy Simpson - and Norris and Lori's son, Andrew, has a son, Adrik.

Norris and Lori have many family members in the area, and many of them are actively participating in making this year's Cattlemen's Ball of Nebraska the best ever.



Kearney Livestock Commission Company, 1956, (from left to right) Eugene Marshall auctioning, Warren Marshall, Lawrence Marshall & Robin Marshall standing on the side of the ring.



Welcome from the Chairmen

Welcome to the 2010 Cattlemen's Ball of Nebraska. We hope you have a great time at this year's event.

Virtually all of us have had a challenging experience with the dreaded disease - cancer. Some eleven years ago the Cattlemen's Ball of Nebraska selected the Eppley Cancer Research Institute on the University of Nebraska Medical Center campus to be the benefactor of the monies raised. Eppley is a nationally accredited facility and has an excellent reputation in working to find a cure for this dreaded disease. Ninety percent of the funds raised as a result of this year's ball will go directly to the Eppley Cancer Research Institute and ten percent will remain in the local area for medical projects. Who knows which of us will be in need of the knowledge that the research conducted at facilities such as Eppley can and will provide.

The Cattlemen's Ball of Nebraska is successful for two reasons. The first is the wonderful volunteers, who have worked tirelessly for the past year, donating their time and efforts to make the 2010 Ball successful. Equally important, the success is measured by the generosity of those of you attending this great event.



Photo Courtesy of the Kearney Hub

Thank you for helping "Give Cancer the Boot".

Dave & Roxanne Oldfather

Joel & Jill Johnson

General Co-Chairs

Advisory Board Welcome

Welcome! Today is the 12th Annual Cattlemen's Ball of Nebraska. On behalf of the Cattlemen's Ball Advisory Board I want to personally extend a warm greeting to today's event. Over the years the Cattlemen's Ball of Nebraska has teamed up with Eppley Cancer Center and 12 Host Families and Communities to carry out our mission of raising funds for cancer research, while promoting beef in a healthy diet and showcasing rural Nebraska. The sum outcome of each and every Cattlemen's Ball of Nebraska held has resulted in over \$3.5 million to cancer research. Each and every host family, community and guest to a Cattlemen's Ball of Nebraska should be so proud that their efforts are yielding results.

The Cattlemen's Ball of Nebraska Advisory Board is delighted to introduce you to Norris & Lori Marshall as the 2010 Cattlemen's Ball of Nebraska host. Honorary Hosts for the 2010 Ball are Norris' dad and uncle, Robin and Eugene Marshall. Robin and Eugene Marshall have a long history with the cattle industry and commitment to giving back to the community. This year the local chairmen of the Ball are Dave & Roxanne Oldfather and Dr. Joel & Jill Johnson. Your hosts today have worked hard to bring you a fun-filled day while honoring those we have lost to cancer and those who are survivors of this dreaded disease. We hope to remind everyone of the importance our rural communities and the beef industry are to this great state. Together we can help "Give Cancer the Boot."

Thank you to the all the donors who have helped make today possible. Take a look around at the decorations, the auction items, the activities, and the food - all made possible by our donors! Thank you again for your generosity and commitment to "Give Cancer the Boot!"

Please enjoy your day with the Norris Marshall Family and plan to join us next year when the Harry & Doris Knobbe Family host the 2011 Cattlemen's Ball of Nebraska near West Point, Nebraska! Thanks for coming and we will see you next year!!

Holly Schroeder, Chairman Cattlemen's Ball of Nebraska Advisory Board Chairman Committee Chairs cont. Live Auction Co-Chair

Miles Marshall

Live Auction Co-Chair
Barb Kinnan

Silent Auction Co-Chair Linda Younes

Silent Auction Co-Chair Brad Kernick

Program Book Design Rachel Hawkins

Program Book PrintingRyan Palu

Grounds Co-Chair

Ray Ward

Grounds Co-Chair Matt Thomas

Grounds - Electrical Setup

Craig Ensley
- Ensley Electric

Parking Bill Rochford

Auctioneer

Robin Marshall

Progressive Trolley Tour
Kathleen McKenzie

Progressive Trolley Tour Linda Jacobsen

Progressive Trolley Tour Emily State

Tr Bs Soci Fri Night
Patty Seevers

Tr Bs Soci Fri Night

Betty Streff - Chartwell's

Tr Bs Champange Sat AM Marsha Wilkerson

Tr Bs Champange Sat AM
Joni Paulsen

Tr Bs Champange Sat AM

Jan Hankey

Tr Bs Brunch Sat AM
Ron & Shirley Huss

Tr Bs Brunch Sat AM Eric Hellriegel

- Skeeter Barnes

Saturday Evening Meal Dean & Gaylene Aden

Saturday Evening Meal
Paul Younes - Holiday Inn

Saturday Evening Meal

J. Paul Younes
- Holiday Inn

Saturday Evening Mea Sergio Loya-Perez

- Holiday Inn



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WE DID THIS, TOO!

P.S. We appreciate the opportunity to develop the Cattlemen's Ball web site and assist with promotion and publicity for this outstanding event. Thanks. It's been a hoot.

Committee Chairs cont.

Visitors Bureau

Roger Jasnoch

Volunteer Solicitor

Charles & Joan Dummer

Volunteer Coordinator

Sherry Morrow

Volunteer Food Tent

Gerri Meier

Volunteer Food Tent

Pam Trampe

Outside Decorating Chair

Becky Forbes

Inside Decorating Chair

Sue Waller

Casino

Tom Jochum

Concessions

Cindy Getty

Concessions

Lynette Mitchell

Bar

John Lowe

Golf Tournament

Fred George

Golf Tournament

Jo Baldwin
Raffle Co-Chair

Michelle Stover

Raffle Co-Chair

Bruce Blankenship

Raffle Co-Chair

Kim Triplett

Style Show Co-Chair

Lili Koster

Style Show Co-Chair

Cindy Riley

General Store Co-Chair

Kyla Martin

General Store Co-Chair

Janice Cash

Art Show

Larry Peterson

Wine Tasting

Max McFarland

Wine Tasting

Barry McFarland

Beef Display

Ronette Bush-Heinrich

Photography

Mark Wells

WMC Empley Cancer Center

Dear Cattlemen's Ball Friends,



Over 1.4 million Americans nearly 9,000 in Nebraska - will be diagnosed with cancer this year alone.

All of us have had someone in our lives, a loved one, friend, co-worker, or a neighbor share the news that they have cancer. Many of you have been diagnosed with cancer. Cancer's physical, emotional and financial impact is staggering. Over 1.4 million Americans – nearly 9,000 in Nebraska — will be diagnosed with cancer this year alone. For over 50 years, the Eppley Cancer Center has been a national leader in the fight against cancer. Since 1984, the UNMC Eppley Cancer Center has been a National Cancer Institute (NCI)-designated cancer center — the only NCI-designated cancer center in Nebraska. This NCI designation, which is currently held by only 65 cancer centers in the country, means that patients at the Eppley Cancer Center and The Nebraska Medical Center have access to the most current and innovative treatments available, many developed at UNMC through the translation of cutting-edge cancer research and discoveries into state-of-the-art cancer care.

It takes many people working together to make the Cattlemen's Ball of Nebraska possible. A special thank you is extended to this year's host family, Norris and Lori Marshall and honorary hosts Robin and Eugene Marshall, for their commitment to this year's Cattlemen's Ball and your generosity. We also extend our gratitude to the general chairs of this year's Ball, Dr. Joel and Jill Johnson and Dave and Roxanne Oldfather for their leadership, hard work and innovative ideas. We also thank the committee chairs, committee members, and the hundreds of volunteers for their time and efforts. Finally, on behalf of the faculty, staff and patients of the UNMC Eppley Cancer Center, we thank each of you for attending this year's Cattlemen's Ball at the home of Norris and Lori Marshall, a spectacular and scenic setting along the Platte River. We are so grateful for your ongoing support for this event. You have helped raise over \$3.8 million since the Ball began in 1998 and 'give cancer the boot!' We hope you enjoy the 2010 Cattlemen's Ball of Nebraska!

Sincerely,

Ken Cowan

Kenneth H. Cowan, M.D., Ph.D. **Eppley Professor of Oncology** Director, UNMC Eppley Cancer Center Director, Eppley Institute for Research in Cancer **EPPLEY CANCER CENTER**

1:00 p.m. - 5:00 p.m. **Eppley Center Tent** Bone Morrow Drive

BE THE MATCH

What if there was a way to heal someone, to have the power to stop someone from dying. More than 10,000 patients every year are diagnosed with life-threatening diseases such as leukemia or lymphoma. For some, their only hope of a cure is receiving a bone marrow or cord blood transplant

from an unrelated donor. Every day over 6,000 people search the Be The Match Registry ® in hopes they find their unrelated bone marrow donor who can make their life-saving transplant possible.

Patients of every age and race are looking for a life saving match. They depend on people like YOU. You have the power to help someone "Give Cancer the Boot" and SAVE A LIFE.

Take the first step today and join the Be The Match Registry! During the Cattlemen's Ball, the registry is free to join. Stop by the Be The Match Registry booth located in the Eppley Tent.

Joining the Be The Registry ° is a simple process and takes only a few minutes of your time.

- You must be between the ages of 18-60 Be willing to donate to any patient in need Meet the Be The Match Health Guidelines
- Sign a Consent Form Fill out a health history review form (done confidentially) Give a cheek swab sample

Cattlemen-Tent-

Emcee - Trent Low

Connecting rural and urban America by sharing the positive story of production agriculture has been the mission of Trent Loos since he walked into a radio station in Spearfish, SD in 2000 and asked to do his own program. That dream of this sixth generation United States farmer, often touted as an agricultural activist, came true on January 8, 2001 when "Loos Tales" aired on radio station KMZU in Missouri. Today, 3 million listeners on nearly 100 radio stations in 19 states hear the show every day, along with many who listen online worldwide. In addition to "Loos Tales", Trent now hosts and produces a daily, one-hour radio program entitled "Rural Route," a 1-minute "Illinois Truth Be Told" program, as well as "Loos Trails and Tales", "Dakota Trails and Tales" and "Colorado Trails and Tales," which are available at www.FacesofAg.com. Trent ventured into television and "Loos Tales" can now be seen on Dish Network channel 9411. A blog of his daily adventures can be found on a link from the Faces of Ag website.

Trent travels the country to unearth stories about the people involved in the many different facets of production agriculture and to spread the good word about food producers in the United States. In 2007, Trent traveled to 34 different states to share his passion for an industry he truly believes in and encourage producers to stand up and proudly tell consumers about life on their operations. He utilizes modern technologies like wireless internet on his laptop computer to share his experiences abroad and to "spread the good word" about this age-old industry to his radio and web audience. In 2008, Trent was recognized by West Quest as the "Voice of Rural America."

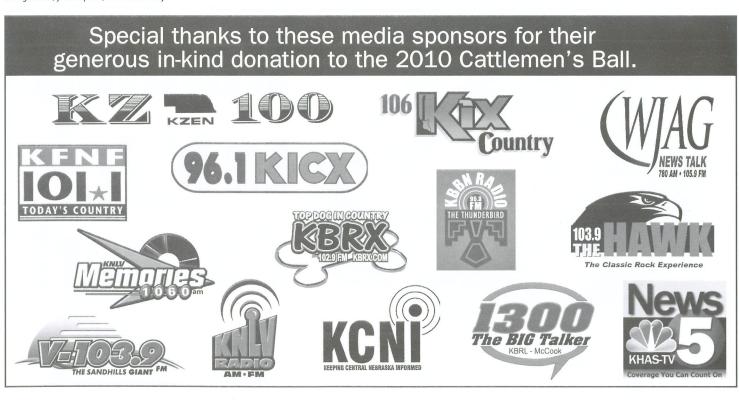
Trent's most recent endeavor is a joint venture with Feedstuffs magazine called Feedstuffs Foodlink. Foodlink is a video repository of information about issues related to food production. Written *Loos Tales* columns are printed weekly in <u>Feedstuffs</u> and the <u>High Plains Journal</u>, and reprinted in countless other publications.

