

2017 Event Program

Cattlemen's Ball of Nebraska

June 2-3

Anselmo, NE



Because No One Fights Alone



cattlemensball.com

We Give the “Thumbs Up” to Cancer Research



President Donald J. Trump and Charles W. Herbster
Charles is the National Chairman of the Agricultural and Rural Advisory Committee for President Donald J. Trump and owner of Herbster Angus Farms Inc.

Herbster Angus Farms
supports the 2017
Nebraska Cattlemen's Ball



HERBSTER
ANGUS FARMS
Charles W. Herbster (402) 801-1420
Falls City, Nebraska www.herbsterangus.com

Honoring All Cancers



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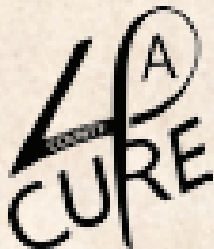
In Kind Donors

Cattlemen's Ball



A

CURE



OVERVIEW

Schedule of Events

Friday, June 2, 2017

Golf at Broken Bow Country Club	8:30 a.m. to 3:00 p.m.	Wagon Rides	5:00 p.m. to 7:00 p.m.
Ribbon Painting at Kinkaider	12:00 p.m. to 3:00 p.m.	Concessions Hours	6:00 p.m. to 10:00 p.m.
Gates Open For Trail Boss Tickets	5:00 p.m.	Welcome	7:00 p.m.
Trail Boss Reception & Silent Auction	5:00 p.m.	Live Auction	7:30 p.m. to 8:30 p.m.
Allison Fees Varah Live Painting	5:00 p.m.	Sheila Greenland	9:00 p.m. to 11:00 p.m.
General Store Hours	5:00 p.m. to 7:00 p.m.		