Trent was raised on a diversified farm near Quincy, IL and got his start in swine production with a runt pig at the age of five. He expanded his operation, alongside his father, to a purebred seedstock company that supplied boars and gilts to producers across the country. Along the way, he earned an American Farmer Degree in FFA and won numerous awards at state and national swine shows. In 1990, Trent expanded his operation to include purebred Limousin, Simmental and Angus cattle. Horses were added to the mix in the late '90's and now meat goats are a part of the ranching equation.

Faces of Agriculture, a non-profit organization, was founded in 2003 by Trent, Kelli and a small group of livestock producers who were motivated to convince consumers that the abundant supply of safe, healthy food eaten in this country is produced by real people on farms, not created in "factories". Trent and his wife Kelli enjoy living on the ranch in central Nebraska with their daughters, Libbi, Lindsi and Landri. Their adventures as a family include traveling, training and riding horses, youth sports, 4-H and archery.









Sue Waller & Becky Forbes, Decorating Co-Chairs would like to especially thank those who participated in the boot project and the following people who helped make the project happen:

Icon Poly, Gibbon, Boot Manufacturer
Nicole Straka
Jean Mandernach
Angela Armagost
Debbie Edwards
Lori Marshall
Patty Seevers
Warren Forbes
Dave Oldfather
Sally Bryson
Ann Marie Bosshamer
Kari Printz

Boots on Auction

Ag Service Associates - Holdrege, NE, Karen Krull Robart, Shelton • Cottonwood Veterinary Clinic, Kearney, NE, Christie Hirschfeld and Jeni Homan, Kearney Crossroads Ford, Inc., Kearney, NE, Crossroads Ford Employees, Kearney • Fairbanks International Inc., Lexington, NE, Rachel Oelkers, Elwood & Marlynn Samuelson, Bertrand Dave & Roxanne Oldfather, Kearney, NE, Meadowlark Elementary 4th & 5th Graders under direction of art teacher, Katrina Florell, Kearney Kearney Implement, Kearney, NE, Ali Osborne, Hastings • Farm Credit Services of America, Kearney, NE, Lacy Marshall, Kearney GoLight, Inc., Culbertson, NE, Artist: Jani Barger, Culbertson / Faux Texture Painting: Roxanne Owens, Indianola, Leather & Metal Works: Melvin Parker, Amherst UNK Health Sciences Club, Kearney, NE, Jana Schefcik Van Housen, Aurora • Heartland Hematology & Oncology P.C. Cindy Lewis, Sheryll Hickman, Alma Jill Johnson/Elizabeth Westesen, Kearney, NE, Jacki & Laura Westesen, Kearney • J.R.'s Western, Inc., Kearney, NE, Ben Kittinger, Kearney Drs. Kent & Linda Blakely, Kearney, NE, Stacy Bivona, Kearney • Orthman Manufacturing, Lexington, NE, Mark Hartman, Kearney Overton School, Overton, NE, Design, Painting and Finish: Mrs. Lynette Johnson, Tyler Hinkle / Metal Work - Spur: Mr. McClain's Tech Students (Austin Cox, Trenton Lammers, Brady Cox & Community Parent Helper, David Cox) / Leather Work & Metal Support - Spur: Community Helper, Dick Simmerman • Platte Valley Auto, Lexington, NE, UNL Signature Boot • Plum Creek Motors, Lexington, NE, Randy Lofquist, Kearney • UNK Psych Club, Kearney, NE, Wayne Briner, Aurora • Qdoba Mexican Grill, Kearney, NE, Mads Anderson, Omaha / Jess Benjamin, Omaha T& F Sand and Gravel/Rick Follmer, Elm Creek, NE, Olivia Gestring & Michelle Lindstrom, Holdrege • Miller Agency/Vern & Jan Miller, Kearney, NE, Janey Nottage-Tacey & Cheryl Jensen, Hastings • Rocky Mountain Boulder Company, Yutan, NE, Dixie Campbell, Omaha • Dr. George & Roxanne Bascom, Kearney, NE, Michelle Lea Johnson, Kearney Younes Hospitality Hotels, Kearney, NE, Amy Lenemann, Kearney • UNMC/Eppley Cancer Institute, Omaha, NE, Pam Cates, Missouri Valley, IA Armagost Financial Group, Kearney, NE, Jim & Betty Jo Armagost, Kearney • Landmark Implement of Minden, Minden High School Art Students, Neale Stadler & Anna Anderson & Minden High School Art Teacher, Chris Dolan • Landmark Implement of Lexington, Sumner Livestock 4-H Club Members Landmark Implement of Holdrege, Sherry McClymont, Holdrege • Platte River Recovery Implementation Program, Kearney, NE, Cecilia McCullough, Lincoln Hilltop Mall, Kearney, NE, Dirk Christensen, Kearney • Birthday Club, Kearney, NE, Jean Mandernach, Becky Forbes, Nicole Straka, Jennifer Robinson, Kari Printz, Alecia Boyd, Kim Troudt, Jaci Kruse, Kara Grauerholz, Nancy McCoy, Lisa Kinnan, Kristi Krohn • Family Medical Specialties - Holdrege, NE, Christi Anderson, Holdrege Becky Kinnan Gibbens Support Group, Cozad, Gothenburg, Eustis & North Platte, Sue Hart, Cozad & Becky Gibbens, Gothenburg FirstTier Bank, Holdrege, NE, Jan Smolik, Alma First Bank and Trust Company, Minden, NE, Paula Richards, Minden • Trenton D. Snow LLC, Kearney, NE, Cody Yendra & Marisa Sinclair, Kearney Kearney Dental Clinic, Kearney, NE, Luke Nispel, Kearney • Russell's Appliance and Electronics, Kearney, NE, Haller's Body Shop, Owner, Denny Haller, Kearney Luke & Jake's Bar-B-Q & Catering & Kaleb's Frozen Kustard/Taco John's, Kearney, Nicole Gustafsson, Hastings • Love for Heather Gideon - Warrior In Pink, Sheryll Hickman, Alma, Maddie, Morgan & Macy Heise, Wood River • Jerry J. & Tami J. Hellman, Kearney, NE, Carolyn Mosher, Spirit Lake, IA • Brad Rodgers, M.D., Kearney, NE - Boot Fountain, Cindy Stec, Aurora Buffalo County Republican Women & Buffalo County Republican Party, Kaylinda Holmes, Kearney • Lori & Norris Marshall, Kearney, NE, Amber Simpson - Orlando, FL AgWest Commodities, Holdrege, NE, Marsha Schoff, Holdrege • Morris Printing Group Inc., Kearney, NE, Cindy Jacobs & Stephanie Todd, Kearney Deanna & Fred Bosselman, Doniphan, NE, Dan "Slim" Hergert, Lincoln • Huss Livestock LLC, Kearney, NE, Kirk Noyes, Kearney Bruce Quint - Merrill Lynch, Valparaiso, IN, Karla Maddux-Leffingwell, Wahoo • Pony Express Chevrolet, Gothenburg, NE, PBR (Professional Bull Riders) Signature Boot / Mike's Body Shop, Gothenburg / Dave Smith, Smith Signs, Kearney / Carson Davis, Matt & Jenn Mroczek, Gothenburg • Robb Feedyard, Doniphan, NE, Miller Graphics, Michael Miller, Lincoln Brad Rodgers, M.D., Kearney, NE - Boot Fountain, Cindy Stec, Aurora



Helping to Kick Cancer!

Listen online at www.kzkx.com

General Information-

Wagon Transportation

Wagons will be available for transportation from the parking lot to the event grounds and seating.

Jiwt Aid:

EMT's will be on site to provide care for any medical situation. The EMT's will be located in the Eppley Cancer Center Tent by the main entrance.

Payment Options

The Cattlemen's Ball will be using tokens for payment unless otherwise marked. Tokens may be purchased at the cashiers table located by the main entrance. Each token is worth \$1.50. Also please remember that tokens are non-refundable. Cash, check, or credit card will be accepted for purchase at the General Store, Silent Auction and Live Auctions. Payment options may vary with individual vendors. A treasurer's office is located in a camper within the ball tent site.

Auctions & Bidding

Auction items are subject to sales tax. Cash, checks, debit, and credit cards will be acceptable payment for your convenience. Visa, Mastercard and Discover cards are welcome. Your prompt payment following the auctions is appreciated. All bids are final. No refunds will be made. No exchanges will be made. Anyone who desires to bid will need to register for a bidding number at the Auction Trailer.

*For the health and well-being of all, smoking is not permitted inside the event tents.

Serentiy Garden=

The 2010 Cattlemen's Ball welcomes you to spend time in the Serenity Garden. This is a quiet place to rest and is provided for remembering those who have fought the war against cancer and continue to fight each and every day against it. Take an opportunity at the garden, to add names to a Memory Wall. Sign your name of survivorship and sign the names of loved ones in their honor or in their memory.

The Serenity Garden area reminds us of the most important reason we are here - to raise money for cancer research, to honor those that have fought the battle, and to offer hope to those whom are fighting a battle with cancer. Thanks to each of you for your part in "giving cancer the boot".

Outdoor Landscaping

Thank you to the following sponsors for their contribution of the outdoor landscaping & design:

Benjamin's Landscaping, Kearney & Holdrege, NE-Earl May Nursery & Garden Center, Kearney, NE Johnson Lawn & Landscape, Kearney, NE Rainbow Nursery, Andrew & Renee Davis, Bertrand, NE Steinbrink Landscaping & Greenhouse, Kearney, NE Gealy's and Company, Kearney, NE Elyria Gardens, Kearney, NE Oasis Gardens, Bill & Monica Harris, Loomis, NE Advisory Board Chairman

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- Wisner, Nebraska

Vice Chair

Ivan Rush

Scottsbluff, Nebraska

Treasurer

Darreld Saltzman

- Shickley, Nebraska

Executive Secretary

Deb Hansen

– Wisner, Nebraska

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- Scottsbluff, Nebraska

Kae Pavlik

- Yutan, Nebraska

Lynn Timmerman

- Springfield, Nebraska

Alan Svajger

Cozad, Nebraska

Ann Marie Bosshamer

- Amherst, Nebraska

Bill Pullen

– Central City, Nebraska

Ann Bruntz

- Friend, Nebraska

Larry Shavlik

- Bartlett, Nebraska

Dick Miles

– McCool Junction, Nebraska

Laurie Widdowson

– Lodgepole, Nebraska

Schedule-of-Events

Iriday & Saturday Events

FRIDAY EVENTS

8:30 a.m.

Golf Tournament @ Kearney Country Club

9:00 a.m.

Mission

The Cattlemen's Ball of Nebraska,

Inc. is established to promote beef

in a healthy diet, to showcase

rural Nebraska and to raise money

for health care research.

Progressive Trolley Tour beginning @ MONA

1:30 p.m. to 5:30 p.m.

Champagne Airboat Tours @"the Island"

6:00 p.m.

Trail Boss Reception and Live Auction @ "the Island"

SATURDAY EVENTS

9:00 a.m.