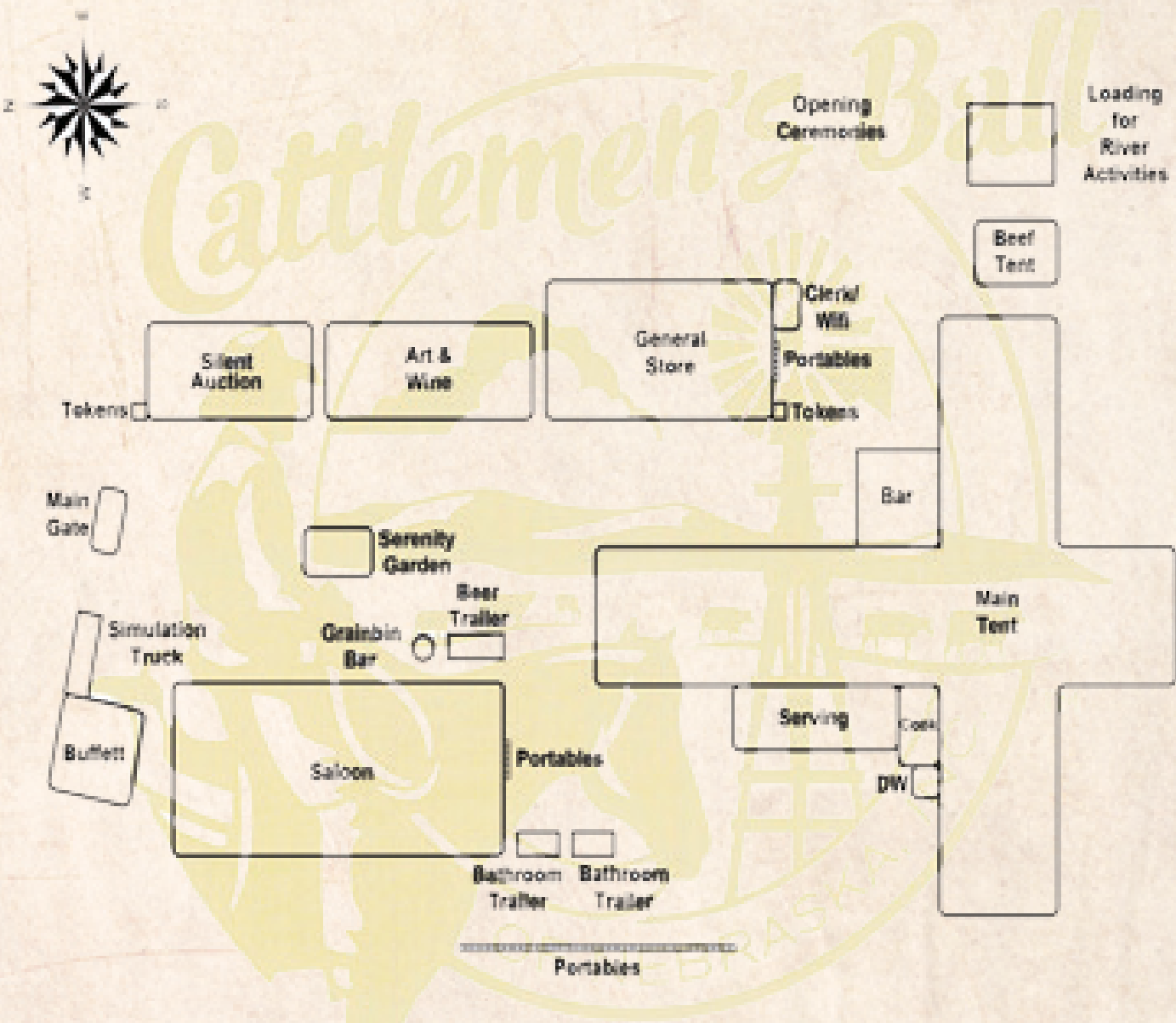
Saturday, June 3, 2017

Gates open for Trail Boss Tickets	9:00 a.m.	Main Tent will be Closed	12:45 p.m. to 5:00 p.m.
Trail Boss Champagne Social	9:00 a.m. to 10:30 a.m.	Opening Ceremonies	1:00 p.m.
Silent Auction	9:00 a.m. to 4:00 p.m.	National Anthem by Daisy Maessner	
Art & Wine Tent Hours	9:00 a.m. to 5:00 p.m.	4 County Fashion Show	1:45 p.m. to 2:45 p.m.
General Store Hours	10:00 a.m. to 5:00 p.m.	Farm & Ranch Auction	1:45 p.m. to 3:30 p.m.
Activities	10:00 a.m. to 4:30 p.m.	Ranch Rodeo	3:30 p.m. to 5:00 p.m.
Air Boat Rides		Pick up Promise Petals	4:00 p.m. to 5:00 p.m.
Culinary Shows		Evening Meal	5:00 p.m. to 6:00 p.m.
Scenic Wagon Rides		Raffle Drawing	6:15 p.m. to 6:30 p.m.
Magician		Host Family Welcome	6:30 p.m. to 6:45 p.m.
Wine Tasting	10:00 a.m. to 5:00 p.m.	Dr. Cowan Speaks	6:45 p.m.
Beer Tasting	11:00 a.m. to 3:00 p.m.	Live Auction	7:00 p.m. to 8:00 p.m.
Trail Boss Luncheon	11:15 a.m. to 12:45 p.m.	Pick up Promise Petals	8:30 p.m. to 10:30 p.m.
Gates Open for Top Hand Tickets	11:30 a.m.	Eric Paslay	8:00 p.m. to 9:00 p.m.
Concessions	11:30 a.m. to 12:30 a.m.	Emmett Bower Band	9:00 p.m. to 10:30 p.m.
UNMC Health Screenings	11:30 a.m. to 4:00 p.m.	Rodney Atkins	10:30 p.m. to midnight
Trail Boss Live Auction	12:00 p.m. to 12:30 p.m.		

Sunday, June 4, 2017

Cowboy Church w/ Tom Mayo	8:00 a.m.
Breakfast	to follow, provided by Premier Catering
Clean Up	following Cowboy Church & Breakfast

Cattlemen's Ball Site Map



Cattlemen's Ball 2017 Site Map Courtesy of:
T.C. Engineering, Inc.
North Platte, NE.

General Information

First Aid

EMT's will be on site to provide care for any medical situations. The EMT's are located in the Buffett Tent (please see map) to assist with any medical emergency.