Gates open for Trail Boss ticket holders
Champagne Trail Boss reception in Bar Tent
Silent auction opens in General Store Tent
General Store opens in General Store Tent
Clothing vendors open in Seminar Tent
Art Show opens in General Store Tent
Concession stand opens

10:00 a.m.

Trick Rope Demonstration in Bar Tent

11:00 a.m.

Trail Boss Brunch & Auction in Main Tent

12:00 noon

Gates open to Top Hand Ticket Holders
Bars open
Casino opens in Bar Tent
Mechanical Bull rides begin in Bar Tent
Wagon rides to "the Island" begin
Airboat rides begin at "the Island"
Micro Brewery Beer Tasting opens at "the Island"
Wine Tasting opens in General Store Tent
Barbecue tasting opens at "the Island"
River concession stand opens at "the Island"
Beef Seminar by Mike Gibbons in Seminar Tent

1:00 p.m.

Joe Jeffrey History of the Region

- "We are not the first ones to be here" - in Seminar Tent

UNMC Eppley Cancer Center Tent opens

Bone Marrow Drive begins

Cattle dog demonstration by John Holman in the Behlen Arena at

"the Island"

1:30 p.m.

Style Show in Seminar Tent

2:30 p.m.

Wild West Shootout & Pony Express Delivery in outside grandstand area

3:00 p.m.

Trick Rope Demonstration in Seminar Tent Cattle dog demonstration by John Holman in the Behlen Arena at "the Island"

3:30 p.m.

Live Auction of livestock equipment outside Beef Seminar by Mike Gibbons in Seminar Tent

5:00 p.m.

River bar tent closes Airboat Rides close Micro Brewery Beer Tasting closes Barbecue tasting closes Silent Auction closes

5:30 p.m.

Serving lines open for dinner in Main Tent
Wagon rides close
Art Show closes
General Store closes
Clothing vendors close
Wine tasting closes
Concession stand closes
Main Bar Tent, Casino and Mechanical Bull close

6:30 p.m.

Raffle Drawing Live Auction

8:00 p.m.

Randy Travis Concert in Main Tent

10:00 p.m.

Private Meet and Greet with Randy Travis Dance to the Nedwrecks in Bar Tent



8:30 a.m. Kearney, Country Club

2010 Cattlemen's Golf Jour

GOLF TOURNAMENT COMMITTEE:

Fred George - Chair Dan Bahensky Jo Baldwin Dick Beechner Lucas Dart Gene Koepke

VOLUNTEERS

Ellen Baldwin Margaret Brown Kay Bowman Sandy Janssen Greg Sitorius Nancy George Marilyn Hadley

MEAL SPONSORS

Biehl Beef Culligan Water Conditioning

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B & G Corp, Orlan Grams - Minden Coldwell Banker, Town & Country Realty Golf USA Grand Central Apple Market Herberger's Department Store

Grand Central Apple Market Herberger's Department Store NE Distributors, LLC Miller Coors Sahling Kenworth U-Save Pharmacy

SPECIAL THANKS TO

Miller Signs for Hole Sponsor Signs City of Kearney Meadowlark Hills Golf Course for Golf Carts Kearney Country Club and Staff

HOLE SPONSORS

Xtreme Wraps

State Farm Insurance Agents: Gloria LeDroit, Larry Kenton, Cory Kruse, Rich Osentowski, Matt Pawloski, Kim Snavely Barney Abstract & Title Co. Contemporary Obstetrics and Gynecology, PC Cozad Community Hospital Eakes Office Plus of Kearney Farm Bureau Insurance Agents: Rick Smith, Don Snyder Five Points Bank Nebraska National Bank Overland Trails Nephrology Parker, Grossart, Bahensky & Beucke LLP Ross, Schroeder & George Attorneys at Law University of Nebraska Foundation

Hosted by Kearney Country Club





9:00 a.m. Trolley Pickup at MONA

Co Chairmen:

Kathleen McKenzie Linda Jacobsen Emily State Progressive Trolley Tour

Rowe Sanctuary • Ft. Kearney Historical Park •The Great Platte River Road Archway •MONA Breakfast donated by Kathleen KcKenzie
Lunch provided by "Come and Get It"

Dessert donated by Karen Bigelow

6:00 p.m. The Island Trail Boss Social

Co Chairmen:

Patty Seevers Betty Streff -Chartwell's

Menu

Beef Satay with Sweet Chili Sauce
Fresh Crudités Display with Ranch Dip
Grilled Marinated Vegetables
Savory Baked Brie en Croûte with Mushroom Duxelle

Sweet Baked Brie en Croûte with Raspberry Chambord Conserve Shrimp Cocktail

Marinated Flank Steak and Bleu Cheese Quesadillas

Picante Sauce and Chipotle Ranch for Dipping Cowboy Brisket on a Biscuit with Housemade Barbecue Sauce

Cattlemen's Cheese Steak Sliders

Caramelized Onions, Sautéed Peppers for Topping

Fresh Sautéed Brandied Button Mushrooms

Seasonal Fruit Tray with Yogurt Dip Assorted Petite Housemade Desserts

Coffee-Iced Tea-Water

Hosted by:





These Kearney-Area Physicians

E.N.T. Physicians of Kearney, Family Practice Associates, Dr. Scott Howe, Kearney Orthopedic & Sports Medicine, Dr. David Kingsley, Plains Radiology Service PC, Platte Valley Medical Group and Dr. Brad Rodgers

Armark Uniform Services

Friday-

Trail Boss Social Live Auction=

- Lot 1 Hand crafted cedar chest made from local cedar
 - Rodger Green Kearney, NE
- Lot 2 **University of Nebraska autographed basketball by Coach** Yori and the 2009 -2010 Women's basketball team
 - Jeff & Becky Marshall Elm Creek, NE
- Lot 3 **Taylor Made Burner Irons, 4 to 9, SW, PW, steel shafts, new** model (must pickup at Golf USA in Kearney, NE)
 - Golf USA Kearney
- Lot 4 **Unique 15 ft. cast iron and steel Union Metal Mfg. street light.** Raised pinecone designs & newer lexan break resistant globes. 1920's style street light from Portland, OR
 - Don & Marilyn Deitemeyer, Doniphan
- Lot 5 **UNO Hockey Package,** 4 hockey tickets in UNO suite, dinner prior to game, over-night stay in Old Market condo — *University of Nebraska at Omaha*
- Lot 6 Western boots autographed by country music legend George Strait
 - Miles Cattle Co. Inc. Dick & Ann Miles, McCool Junction, NE
- Lot 7 Sand Hills Golf Club 4 person 2 day golf package 2 days of golf and 1 night of lodging
 - Sand Hills Golf Club Mullen, NE
- Lot 8 **Western Bronze Sculpture** "In the Money" Horse/Calf roping pc., by Cammie Lundeen, Lundeen Sculptures, Loveland, CO

 In memory of Marvin Westcott by his family Holdrege, NE

 RDO Inc. Roger Olson Holdrege
- Lot 9 **Chicago Cubs Baseball Dream Day Package, 4** Field Box tickets, pre-game photos on the field, can watch batting practice from the field and a photo of your name on the Wrigley Field marquee *Chicago Cubs Pete Ricketts*
- Lot 10 **Custom made western hat by Sheila Kirkpatrick** at Montana Mad Hatters. 10X beaver hat with 24 Nebraska Brands burned into the underside of the brim. *McKinley Wilson Yutan, NE*

- Lot 11 **Commemorative Saddle** handmade by Dry Creek Saddlery, engraved "2010 Cattleman's Ball"
 - Town & County Agency & Sandy Creek Gang, — Pierce & Plainview, NE
- Lot 12 **Kansas City NASCAR package 2 tickets for both** the Nationwide & Sprint Cup races on October 2nd and 3rd, hospitality tent pass, pit tours, door prizes and visit from Jeff Gordon, plus one night lodging at Westin Crown Center Hotel *Pioneer Hi-Bred*
- Lot 13 **75th Anniversary autographed Heisman Football and Memorabilia** includes 12 autographs and 2 books
 Carlyle Viars in memory of Paul Tully,
 who died of cancer at age 49.
- Lot 14 Handcrafted cedar Grandfather clock
 - − By Dr. Ray Ward − Dr. Ray Ward − Kearney, NE
- Lot 15 **Keystone, Colorado home 5 nights lodging in** this beautiful 3 bedroom 3 bathroom home with indoor spa.

 Located next to the ski slopes in the River Run area of Keystone.

 (December 22 January 7 not available)
 - Dr. & Mrs. John McCammond Kearney, NE
- Lot 16 **Non-guided 3 day deer hunt** on ½ mile of Platte River property located between Elm Creek and Overton, Nebraska for 2 people *Marshall Ranch, Inc.*
- Lot 17 **Back to Back Quarterback prints.** Framed and matted original prints by artist Lynda Stych. Jerry Tagge and Tommie Frazier, the only two quarterbacks to achieve back-to-back National Championships Home Agency
- Elwood, Gothenburg, Cozad & Benkelman, NE Lot 18 **Remington 1187 Super Magnum 12 ga. shotgun**,
- 3 ½ choke Gottsch Cattle Company
 Lot 19 One whole beef to be sold in quarters. Processed and
 packaged to the buyer's specifications by Steak Master, Elwood.
 - packaged to the buyer's specifications by Steak Master, Elwood. (Buyer can pickup at Steak Master)

 — Jerry Dibbern & Sons Feedlot, Wood River
 - Jerry Dibbern & Sons Feedlot, Wood River – Mamot Feedlot, St. Libory
 - Dr. Matt Sullivan, Alda
 - Dr. Jeremy & Dr. Erin Van Boening, Alma
 - Warren & Becky Forbes, Kearney
 - Processing donated by Steak Master, Elwood
- Lot 20 **Autographed western boots by world famous Bill Gates** Jerry Stehlik & Candy Marshall



Co-ChairmenMiles Marshall
Barb Kinnan

Committee:Jeff Marshall
Richard Dawson
Lacy Marshall











Saturday

9:00 a.m. Bar Tent

Co-Charimen

Joni Paulsen

Jan Hankey

Marsha Wilkerson

Trail Boss Champagne Reception =

Menu

European Danish Croissants Fresh Fruit Hosted by: + CATHOLIC HEALTH

Good Samaritan Hospital

Kearney, Nebraska

www.gshs.org

The medical center, centered on you.

CATHOLIC HEALTH

 $\begin{array}{c} {\it Good\, Samaritan} \\ {\it Hospital\, Foundation} \end{array}$

Kearney, Nebraska

www.gshs.org

9:00 a.m. • 5:30 p.m. Live Cattle Tent

> **Charimen** Ronette Bush-Heinrich

Live Cattle Display:

The 2010 Livestock Tent features cattlemen showcasing their seedstock from this area. Stop by and visit with:

Platte Valley Simmentals - Kearney • Gardel Angus - Wilcox-Kearney • Cross Diamond Cattle Co - Bertrand • Bartel Angus - Riverton

Nebraska Cattlemen's Classic - Kearney • Taylor Lueking, Lueking Clubcalves - Oxford

12:00 p.m. - 5:00 p.m. The Island Airboat Jours

Come join us for an airboat tour of the Platte River on Saturday, June 5th beginning at 12:30 p.m. We will launch from the "island" and take you on a 20 minute tour of the Central Platte River. No reservations are required - just sign up at the Bar Tent on the island.

Boats will run from 12:30 to 4:30. The cost is \$39.95 per person with the money raised going to cancer research. Come join the fun!

This activity is limited to Cattlemen's Ball of Nebraska attendees. From the main Ball site, just take the wagon shuttle to the island. Credit cards, cash and ball tokens will be accepted. This event is subject to cancellation depending on weather and water level in the river.





Silent Auction

Table 1

100 Rustic Style Playhouse with Shutters & Porch

Kenny's Lumber, Red Cloud & Dwyer Geloff, Hastings

101 White Electra Ladie's Butterfly Alloy 3 Bike

– Jon Bokelman and Nelson Agency

102 **Food Basket** – 5th Street IGA Minden

103 Pink and Brown Infant Bedding Set and Doll

- Les and Jacquline Adeluna

104 **1 year Subscription to Kearney Hub and Rubbermaid Mailbox**— *Kearney Hub*

105 Green & Crème Autographed Boots & CD - Julianne Hough

− Jeff and Amanda Cotton

Western Boot Handbag − Lone Butte Western Creations

Western Boot Handbag — Lone Butte Western
 Frigidaire White Chest Freezer - 5 Cubic Deep

– Garrett Appliances

Table 2

108 Sorelle Cradle & Changing Pad and Pillows and Books

– Helen Nickel

109 Drip Well Automatic Turbine Pump Oiler

- Burgess Well Company Inc

110 Ashland/Mahoney Get Away - Mahoney State Park 2 night Lodging, 4 SAC Museum Tickets, 4 passes to Henry Doorly Zoo, Round of Golf for 4 plus cart to Iron Horse, Round of Golf for 4 Ashland Country Club

– Ashland Package - Mahoney State Park, SAC Museum, Iron Horse Golf Course, Ashland Country Club and Henry Doorly Zoo

111 Handmade wood-carved Cowboy Statue — Stan Clouse

112 Goose Print Picture (Golden Glow) by Julie Crocker

– Iowa Nebraska State Bank

113 Omaha World Herald 1 year Subscription plus magazine Rack

– Omaha World Herald

114 Amazon Kindle and Carrying Case

– Gay & Dean Aden

115 **Weber Smokey Mountain Smoker** – *Grayson Tool Co. Inc*

Table 3

116 Lazy Boy Red Leather Recliner Rocker — Bruce Furniture

17 Riddle's Black and White Diamond Necklace

- Larry and Barb Butler

118 Final College World Series at Rosenblatt - 2 College World Series Game 1 - Tickets Behind Plate June 19th

– Broadfoot Sand & Gravel

119 Bamco USA Leather Ice Bucket, Tray, Steer and Roper Glasses – Shopping Tripps

120 NE Football Purse and NE Collegiate Stroller

- David and De Ette Bailey, The Minden Courier and J&M Publishing

121 **2** Allegiant Air Round Trip Tickets GI to Vegas with 4 piece luggage set — Allegiant Air and Herberger's

122 Adams Co. Large Wall Clock

- Joy's Floral and Gifts

123 Airforce Exercise Bike

- NOVA Fitness and Equipment - Howard and Nancy Cutler

Table 4

124 **Ashley Curio Cabinet** — *Nelson's Furniture*

125 Photographic Art Tree Reaching Out Picture - GM Photoz

126 Brown, White, and Orange Animal Print Bag on Wheels with Bags, Cards & Books — Tim and Lisa Mannlein

127 **Funpop Tabletop Popcorn Popper** — Anderson Bros.

128 Time Out Chair with Clock and Books

– Jean and Larry Schade

129 **24 K Gold Leaf Cowboy Hat** — Melanie Bryson Designs

130 **Child's Wild West Rocker** — Time for Baby

131 Columbus Vacation - 1 Night at the Holiday Inn Express, \$40 Husker House Restaurant, \$20 Traditions Inn, 18 Holes of Golf with Cart for 2 at Quail Run Golf Course, Free Oil Change at Phil Spady, 1 Night at New World Inn + 4 Water Park Passes, Columbus Monopoly Game, Ticket Pack to Platte County Fair, Admission Passes to Platte County Museum

— Columbus Package - Holiday Inn Express, Husker House, —Traditions Inn, Quail Run Golf Course,

- Phil Spady, New World Inn,

- Platte County Fair and Platte County Museum

Table 5

32 **Toshiba 19 inch Flat-Screen HD LCD TV** — Russells Appliances

33 Mammogram Screening, Pink Purse, Billfold and Scarf
— Contemporary Obstetrics and Gynecology

134 **2 Crane Steel Sculptures** — Heidi & Conrad Neverve

135 Handcarved honey locust wood mantle clock

– Ray and Jolene Ward

136 Rody Bouncing Horse Toy — CR Toys

137 **Veranda Beverage Server with Stand** — Pam Wilkinson

138 (Old Barn Wood) Picture of Cranes – GM Photoz

139 **Apple Ipod Touch 3G** — Malzacher-Sheldon Construction

140 **Big Green Egg Shaped Smoker/Grill** — Deterdings

Table 6

141 Green Recliner Chair - Ashley Model 7528

- Ashley Furniture Home Store, Kearney, NE

142 Colorado Avalanche Hockey Player Joe Sakic Signed
Skates and Picture - #19 — Alex Low

143 Henry Repeating Arms 22 Caliber Youth Rifle - John Lowe

9:00 a.m.- 5:00 p.m. General Store Tent

Co-Charimen:

Linda Younes Brad Kernick

Committee Members:

Arlen Osterbuhr Brenda Christensen John Younes Paul Younes

Tables 1-7 close at 4:30 p.m. Tables 8-16 close at 5:00 p.m.







9:00 a.m.- 5:00 p.m. **General Store Tent**









144 The Brooks and Dunn Last Rodeo Concert Tour

- 2 Floor Seat Tickets on July 25th at the Owest Center, Omaha, 2 CD's

- Terry Broadfoot & Family - Anderson Jewelry Store

145 Wooden Clock Apple IPAD - WiFi 16 gb - Larry & Sue Bragg

147 Norfolk Getaway: 1 Room at Holiday Inn Express, 2 Bottles of Wine from Cuthills Vineyards, 1 Woodwick Candle & Wallhanging from Eakes, 2 Comedy Festival Tickets for June 16th, 1 Golf Towel from NPPD, \$20 to Jim's Fine Wine & More, State Farm Road Atlas, 1 Stainless Steel Grill Set from National Bank, 2 Radio Station T-Shirts, 2 All Day Passes to Divots Concerts - June 26th: Mr. Hand, Night Ranger, Loverboy, Rick Springfield, The Rude Band and June 27th: To Sidestep, Sheila Greenland, Lost Trailers, Montgomery Gentry, Cowboy Dave Band

> - Norfolk Package: Holiday Inn Express, - Cuthills Vineyards, Eakes, NPPD, - Jim's Fine Wine & More, State Farm Insurance, - National Bank, Divots, Viaero

Table 7

148 Builder's Warehouse Gift Certificate \$100

- Builder's Warehouse and Myron Anderson

5 Silver Hesston National Finals Rodeo Buckles

- Kearney Hesston Equipment

150 Framed Print Signed Limited Edition (Courtship-Pintails) **Neil Anderson Original** - TierOne Bank

151 Final College World Series at Rosenblatt, 4 Tickets Saturday, June 19th Evening Game, Historic Rosenblatt Stadium - Mayor Jim Suttle of Omaha

1 hour Massage with Heidi Vasko with music box

- Platte Valley Massage Therapy, Connie Stadler

153 **The Kearney Family Basket** - 1 Room at the Holiday Inn Kearney, \$40 Carlos O'Kelly's Gift Certificate, 4 Cinema 8 Movie Tickets, 4 Archway Tickets, \$50 Big Apple Gift Certificate, 1 hour Massage with Cassie at Platte Valley Massage Therapy, Towels, Books, Movies and Games

- Paul and Linda Younes and Platte Valley Massage Therapy

154 2 Pink Ribbon Themed Quilt Hangings

- Nancy Squiers and Carmen Gibson

155 Purse Filled with Goodies Value \$50 – Heather's Tips and Clips

Table 8

Danby 2.5 cubic feet compact refrigerator and drinks

- John and Mimi Younes

202 4 Gold Hesston National Finals Rodeo Buckles

- Kearney Hesston Equipment

203 Breast Cancer Survivor Necklace "Blessing" Original Hand-Stamped - Tami Walton

204 White Kenmore 1.6 Cubic Feet Countertop Microwave

Sears Hometown Store, Kearney

205 Katie Doll and Katie, the Magic Umbrella Book & Special Katie Umbrella - Rhynalds Auction & Realty

206 Pink Wheelbarrow, pink flowers, pink cooler with drinks, and gardening equipment

- Minden Veterinary Clinic, Miller Body Shop,

- Dennis Amstuz, Chris Birkestrand DDS

207 Red Coleman Road Trip Grill and Whiskey Creek BBQ Sauces & Spices - Tim and Tracey Shada

Table 9

208 Twin "Yeha" Pattern Quilt with Wooden Quilt Rack Holder

- Craig and Terri Uden

Omaha Family Fun - 2 nights at the Residence Inn in Omaha, 4 passes to Henry Doorly Zoo, 2 passes to Vala's Pumpkin Patch, 2 Durham Family Day Passes, 2 Fontenelle Nature Passes, and 4 Lauritzen Gardens Passes

Odyssey Travel and Tom & Kim Kruger

210 2 Any Day General Admission Tickets to Country Stampede and 2 foot tall Leather Horse

- Country Stampede

211 Jack Daniel's Ducks Unlimited 2009 Collectors Tin with "Jack Daniels" - Hiway Liquor

212 Horse Artwork Picture - Slumberland

213 Justin Full Quill Ostrich Men's Size 10 boots - No Exchange - Redman's Shoes and Ranch Wear

214 Handmade Primitive Knife and Antler Holder

- Dick Schumacher

215 Jewelry Armoire & Jewelry Donated by Beads in a Box

- D & M Security and Beads in a Box

Table 10

216 Sharp Laser Copier/Printer and Box of Paper

- Eakes Office Plus

Crane Painting - Sheryll Hickman

Turquoise, Black Sterling, Crossed/Pistol Pendant Necklace - Halley Mae Treeby

Nebraska Picture of Stadium -Gene Roncka "The Nebraska Spirit" - Willow Point Gallery Museum

220 "Purses For a Year", 12-\$60 gift certificates to be used once a month for a purse - Holiday Inn Gift Shop

UNL Endorsed Nebraska Ornament Framed - Gene Roncka

- Willow Point Gallery Museum

222 Nebraska Red Bag Tote - Brown's Shoe Fit, Kearney



223 Valentine Family Package: Dunes Lodge and Suites - One night lodging, Brewer's Canoers- Canoe and Raft Float Trip for 4 on the Niobrara, Jewell II Theater - Movie for 4, 4 Foot Long Meal Deals to Subway, \$50 Cedar Canyon Steakhouse, 18 holes of golf for 4 to Valentine Golf Club, \$20 gift certificate to Fashions, Valentine Visitor Center package with T-shirts and stuffed animals, \$50 Janine's Flower Exchange, Flowerland-Cowboy Statuette, Auntie D's gift certificate and wicker basket — Valentine Nebraska: Dunes Lodge & Suites, Brewer's Canoers, Jewell II Theater, Subway, Cedar Canyon Steakhouse, Valentine Golf Club, Fashions, Valentine Visitor Center, Janine's Flower Exchange, Flowerland, and Auntie D's