Payment Options

The Cattlemen's Ball will be using tokens for payment. Tokens may be purchased at the Stock Auction Token Trailer located near the main entrance. Each token is worth \$2.25. Please remember that tokens are non-refundable. Cash, check, or credit card will be accepted for purchase at the General Store, Silent Auction, and Live Auctions. Payment options may vary with individual vendors.

Auctions & Bidding

Auction items are subject to sales tax. Cash, checks, and debit/credit cards will be acceptable payment for your convenience. Your prompt payment following the auction is appreciated. All bids are final. No refunds or exchanges will be made.

Serenity Garden

The 2017 Cattlemen's Ball welcomes you to spend time in the Serenity Garden. This is a quiet place to rest and is provided for remembering those who fought the war against cancer and those who continue to fight each and every day. The Serenity Garden area reminds us of the most important reason we are here--to raise money for cancer research, to honor those who have fought the battle, and to offer hope to those still fighting cancer. Thank you to each of you for your part in helping search "4 A Cure" for cancer!

Disclaimer Notice/General Release

This disclaimer notice and release is valid and automatically considered as accepted by all guests by their presentation of a ticket and entrance to the grounds of the Event.

By presenting a ticket for admission to and entering the grounds of The Cattlemen's Ball of Nebraska 2017 (the "Event"), Guests attend at their own risk. The Cattlemen's Ball of Nebraska, Inc., Lonesome River Ranch, LLC, LRR, Ltd., and 2017 CBN Hosts, Inc., their Officers, Directors, Members, Partners, Managers, Co-chairs, Committee Members, their agents and volunteers (collectively referred to as "Event Providers") shall not be liable for and disclaim all liability for any claims of whatever nature including but not limited to that for theft, injury, loss or damage of whatever nature, against the Event Providers, whether arising from the default, negligence or otherwise, of any one or more Event Providers and guests further waive any claim of any nature in their own right and on behalf of anyone claiming through them.

CONSENT TO USE OF IMAGE OR LIKENESS: Entry upon the grounds of the 2017 Nebraska Cattlemen's Ball constitutes consent and permission to use all entrants' likeness or image at any time in the future in photographs, video and any other promotional materials related to The Cattlemen's Ball of Nebraska 2017 and all future Cattlemen's Ball of Nebraska events.

PROUD SPONSOR OF THE 2017 CATTLEMEN'S BALL

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INTRODUCTIONS

From the Host Family



Welcome to the Lonesome River Ranch. We are so pleased to be hosting the ball this year, and hope you enjoy your time in Custer County. It is a beautiful place.

Jeff and I would not have been able to make this happen without the support, dedication, and work from our children and friends. They are truly amazing and we are blessed beyond words. This is a ball for everyone, from everyone. To our Chairs - Jim and Cindy Duncan, Jeff and Karen Evans, Don and Deb Cantrell - thank you for all you dedication and hard work. To all of our committee chairs- we are grateful for all you have done and the countless hours you have put in. To the volunteers- Thank you for giving us your time. To all of the supporters and donors- we are so very great full for your generosity, and to the Advisory Board- another big thank you for helping us in our direction. Words cannot tell you how grateful we are for your commitment to help us with this years "4 A Cure" raising money for cancer research.

Lonesome River Ranch was started in 2012, after the sale of our family ranch: Summitcrest. We are a new brand with a legendary past, continuing to raise Registered Angus cattle and having a

production sale in December. Our ranch is a family operation with our two children, our daughter, Jesse, and son, Ethan. Jesse and Ethan both have key roles in our business and we are blessed to have them working beside us. We are committed to raising the best in genetics and have a keen focus on carcass. The carcass is to provide an animal that will grade on the kill floor and taste wonderful in the local grocery store. We will be serving you a Certified Angus Beef product that we believe strongly in: hope you enjoy it.

This ranch was Jeff's parents place. Fred purchased this ranch in the early 90's as his retirement ranch. He loved this place. Bill & Meredith Zutavern hosted the ball in 1996, and after that ball, Fred always wanted to host it. Jeff would talk him out of it every year. Fred passed away in 2007 from cancer. Jeff wished he would have been more supportive in Fred's wish to host the ball, so when we were approached in 2015 to host, we didn't jump right in, but in the end we decided this was Fred's wish and Fred loved a party. So let's have a party and raise some money for cancer research.