Table 11

224 Lorenzo Amethyst Pendant — Wilcox Chamber of Commerce,
Adam Veterinary Services, AgTech Crop Consulting Inc,
Angie's Wilcox Café, Banta-Torrey Funeral Home,
Big Al's Pub, C O & S, Inc, Christy Nelson Photography,
Cooperative Producers, Inc, Dorn-Alberts Real Estate,
Falk's Hudsons, Fine Wood Works,
First National Agency Inc, Gardels Farms/Lazy 4 Angus,
Gary Thompson Agency Inc, Dan Gitt, Pioneer Seed,
Hall's Oil, Iowa-Nebraska State Bank,
Eugene & Lorraine Johnson, Latter Repair,
Lindstrom Electric and Farm Supply,
Lyons Roofing, Randy Carey Concrete Construction,
South Central Sanitation, Jim and Bev Swanson,
Town and Country Service, Trent's Electric Inc,
Turkey Creek Taxidermy

225 **Hastings Getaway:** 1 Room at Holiday Inn Express, 18 holes of Golf with Cart and Lunch for 2 @ Lochland Country Club, \$25 Royals Bar and Grill, 4 passes to Hastings Museum, Kool-Aid Days

— Holiday Inn Express Package,

Lochland Country Club, Royals Bar and Grill,

and Hastings Museum

226 Bedford Cottage Brown Leather Throw

- Dave Beck, Don Beck, and DeKalb Seeds

- 227 **2 Nebraska vs. Western Kentucky Football Game Tickets and Nebraska Rock** Joel Johnson Family
- 228 **Metal 4 ft Iris Flower** Minden Coffee House
- 229 Danberry Mint (2004) Replica of Memorial Stadium
 Collection Item Rosalie Elder
- 230 1 Pair Lulu Guinness Women's Fashion Sunglasses
- Kearney Eye Institute
- 231 Guy Fieri Chef's Knife, Autographed Cookbook & Cattlemen's Ball Sweatshirt signed by Guy Fieri-

- Look What's Cookin

Table 12

232 Longhorn Glitter Bracelet – Shopping Tripps

233 **Grand Island Basket**- 1 Year Family Membership to Stuhr Museum, Family pass to Island Oasis, 2 Rounds of Golf at Indianhead Golf Club, Movie Tickets to Grand Theatre, State Fair Passes and More to come! One room at the new Fairfield Inn and Suites.

– Younes Hospitality, Stuhr Museum, Island Oasis, Indianhead Golf Club, State Fair, and Fairfield Inn and Suites

234 12 Volt DeWalt Rechargeable Drill/Driver

- Builder's Warehouse and Myron Anderson

235 Basket of 2 pints NE grown canned beef and bottle of James Arthur Nebraska red wine, 3 cookbooks, and 4 glasses with Wine Decanter — Rita Crooks,

Minden Lumber Company, and Accents Gifts and Home Décor

236 Chicago Cutlery Knife Set

Minden Hardware

237 Stripcut Paper Shredder

Minden Office Supply

238 Garden Basket - Pot, Lotion, Soup, Kid's Watch, Toys, and Games
— Pedley Drug

239 2 Handmade Wooden Rocking Chairs

- Grandpa Sawing, Service Plus Lawn & Tree Care

Table 13

240 **Cosmetic Eye Treatment** - Thermage Treatment for Eyes,
Botox, and Latisse for Eyelashes — *Kearney Eye Institute*

241 **Minden Getaway:** 1 Night Lodging at Burchell's White Hill Farmhouse Inn, 4 Pizza Hut Buffets and 1 Large Pizza, and 2 \$30 Gift Certificates to Minden Opera House, \$10 Brewers Coffee House Gift Card, and 2 Fitzone Gift Certificates June and July

—Burchell's White Hill Farmhouse Inn,

Pizza Hut, Minden Opera House, Linda Ryan, Brewers Coffee House

242 \$250 gift certificate to Yanda's and Wire Guitar

- Yanda's

243 Hotrock 12 inch Child's Pink Bike with Helmet -Krull Agency

244 **Gift Certificate to Red River or Speakeasy Restaurants**-\$40 Monthly Dinner for Two for a year — *Red River and Speakeasy*

245 Builder's Warehouse Gift Certificate - \$200

Myron Anderson-Builder's Warehouse

246 2 Round Trip Tickets from Kearney to Denver with Great Lakes Airlines, one night lodging at the Holiday Inn Denver-Lakewood, Suitcase, and \$50 Sporting News Grill Restaurant gift certificate

Great Lakes Airlines and Holiday Inn Denver-Lakewood Colorado

247 \$50 Gift Card to Red River Restaurant, \$60 Gift Card to Minden Opera House, and Gift Card to Gokie's Daylight Donuts

McBride Realty & Central Plains Living and
 Gokie's Daylight Donuts

9:00 a.m.- 5:00 p.m. General Store Tent







Silent-Auction

9:00 a.m.- 5:00 p.m. General Store Tent



- 248 **\$100 Cabela's Gift Card** Golden Harvest Seed
- 249 **Magic Chef Microwave Oven** Peter & Sue Younes
- 250 Minden Home-Based Business Package: Longaberger Oval Spring Basket, Liner and Protector, Mary Kay Perfume and Powder, Pampered Chef- Season's Best Cookbook and Decorated Bottle Set, Taste of Gourmet Basket, Knife Gift Set, and Silpada Necklace, Earrings, and Polish Cloth

– Brenda Christensen- Longaberger Baskets, Buffi Kamery-Mary Kay, Angie Miller - Pampered Chef, Darcie Reed-Taste of Gourmet,

Tammie Binderup, and Brandy Boudreau-Silpada Designs

- 251 **Permanent Makeup Application (Eyebrows and Eyeliner)** ReJuvenation Salon- Jeanne Wagner-Duren
- 252 Full Set or Top Set Novalash Lash Extensions and Moisturizer and Wine Bottle Holder

ReJuvenation Salon- Jeanne Wagner-Duren

- 253 Michael Forsburg Framed Print Royal Plastic Mfg, Inc
- 254 Salsa Bowl, Salsa, Towel & Napkins and Jose Quervo Platino, Tequila in Wooden Box and Two Shot Glasses

— Suzette Eppler and Breakaway Bar

- 255 **Surefire Tabletop Patio Heater** Adel and Sue Daniel
- 256 **Child's Blanket** Jill Jones

Table 15

257 Hotrock 12 inch Child's Lime Green Bike and Helmet

- The Bike Shed

258 **2 Genuine Leather Holstein Mini Cows** — Anderson Bros.

- 259 One Year Membership to Kearney Area Children's

 Museum and 4 Games and T-Shirt Anderson Bros.
- 260 **10 Large Single Topping Pizzas to Casey's and \$50 Casey's Gas Card** Casey's General Store-Minden
- 261 Black Wii and Wii Fit Plus with Wii Sports Game, and Wii Sports Resort Game Doug and Megan Mitchell
- 262 2 Large Wooden Barrels Full of Silk and Fresh Flowers

 Bob's Super Store

263 Keurig Mini Personal Brewer & Coffees

- Malzacher-Sheldon Construction

- 64 \$200 Gift Card to Mason's Market in Minden
 - Mason's Market in Minden
- 265 **18 Animal Ingots Miniature Statues** *Richard Ogden*
- 266 \$100 Gift Certificate to Jersey's Bar and Grill and Bar Glasses

 State Bank of Hildreth

Table 16

- 267 **12-15lb Handcrafted Largemouth Bass mounted on a wooden fishing pole holder** Martin Petersen
- 268 Floral Arrangement with Orange and Hot Pink Flowers

– Kearney Floral

- 269 **Purple 3 inch Touchscreen Cannon Powershot Camera**
- The Camera Doctor

 270 Sherwin-Williams Gift Card and 2 Gallons of interior/
- 270 Sherwin-Williams Gift Card and 2 Gallons of interior/ exterior Paint and a bucket of supplies

- Sherwin-Williams, Kearney

271 Leather Resflor Saddlebag

Intervet/Schering-Plough Animal Health and Justin Jarecke

272 4 Kangaroo Leather Braided Bracelets with Conchos

−Jo Schaaf and Family

273 Wooden Wall Sconce Floral Arrangement —Kearney Floral

3001 L Street Omaha, NE 68107 402-731-1700 www.greateromaha.com



Greater Omaha Packing Company processes the highest quality grain fed cattle available from the com belt states, Nebraska and lowa. In continuous operation since 1920, it has gained a reputation for processing some of the finest beef in the world including Certified Angus, Cortified Hereford, Natural Beef and USDA Prime and Choice products which are marketed worldwide.

Writh annual sales over \$950 million and 850 employees nationwide, Greater Omaha Packing Company is one of the largest privately held beef processing companies in the United States. In 1996 and 2000, the company built one of the most modern and technologically advanced facility with over 300,000 square feet. The award-winning cattle processing facility features over \$6 million of food safety equipment and a design focused on providing consumers with the safest food products available.





Greater Omaha Cattle Buyers:

Joe Goergen - E. Iowa
Bill Begeman - NE, Nebraska
Jim Hough - NW. Iowa & NE. Nebraska
Erv Gunderson - SW. Iowa, E Central Nebraska
& W. Central Iowa
Jeff Phillips - SW. Iowa, SE, Nebraska, NE.
Kansas & NW. Missouri
Leon Spronk - Minnesota & South Dakota
Wayne Ruen - E, Iowa
Lance Minnaert - Central Iowa

Saturday

9:00 a.m. - 5:30 p.m. Main Tent jeneral Store

Co-Charimen Kyla Martin Janice Cash Our 2010 General Store will showcase Nebraska vendors. Come and see what our local artisans have crafted — you might decide to take something home!

Holiday Inn Gift Shop — Linda Younes

Chuck's Woodbarn — Chuck & Sherry Zeller

Beads in a Box - Kyla Martin Of This Earth Jewelry - Janice Cash Holen One Farms - Mike & Renee Holen James Custom — Nathan James Custom Antler Designs - Brad Krohn R & L Saddlery - Roger & Donya Langenberg The Boot Rack - Norm Reynoldson **Expression Wear/Cattlemen's Ball Apparel** - Michelle Stover

Heartland Market - Jackie Linville **Sheryll Hickman** Ogallala Cream Can Supper Co. - John Marguis & Phil Cone **CR Toys** – Connie & Brett Hoeft

1 Token

Scentsy -- Tonya Dramse Nebraska Beef Council Nebraska Corn Board Sharron's Place — Sharron & Harry Hutchison Nebraska Cattlemen's Association **UNL Animal Science Department** Dick Ostergard - Brady, NE

9:00 a.m. - 5:30 p.m. Main Tent & "The Island"

Co- Chairmen

Lynette Mitchell

Cindy Getty SLOPPY JOE

LEU	UL	U	10	

2 Tokens

			-	
Menu	and	Prices	(Tokens	Only)

CANDY

HOT DOG	2 Tokens	POP	1 Token
MEAT NACHOS	2 Tokens	WATER	1 Token
PIE	2 Tokens	ICE TEA	1 Token
CHEESE NACHOS	1 Token	COFFEE	1 Token

Thank You to the Following for your donations:

Coca Cola/Dr. Pepper Co. of Hy-Vee Grand Island Overton Public School Kearney Target of Kearney Fellowship of Christian Tyson Foods Inc. **Athletes** Larry and Judy Johnson Lexington Wal-Mart Supercenter Plum Creek Market Place Foster's Family Foods Sam's Club of Grand Island

Grand Island Wal-Mart

Supercenter

9:00 a.m. - 5:30 p.m. Main Tent Art Show

Chairmen Larry Peterson

Mariel Klingbell - Callaway Camilla Roark - Kearney Jennifer Homan - Kearney Jorn Olsen - Hastings

Mary Beth Dodson - North Platte Marlayna Blanchard - North Platte Ben Kindschuh - Axtell

10:00 a.m. Bar Tent 3:00 p.m. Seminar Tent Trick Rope Demonstration

by Joan Wells



Joan would refine her skill studying footage of legend Will Rogers. "I studied his roping," she says. "First with a 16mm film of "Roping Fool" the instruction tool for many trick ropers. She hastily admits, "No trick roper can do what he did". The closest would be Kenneth Durham (Texan who was the 2006 Trick Roper of the Year) and Junior Eskew, her mentor and instructor.

Joan began performing at fairs, rodeos and on television. In 1979 Joan won the title as Women's World Champion Trick Roper at the Will Rogers Trick Roping Contest in Claremore, Oklahoma. In 1989 she was inducted to the National Cowgirl Hall of Fame in Fort Worth, Texas.





Saturday-

Craps, Roulette, Blackjack, Texas Hold'em, and Chuck-a-Luck Tokens and Chips may not be redeemed for cash

Rules Posted at the Tables - Chips and Tokens may only be used in the Casino for Gaming

12:00 p.m. - 5:30 p.m. **Bar Tent**

Co-Charimen

Tom Jochum Sherry Morrow

11:00 a.m. **Main Tent**

Co-Charimen

Ron Huss **Shirley Huss** Eric Hellriegel -Skeeter Barnes

Trail Boss Brunch & Auction

Beef Tenderloin with a Red Wine Mushroom Gravy Garlic Mashed Potatoes Green Beans Almondine House Salad with Raspberry Vinegarette Dinner Rolls with Butter Pineapple Upside Down Cake



Lot 1 Hand crafted cedar bench made from local cedar

– Rodger Green, Kearney, NE

Lot 2 Autographed football - Bo Pelini and the 2009- 2010 football team - University of Nebraska Football, Eric Hellriegel

Lot 3 5 step lawn fertilization program for up to 10,000 square feet

- Graczyk Lawn & Landscape, Elm Creek Lot 4 Ladies Concho belt and a turquoise necklace with

matching earrings - Fort Western Outfitters, Lincoln, NE Lot 5 3 ft. Decorated boot made into a water fountain - a unique item! - Dr. Brad Rodgers M.D., Kearney, NE

Lot 6 Western custom built wine rack, stocked with a variety of wine selections from Mac's Creek Winery plus a private party at Mac's Creek Winery & Vineyard for 12 people, wine tasting & heavy hors d'oeuvres

> — Eustis Body Shop - Eustis, Cozad, Lexington, Kearney, Grand Island and Mac's Creek Winery & Vineyard, Lexington

Lot 7 "Valentine Sandhills Package" - 1 night stay at Heartland Elk Ranch cabin along Niobrara River, Dryland Aquatics canoe/ raft trip for 4, Rocking J Ranch horse back ride on working cattle ranch, one nights lodging in a cabin for 4 people at Merritt Trading Post Resort plus a boat rental, \$100 certificate to Jordans (meal for 4), 2 chicken fry meals at Coachlight Inn Restaurant, Valentine Visitor Center/Chamber of Commerce packet with T-shirts, etc. - Valentine Area Businesses

Lot 8 Men's commemorative Cattlemen's Ball ring with logo. theme and year, 10K gold Riddles Jewelry

Lot 9 Pure Beaver (100X) custom made western hat, custom made for the buyer

- Bar None Hat Co., Kaycee Orr-Hoffman -Thedford, NE

Lot 10 1/4 Processed Beef, 100-110 lbs. of finished beef cut and packaged to buyer's desire, will deliver throughout central NE - Lazy D Ranch Meats,

Ron Dubas & Senator Annette Dubas - Fullerton, NE

Lot 11 99-30 second commercials on KRVN Radio - Lexington, KNEB 960 - Scottsbluff, KTIC 840 - West Point

- Nebraska Rural Radio Association

Lot 12 Browning Gold SL Hunter 12 ga. shotgun

- Nebraska Pheasants Forever and Quail Forever Chapters

Lot 13 Bronze Sculpture - "Foals of Plum Creek Hollow", by Cammie Lundeen, Lundeen Sculptures, Loveland, CO - In memory of Marvin Westcott by his family - Holdrege, NE

Dallas & Carolyn Wegner - Kearney, NE Lot 14 Tri City Storm Hockey season tickets for 2 people, plus a hockey suite for one night for 12 people with snacks, private skating after the game and signed jersey

- Tri City Storm - Kearney, NE

Lot 15 Autographed boots by country music star Sara Evans

- Western Edge, Don Barr - York & Grand Island, NE Lindsey Marshall, Grand Island, NE

Lot 16 6 ft. Crane – reproduction of Martha Pettigrew original

sculpture. Artistically decorated - Kearney Dawn Rotary Lot 17 Jewelry - 18k yellow gold golden pearl & diamond pendent, Retail Value \$1,725

> - Borsheims - Omaha, NE Miles & Brenda Marshall, Kearney, NE







Saturday

12:00 p.m. Bar Tent All Baw

Hosted by H&H Distributing, Nebraskaland Distributing and John Lowe

Bottle (Nebraska Wine)

CharimenJohn Lowe

Pop (20oz bottle) Water Red Bull

1 Token 1 Token 3 Tokens Mixed Drinks Good Well Super Call

2 Tokens 3 Tokens **Wine**By the Glass

3 Tokens 13 Tokens

Can Beer Micor Brew Beer 2 Tokens 2 Tokens Premium Make it a Bomb 4 Tokens 1 Token

12:00 p.m. - 5:30 p.m. Bar Tent • 6 Tokens Mechanical Bull Rides

12:00 p.m. - 5:30 p.m. No Charge Wagon Rides to "The Island" $_{=}$

Thank You to Farm Credit Services for Donating the Wagons and to Fairbanks International for supplying the Tractor and Drivers.

12:00 p.m. - 5:30 p.m. General Store Tent

> Co-Charimen Max McFarland Barry McFarland

Wine Lasting:

Hosted by: Mac's Creek Vineyards - Lexington, NE • James Arthur Vineyards - Raymond, NE • Cuthills Vineyards - Pierce, NE

Get your pair of 2010 Cattlemen's Ball Collector wine glasses when you attend!

13 Tokens - Pair of Glasses and 10 Sample Tickets



VINEYARDS VINEYARDS

12:00 p.m. - 5:00 p.m. The Island

> Charimen John Lowe

Micro Brewery Beer Tasting

Hosted by: Thunderhead Brewery, Kearney, NE • Empyrean Brewing Co, Lincoln, NE • Gottberg Brew Pub, Columbus, NE

Get your pair of 2010 Cattlemen's Ball Collector beer glasses when you attend! 13 Tokens - Pair of Glasses and 10 Sample Tickets

EMPYREAN BREWING CO



12:00 p.m. - 5:00 p.m. The Island

Barbecue Tasting

Uncle Bib's Barbeque (Jamie & Stacy Simmerman) **Bugeaters Barbeque**

Matt Nordhausen Mike and Sally Bryson Muddy Creek Barbeque (Todd Jonas & Lee Hircock)

Extra meat will be auctioned

1:00 p.m. Seminar Tent History of Central Platte by Joe Jeffrey =

Farmer/rancher Dr. Joe Jeffrey is a Renaissance Man. Embodying the spirit of an adventurer, he has boundless curiosity and fortunately for us, an overwhelming desire to share his considerable finding with others.

3:30 p.m. Seminar Tent Beef Seminar by Mike Gibbons

Growing up in a small town grocery store that his mom and dad owned and operated, Mike learned the trade of meat cutting from his dad Ross. His dad also taught him all about beef, and people. During his seminar Mike will bring us back to a time of the local butcher, and teach us just a few of things his dad taught him about cuts of beef, grades of beef, how to get the best steak or cut your own and what to look for when buying beef.

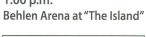
Saturday-

Cattle Dog Demonstration by John Holman

John Holman is from Clay Center, NE where he is employed by the USDA.

John began training stockdogs in 1980 when he was hired as sheep herdsman for Mississippi State University. John is known for his DOG4EWE Border Collies, but has had extensive experience with Bearded Collies, Australian Cattle Dogs, Bouviers, Shelties, Corgis, Puliks, and Belgians. He is also a licensed AKC, AHBA, and USBCHA judge.

In recent open competitions John has had wins at the Iowa State Fair, Nebraska State Fair and the National Western Stock Show. In 2003 John placed 8th and 10th with his dogs Moo and Trim at the USBCHA cattle finals, and in 2005 John and Mick won the second go-round with a perfect score of 90! In AKC competition John has won over 55 HITs and RHITs with his dogs! He has also campaigned dogs to 7 Open and 3 Pro-Novice High Point Dog of the Year awards with the Nebraska Stock Dog Association.





3:30 p.m. Outside

Livestock Equipment Auction:

Lot 1 Pearson self-catch head gate

– Pearson Manufacturing, Thedford, NE

- J L Enterprises, Jim Lantis

Lot 2 Rowse two bale hauler, 3 pt.

- Rowse Hydraulic Rakes Co. Inc., Burwell, NE

Lot 3 20 - portable 10 ft steel Big Valley cattle panels

- Behlen Country

Lot 4 Age & Source Verification tags and paperwork for 100 hd. of cattle — ABS — American Breeder Service

Lot 5 **2 – portable remote control search lights** – great for feedlots, calving season, etc. – *Golight Inc., Jerry Gohl*

Lot 6 50 bags of AgVenture soybean seed

- Tim & Terri Weeces - Minden NE

Lot 7 **Choice of one semi load of large round alfalfa bales or one semi load of ground alfalfa** (approximately 20 tons,
more or less) delivered within 100 miles (no later than December 2010)

— Art Anderson Farms - Arcadia, NE

Lot 8 1 years use of Big Valley hyd. squeeze chute

- Behlen Country

Lot 9 **200 tons of WDGS** (loaded on buyer's truck at the ethanol plant) — *KAAPA Ethanol, LLC — Minden, NE*

Lot 10 **Registered Angus Bull**, HA Design 9047, DOB 02/08/09

- Hartman Angus, Dick & Tom Hartman, Grand Island & Scotia NE

Lot 11 **John Deere LA125 lawn tractor**, Hydrostatic, 38" mower deck Select Sprayers & Equipment, Dennis & Grace Jorgensen - Kearney NE

Lot 12 - New Soilmover by Orthman PS 820 8 ft. box scraper

- Orthman Family of Companies

Lot 13 Polaris Magnum 325 4-wheeler, 2x4, excellent condition

- Robin & Judy Marshall - Kearney, NE

Lot 14 **200 tons of WDGS** (loaded on buyer's truck at the ethanol plant)

— Chief Ethanol, Hastings

Lot 15 **Registered yearling Bull** - ½ blood Simmental and ½ blood Angus, DOB 02/24/09

- Triangle J Ranch, Miller, NE - In memory of Doug Line
Lot 16 **150 hrs. use of a new Case IH Magnum 215 tractor, 215 HP**- Fairbanks International, Inc.

Lot 17 **30 days use/ 176 hrs. of a John Deere 544K 4x4 wheel loader**— Murphy Tractor & Equipment Co.