Jeff, Lisa, Jesse and Ethan Johnson

Advisory Committee

Welcome to the 2017 Cattlemen's Ball of Nebraska with hosts Jeff and Lisa Johnson at the Lonesome River Ranch. On the behalf of the Advisory Board, I thank you for attending and continuing to support cancer research by taking part in the 20th anniversary of this grand event.

The Cattlemen's Ball of Nebraska has teamed up with the Fred and Pamela Buffett Cancer Center to continue the ongoing challenge of funding cancer research. We are happy Jeff and Lisa agreed to host this event as the day is set for you to enjoy entertainment and delicious beef at one of Nebraska's majestic rural settings, Lonesome River Ranch. In this endeavor, we also thank chair persons Jim and Cindy Duncan, Don and Deb Cantrell, and Jeff and Karen Evans. These energetic people along with the 100's of other volunteers have united and given many hours of hard work to make this day possible. Thank you also to the donors for contributions of money, auction items, and sponsorships in every way. Your generosity is appreciated. We need to take our hats off to everyone involved in this great event to continue to fund research for a cure of cancer.

Please take time to appreciate Nebraska's natural beauty as you participate in the auctions and activities, and enjoy the meals of beef. Enjoy your day of making new friends and re-uniting with old ones.

We hope you can join us again next year, June 1st and 2nd, 2018, near Hebron, Nebraska with our co-hosts, Randy & Becky Hergott and Rob & Natalie Marsh.

Ray Bennett, Chairman
Cattlemen's Ball of Nebraska, Inc.
Advisory Board



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VICE-CHAIRMAN

Suzanne Jagels; Davenport, NE

TREASURER

Laurie Widdowson; Kearney, NE

EXECUTIVE SECRETARY

Deb Hansen; Wisner, NE

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Ivan Rush; Scottsbluff, NE

Bill Pullen; Central City, NE

Alan Svajgr; Cozad, NE

Dick Miles; McCool Junction, NE

Darrel Saltzman; Shickley, NE

Larry Shavlik; Bartlett, NE

Rebecca Weborg; W Point, NE

Kevin Rasmussen; Albion, NE



Co-Chair Welcome

Welcome from the 2017 Co Chair Team!

On behalf of the 2017 Co Chair Team we welcome you to this year's Cattleman's Ball of Nebraska and to the breathtaking Lonesome River Ranch. We hope you take the time to experience the many activities, food and functions planned as well as take time to see the stunning Sandhills that are the backdrop to the 2017 Ball.

"Thank You" are simple words to express our love and appreciation to our host family Jeff, Lisa, Ethan and Jesse Johnson. Their willingness to share their family, home and lifestyle with us in an effort to eradicate a disease that has touched each of us in some way is something only a few are willing to take on, for that Johnson's, we ALL thank you!

We wish to thank the numerous Chairmen and committee members for the countless hours, donations, perseverance and teamwork to make this the event it is today. Each of us have been impacted by Cancer, thanks to the love and support of our family, friends, and each of you we will strive for ending the carnage Cancer leaves through the money raised here today. Know that 100% of the funds raised at this event will go directly to helping those we love fight Cancer through the collaboration with the Fred & Pamela Buffet Cancer Center.

Lastly, welcome to Custer County. The county noted by the numeral 4, but second to none in every other way. We in Custer County band together, grieve together, fellowship together, and fight together. This area is known for its extensive business listings from agriculture to fortune 1000 companies, but it is best known for the humble character of people that you will experience



today that have big hearts, helping hands, and will be the type of people you will never forget. We began this daunting undertaking with 8 to raise every dollar to fund this event of all its expenditures in this battle that is worthy of all the warriors behind us, before us, and those not yet known to numbering in the hundreds. There really is no place like Custer County, and there really is NO PLACE LIKE NEBRASKA!