Lot 18 Use of a manure spreader, 3 months use of a 532-16 Roto-Spread Trailer Unit Manure Spreader

 Bill's Volume Sales - Central City, NE, Lexington, NE and Pierce, CO
 Lot 19 Johnson 6 ft. concrete cattle water tank, constant flow or electric (buyer's choice)

– Johnson Concrete Products - Hastings, NE

Lot 20 **Use of Komatsu WA250 wheel loader**, 4x4, 3 yd. bucket, 138 HP, 176 hrs or free month

Road Builders Machinery and Supply - Grand Island, NE

Lot 21 One month or 160 hrs. use of a Cat 262C skidsteer

with .78 yd bucket — NMC, Inc. (Nebraska Machinery Co.)

Lot 22 One month or 160 hrs. use of a Cat 938 4x4 wheel loader with 3 ¾ yd. bucket — NMC, Inc. (Nebraska Machinery Co.)
Lot 23 5 - 20 ft. 1 ¼" 5 bar continuous fence panels

- Titan West & Mid-Plains Equipment







Saturday

1:30 p.m. Seminar Tent Style Show

Co-Charimen Lili Koster

Cindy Riley

Who needs Fashion Week in New York?! The Cattlemen's Ball of NebraskaRunway is where sophisticated style will meet cowboy culture. This exciting show will have fashions for everyone! All vendors and designers hail from Nebraska. Many of our models for the show are cancer survivors, bringing special meaning to this unique event. Many of the selections from the show will be for sale in the style show tent the day of the Event!

CLOTHING & ACCESSORIES

Barranada Shirt Company - Grand Island Fanci That - Kearney Gary Michaels Clothiers - Lincoln Hawthorne Jewelry - Kearney Hissy Fit Boutique - Minden Jewelry by Sonell - Arthur My Fair Lady's Fashions - Holdrege Pine Meadow Creations - Pleasanton Time For Baby - Kearney UpStream - Hyannis Way out West - Broken Bow Wynk - Kearney EMCEE Cindy Riley

HAIR & MAKEUP

Olivia's Salon
Amber Hawke

Amber Hawke Shelly Jo Beahm Trisha Spotanski A Special Thanks to All those who participated to make this special event a success!



2:30 p.m. Outside Grandstand

Wild West Shootout & Pony Express Delivery

The Sandy Creek Gang's Wild West Show originated 25 years ago with a small group of people from Northeast Nebraska. It now consists of over 50 people and includes authentic attire, props, guns, and stagecoach. The setting for the one-hour show is a simple Old West Town, which is invaded by a group of ruffians planning to rob the bank after the stagecoach drops off a load of gold and money. The outlaws engage in a gunfight with local sheriff and his deputies. They are quickly brought to "Frontier Justice" from the nearest limb.



5:30 p.m. Main Tent

Committee:

Paul Younes J. Paul Younes Sergio Loya-Perez Dean Aden Gaylene Aden Evening Meal

MENU:

House Salad

 A Combination of Field Greens tossed with Shredded Carrots, Cucumbers, and Cherry Tomatoes. Served with Your Choice of Hidden Valley or French Dressings

Prime Rib Roast

 Marinated and Coated with Fresh Cracked Black Pepper and Rosemary, Slow-Roasted to Perfection and Topped with a Demi-Mushroom Glaze

Oven Baked Potatoes with Butter and Sour Cream

Buttered Corn
Assorted Dinner Rolls with Butter
Old Fashioned Brownies and Homemade Walnut Carrot Cake
Coffee and Iced Tea

Hosted by: Holiday Inn, Kearney, NE





Dean Aden, Gaylene Aden, Brad Bigelow, Karen Bigelow, Jim Brummer, Mindy Brummer, Matt Lewis, Jamie Lewis, Shelli Petersen, Marilyn Lammers, Dale Madsen, Heather Madsen, Kent Richter, Heidi Richter, Todd Smith, Jody Smith, Jeremy Schulte, Stacy Schulte, Bob Hobbs, Artie Hobbs, Connie and Gene Keopke, Brad & Julie Hinnig



Live Auction =

Lot 1 Peoples Choice decorated 3 ft. boot

Voted 1st Place

Lot 2 Peoples Choice decorated 3 ft. boot

- Voted 2nd Place

Lot 3 Peoples Choice decorated 3 ft. boot

Voted 3rd Place

Lot 4 2 - UNL skybox football tickets and pre-game tailgate party hosted by UNL President Milliken

(Buyer's choice of 2010 game)

-University of Nebraska President James B. Milliken

Lot 5 1/2 **Beef** to be picked up by buyer at Steak Master in Elwood in August, 2010, processed and packaged to buyers specifications.

- Marshall Ranch, Inc.

Lot 6 **NASCAR Sprint Cup** - 4 tickets, airfare for 4, 2 rooms at Chapperal Suites (November 14th race – Phoenix)

- Michelle Stover & others - Kearney, NE

Lot 7 **Western Bronze sculpture** "In the Money" - Horse/Calf roping pc., by Cammie Lundeen, Lundeen Sculptures, Loveland, CO — In memory of Marvin Westcott by his family - Holdrege, NE

— Central Valley Irrigation - Holdrege, NE

Lot 8 Autographed western boots by one of Nebraska's most famous beef lovers – Warren Buffett

- Miles & Brenda Marshall - Kearney NE

Lot 9 Valentine Golf Package - 2 rounds of golf for a foursome at the new "The Prairie Club" south of Valentine on the rim of the Snake River. 18 holes on the Dunes Course and 18 holes on the Pines Course. Plus 1 night lodging (2 rooms) at the Valentine Comfort Inn, and dinner for 4 at the New Peppermill Restaurant, and Valentine Visitor Center/Chamber of Commerce packet with T- Shirts, etc.

— The Prairie Club - Valentine, NE

– Valentine Comfort Inn - Valentine, NE

- Peppermill Restaurant - Valentine, NE

Lot 10 Dinner party for 8 with Governor Dave Heineman and
First Lady Sally Ganem plus private tour of Governor's

Mansion

— Governor Dave Heineman

Lot 11 New 2010 Honda TRX 420 TM 2x4 4-wheeler

- Waller Families of Phelps County:

- Lloyd Waller Feedlot - Tim & Kenny Waller

– Rodney Waller Feedlot - Rodney Waller

- 37 Cattle Company - Richard & Sue Waller

- Floyd Waller Enterprises - Floyd & Pat Waller

Lot 12 **50th Anniversary Hunt at Nebraska One Box, Broken Bow**- Nebraska One Box Habitat Foundation

Lot 13 **Restored 1950's "Sandy Horse" coin operated horse** (or can be switch operated) complete restoration — mechanical & cosmetic est value \$4,000 — *James Gardner and Mike Gibbons - Kearney, NE*

Lot 14 **Commemorative original 30" x 44" oil painting created for the 2010 Cattlemen's Ball.** "Platte River Stage Line".

Created by renowned artist Ed Kucera. Gallery Price, \$14,500

— Ed Kucera, Kucera Fine Art. - Highlands Ranch, CO

Lot 15 New 2010 John Deere Gator, 4x4, model XUV620i

– Landell-Thelen, Inc. – Landmark Implement, Inc. – Kearney Implement

Custer County ImplementKirschner Implement

Lot 16 **2010 Elite 7ft. by 24 ft. aluminum gooseneck stock trailer**, 6′ – 9′ – 9′ compartments, 7000 lb. rubber torsion axles, two dome lights, MSRP \$22,396

— Mid-Plains Equipment - Kearney, NE Neil Koster — JC & Amy Ourada — MRK Trucking - Mike Maloley — Rockin'H Trucking - Neil & Ann Hinrichsen — Fellers Trucking - Dennis Fellers — HAR Livestock Dispatch - Alan Anderson

– Eugene & Donna Marshall & Penny Buettner– Candy Marshall & Jerry Stehlik

Jeff & Becky MarshallMiles & Brenda Marshall

- Robin & Judy Marshall, Bud Small Trucking

Lot 17 Autographed boots by one of Nebraska's favorite sons — Tom Osborne

— Megan, Mallory and McKenzie Marshall - Kearney, NE

Lot 18 New Custom made saddle and Navajo style pad, 1898
Western Cattle Trails Edition, 16" seat, from renown
saddle maker, Veldon Morgan, Morgan's Saddlery, Hot
Springs, South Dakota, plus custom cedar saddle rack by
Dave Oldfather

- Miles Cattle Co., Dick & Ann Miles, McCool Junction, NE

Lot 19 Autographed guitar by the featured entertainer for the 2010 Cattlemen's Ball – Randy Travis

- Yanda's Music & Pro Audio, Kearney

Lot 20 **John Deere X300 lawn tractor with 42" mower deck, 17 HP** retail value, \$3,000 — Samuelson Equipment Co.

- Hastings Green Line Equipment - Grand Island

Lot 21 Handmade quilt with wooden display quilt rack

- Nebraska Legislative Women's League

Lot 22 **30 days/ 150 hrs. use Spread**-All TR20T 20 ton manure spreader (2)

— West Point Implement & Design, Inc.

Lot 23 1/2 **Beef** - Processed and packaged to buyer's specifications, to be picked up at Steak Master in Elwood

- In memory of Marvin & Elsie Carlson by Jeff and Bertina Carlson



6:30 p.m.











Entertainment

Co-ChairmenBrooke Dirks Jeremy Dirks

Randy Travis Saturday - 8:00 p.m.

Randy Travis is one of country music's most acclaimed stars. His record sales exceed 25 million and he has had 22 number one hits and six number one albums. He has earned six Grammy awards, seven Dove awards, six Country Music Association awards, ten American Music Awards, nine Academy of Country Music awards and a star on the Hollywood Walk of Fame. In addition to his music, Travis is also an accomplished actor having appeared in several television shows and films.



Want to Meet Randy Travis? We are giving you the opportunity to meet this country legend!

This special Meet and Greet is limited to 20 people so get your application in soon. The cost is \$500 per person with the proceeds going directly to cancer research.

Nedwecks Saturday - 10:00 p.m.

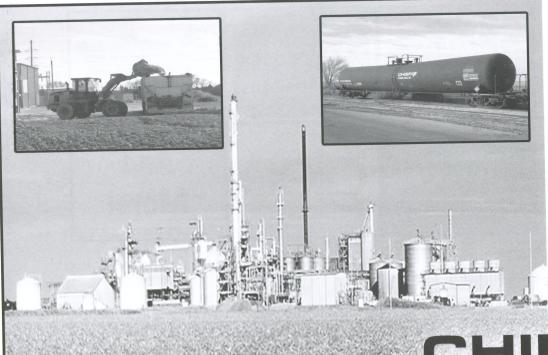
The Nedwrecks formed after singer Greg Kincheloe returned to his roots, his home soil of Grand Island, Nebraska. Guitarist Tony Robertson and drummer, Mike Hollister joined up with the boys to form what is "The Nedwrecks". Featured upright bass players include Lern Tilton of Lincoln's, "Forty Twenty" and Beagle from "The Darlings".

Reggie Shaw Friday - 6:00 p.m. at the Trail Boss Social

Reggie Shaw was born in Kearney, Nebraska and grew up in Overton, Nebraska. He had a nasty accident at age 14, and while in the hospital he started singing. He would sing at church and out in Grandpa's front yard. Whenever there was some one to listen, he would sing for them.

He made his first appearance in front of 30 thousand people at the National FFA Convention in Kansas City. In 1993, he sang The River by Garth Brooks for graduation in Lexington, Nebraska.

He moved to Nashville in 1995 and has met a lot of people in the industry. He has sang with Rascal Flatts, Jake Owen and many others. He played at Tootsies Orchard Lounge for 5 Years. He has also opened up for Chris Cagle.



Celebrating 25 years as Nebraska's first commercial scale fuel ethanol plant.

Providing clean "home grown" renewable fuel while supporting Nebraska cattle producers with high quality distillers grains and providing a value added market for over 25 million bushels of local corn each year

Please join Chief Ethanol Fuels, Inc in "Giving Cancer The Boot"

ETHANOL FUELS, INC.



Center Piece Sponsow :

Walk A Mile In My Boots.....

"If I could be you and you could be me for just one hour If we could find a way to get inside each other's mind..."

Each of us has loved ones or friends who have struggled walking the cancer miles. Even though we can't really know the agony, we can empathize with them and work toward a cure. Raising money for cancer research takes all of us: the tough-as-hide-us, the complex-as-lizard-skin us, and of course, the exotic-ostrich us. We invited donors to "walk a mile in their boots" and help reach a new level of giving by memorializing and honoring their family and friends with a metal sculpture and a bouquet of flowers placed on the Trail Boss tables. Thank you for your donation and the thoughts you shared with everyone to raise awareness of what this disease can do and how we can help give to research to find a cure.



Donors

Robert & Marcia Almquist in memory of Isla Hansen
Larry & Deanna Augustin in memory of Joann Osborn Willman
Deanna Bosselman in memory of our father, Paul Corby Tully
Roger & Sharon Brandes in memory of Dale A. Anderson
Ann K. Bruntz in honor of David & Dwaine Bruntz
Vickey Cordoba in honor of Jesus Flores
Sheri Eatherton Family in memory of Steven D. Eatherton
Warren & Becky Forbes in honor of Jane Forbes and Wilma Rathbun,
In memory of Ray Forbes and Oscar Hansen

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Sheri Eatherton Family in memory of Steven D. Eatherton
Warren & Becky Forbes in honor of Jane Forbes and Wilma Rathl
In memory of Ray Forbes and Oscar Hansen
Cynthia Getty in memory of Richard Lee Hubbard
Linda Gill in honor of Linda Gill
Alvin Glasshoff in memory of Crystal Ann Glasshoff
Mark & Jane Gloor in memory of Joseph S. O'Hare
Delores Hild in honor of Jake Hild
Russ Johansen in memory of Marcia Johansen
Joel & Jill Johnson in honor of family & friends
Patrick Knobbe in memory of Steve Smith
Darcy Loseke in honor of Rhonda Krol
Steve & Mary Luebbe in memory of Art & Ruby Luebbe
Lindsey A. Marshall in memory of Troy Schultz, In honor of Bone
Marrow Recipient

Miles & Brenda Marshall in honor of Judy Marshall & Marilyn Megorden Robin & Judy Marshall in memory of Joan Sommens Robin & Judy Marshall in memory of Opal Siebenaler Sherry McClymont in honor of Neola Moseman Dick Miles Cattle Company in memory of Eroll Miles & Bette Bedford Deane and Roxine Nelson in memory of Mike Keeler Jane Niewohner in memory of Dale & Angie Liekhus Dave & Roxanne Oldfather - in honor of family & friends Dolores Olson in memory of Joseph Sobotka & Gerald Olson

Alsion Osborne in honor of Virgil Meyer
Jim & Lois Peery in memory of Sam, Lurah, & Arthur
Performance Plus Liquids Inc. in honor of Terry Fried
Cindy Riley in honor of Karl Riley
Scott & Mary Sahling in memory of Troy Dale Schultz
Rose Sapp in memory of Dean Sapp
Jane Schuerman in honor of Marvin & Linda Schuerman

- From Becky, Jane & John

Leann Hervert in memory of Lon S. Hervert

Jane Schuerman in honor of Marvin & Linda Schuerman

- From Haley & Avery Robb

Trevor and Mallory Schulte in memory of Troy Dale Schulte. Gene Schwartz in memory of Matt & Josephine Schwartz Darreld & Rhonda Saltzman in memory of Wayne Houchin Mark and Pam Spurgin in memory of Joan Spurgin and Jack Roberts Michelle Stover in honor of Victor, Belle Kosmick, Trenna Lewis Families All & JoAnn Svajgr in memory of Judy Svajgr Lendon and Leone Thompson in memory of Lyal McCaig Becky Baldridge-Tiedeman in memory of Jim Baldridge Connie, Ty, & Dru Uden in memory of Vance Uden Dr. Ron & Annette Wallman in honor of Ileen, Donna, & Jerry Sue Waller in honor of Mary, Marty, Lynn, Pat, and DeEtte Cheryl Webber in memory of Maxine Peterson Jake Weber in memory of Shirley Weber Laurie Widdowson in memory of Mullen John Widdowson William & Phyllis Zimmerman in memory of Crystal Ann Glashoff Emily Tully - in memory of my father, Paul Corby Tully Tracy & Michelle Ochsner in honor of Lynn & Jill Ritz Tracy & Michelle Ochsner in memory of Jack Ochsner



Diamond Tvail Bosses, \$25,000

Anonymous

Anonymous

The Bowman Family in memory of Chet L. Bowman - Kearney

Platinum Trail Basses, \$10,000 - \$24,999

Blue Cross Blue Shield of Nebraska - Kearney

Greater Omaha Packing Co, Inc Foundation - Omaha

KAAPA Ethanol L.L.C. - Minden

Kearney Visitors Bureau - Kearney

Norris & Lori Marshall - Kearney

Orthman Manufacturing - Lexington

Rose Sapp - Omaha

Galden Trail Basses, \$5,000 - \$9,999

A - 1 Metro Movers & Atlas Van Lines - Norman & Joyce Riffel - Springfield Bar T Cattle Company - Roger & LeaAnn Tremayne - Walthill

BD Construction - Kearney

Big John's Ford - Minden

Bill's Volume Sales - Central City

Bosselman Inc - Grand Island

Five Points Bank - Kearney

Lynn & Carol Iverson Memorial - Omaha

Jacobsen, Orr, Nelson, Lindstrom & Holbrook, P.C. L.L.O. - Kearney

Marshall Ranch, Inc. - Jeff Marshall - Elm Creek

Midway Chevrolet Buick & Cadillac - Kearney

Midway Chrysler Dodge & Jeep - Kearney

Midwest Partitions - Herb & Lori Hall Thedford

Pfizer - Grand Island

Platte Valley Auto - Lexington

Pony Express Chevrolet - Gothenburg

University of Nebraska Foundation - Lincoln

Wolford Farms - Kearney

Sanhire Trail Basses - \$3,000 - \$4,999

Miles Cattle Company - Dick and Ann Miles - McCool Junction

Nebraska Truck Center Inc. - Grand Island

Silver Trail Basses, \$2,500 - \$2,999

Acklie Charitable Foundation -Lincoln

Agri Labs - Omaha

Ameritas Life Insurance Corp - Omaha

Melodee Anderson - Grand Island

Baird Holm LLP - Omaha

Best Western Mid NE Inn & Suites - Grand Island

Boehringer Ingelheim Vetmedica Inc - Elm Creek

Cash-Wa Distributing - Tom & Mary Henning - Kearney

Central Valley Irrigation - Holdrege

Cuming County Feeders - Wisner

E.N.T. Physicians of Kearney - Kearney

Family Practice Associates - Kearney

Farm Credit Services - Kearney

Howard Transportation - Litchfield

Dr. Scott Howe - Kearney

Dr. David Kingsley & Dr. Brad Rodgers - Kearney

Kosman, Inc - Torrington

Lindsey Corporation - Lindsay

Miles & Brenda Marshall - Kearney

Minden Exchange Bank & Trust Co. - Minden

Silver Trail Basses, Cantuined

Nebraska National Bank - Kearney

Dennis & Marsha Nelson - Kearney

Dave & Roxanne Oldfather - Kearney

Overton Veterinary Services L.L.C. - Lexington

Plains Radiology Service, PC - Kearney

Reinke Manufacturing - Deshler

Louis & Shirley Riha - Springfield

Sentinel Health Care, Plains Physicians Organization - Kearney

Silver Stone Group - Omaha

Town & Country Bank - Ravenna

Valmont Irrigation - Valley

Werner Enterprises - Omaha

Marvin C. Westcott Family - Holdrege

Younes Hospitality - Paul & Linda Younes - Kearney

Branze Ivail Basses - \$1,250 to 2,499

Armagost Financial Group - Minden

Black Oak Investment - Kearney

Bodwell Construction - James & Reta Bodwell - Pilger

Edward Jones - Ben & Steve Homan - Kearney

Farmers & Merchants Bank - Milford

First National Bank Omaha - Tom Jensen Omaha

Five Points Bank - Hastings - Hastings

Dr. & Mrs. Terrance K. Foote - Hastings

Hellman, Main, Coslor & Kathol, P.C., CPA's - Kearney

Huss Livestock Market - Kearney - Kearney

Huss Livestock Market - Lexington - Kearney Kearney Orthopedic & Sports Medicine - Kearney

Kersten Trucking - Gretna

Harry Knobbe Feedyards -West Point

Peter & Jane Kotsiopulos - Lincoln

Kuehner Farms Inc - Doniphan

Kenda Kuehner - Doniphan

Gene and Linda Liebig - Kearney

M R K Trucking - exington

Art & Kristi Marshall - A & K Farms - Elm Creek

McDermott & Miller PC - Kearney

Nebraska Chiropractic Physicians Association - Kearney

Nebraska Farm Bureau - Lincoln

Platte Valley Medical Group - Kearney

R.D.O. Inc - Roger D. Olson - Holdrege

Robert Sahling - Kearney

Dr. B.M. Stevenson - Kearney

Sullivan & Sullivan Feeding - Doniphan

University of Nebraska Foundation - Omaha

Dallas & Carolyn Wegner - Kearney

Wells Fargo Bank - Cary Landell/Craig Fix - Lincoln

Ivail Bass Ticket Buyers

University of Nebraska Medical Center

Dr. and Mrs. Joel & Jill Johnson

Lynn Timmerman

Niewohner Cattle Partnership

Warren and Becky Forbes

Alvin Glasshof

Elanco Animal Health Kari Printz

Albers Feedlots, Inc. Herb Albers

Elkhorn Valley Cattlemen Association

Loren Fairbanks Meredith Zutavern

Nebraska Truck Center Kent Brown

Saltzman, Inc. Gary Saltzman

Kae Pavlik

Behlen Manufacturing Mike Krzycki

Betty Lou Conkling

Bonnie Christensen DBL, Inc.

Dickinson Farms, Inc. Greg Simons, Jr.

Jess Brandes

Justin Osborne/Ind'l Irrgt'n

Lakers for Governor Mark Lakers

Lorraine Kerstens

Matthew Thomas

Mr. and Mrs. Sean and Becky Sterling

Robert Allen

Sahling Kenworth, Inc c/o John Hanna

Shirley Riha

Shirley Riha Wilsey & Henry

The Hon. Adrian Smith

University of Nebraska Foundation Amy Lamer

KAAPA Ethanol LLC Stephanie Hemmer

Leonard Cattle Company Charles Leonard 4R Calamus River Ranch Ron & Narvilla Rabe

A & K Farms Art & Kristi Marshall

Agrow, Inc. Al & Jo Ann Svajgr

Barbara Florell

Barbara Martinson

Barry Feldner Berggren Home Builders c/o Jeanne Berggren

Bill & Janet Rochford

Bill Oakes

Brandy Zarek

Bremer Farms Feedlot Todd Bremer

Brent McDonald

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We would also like to thank

2009 Cattlemen's Ball - Gregg & Jane Robb - Doniphan

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ABS - American Breeder Service - Broken Bow

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