Thank you for being part of the 2017 Cattleman's Ball of Nebraska story, and welcome to the Lonesome River Ranch as we celebrate and tirelessly search 4 A Cure!

Jim and Cindy Duncan
Jeff and Karen Evans
Don and Deb Cantrell

2018 Host Families

Randy & Becky Hergott
Rob & Natalie Marsh
June 1st & 2nd in Hebron, NE

From the Governor

Dear Friends:

Welcome to the 20th Annual Nebraska Cattlemen's Ball!

Thank you all for participating in this wonderful Nebraska tradition where we come together to celebrate agriculture, the backbone of our state's economy. Beef production is the largest single industry in Nebraska and vital to growing our state. We are first in the nation in beef and veal exports, second in the nation for all cattle and calves, and we are home to the top three cattle counties in America.

Agriculture is also at the heart of Nebraska's great history. As we celebrate 150 years of statehood, let's reflect on the Nebraska grit it took for our ancestors to come to what was then considered as the Great American Desert and turn it into the most valuable agricultural land in the world.

The values passed down by these agricultural pioneers are those of hard work, determination, problem-solving, and neighbor helping neighbor. Nebraska is the best place in the world to live, work, and raise a family because of our people and these characteristics are what make our people so special. I have had the pleasure of attending the Cattlemen's Ball for many years, and each event has been uniquely special because of the immense commitment of the host family.

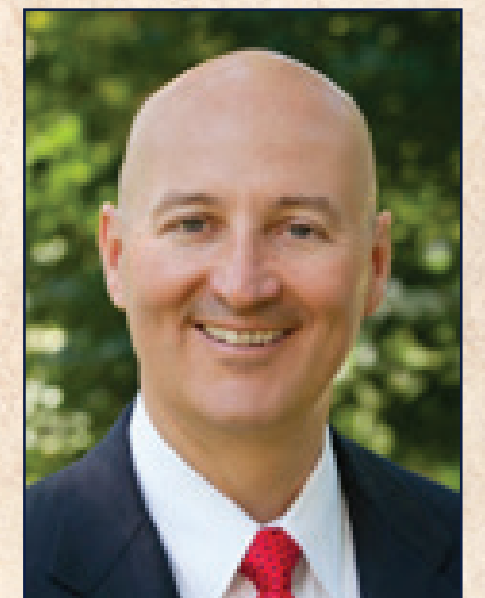
A special thank you to the Johnson family this year for everything they've done to host a wonderful weekend at the Lonesome River Ranch for this important cause. The Cattlemen's Ball is unique in that it is volunteer led and nearly 99 percent of money raised has gone directly to funding a cure for cancer through research and healthcare programs in Nebraska.

We are fortunate in Nebraska to have a cutting edge Cancer Center at UNMC in Omaha with a research tower, a radiation treatment facility, an infusion center, and an inpatient cancer hospital. As participants in this special occasion, each and every one of you are part of funding a cure for cancer.

Again, thank you for your generosity to this charitable effort, and thank you for your contribution to the beef industry that grows Nebraska.

Sincerely,

Pete Ricketts
Governor





Cancer Research

Dr. Ken Cowan



This weekend we come together “4 A Cure” at the beautiful Lonesome River Ranch in Custer County for the 2017 Cattlemen’s Ball of Nebraska. On behalf of the faculty and staff of the Fred & Pamela Buffett Cancer Center, thank you for your generous support of cancer research at Nebraska’s only National Cancer Institute (NCI)-designated Cancer Center.

The Fred & Pamela Buffett Cancer Center benefits from support from the Cattlemen’s Ball in several ways. Cattlemen’s Ball funds make pilot research projects possible. These pilot projects help researchers develop preliminary results necessary to submit subsequently for larger federal grant

applications. Competitive start-up packages, crucial to recruiting and retaining the brightest and most talented cancer researchers, are made possible through the Cattlemen’s Ball. Cattlemen’s Ball funds are also utilized to support specialized equipment that is shared by scientists at the Fred & Pamela Buffett Cancer Center. Finally, the state-wide clinical trials program, which provides access to all cancer clinical trials to patients across the state, is generously supported by funds from the Cattlemen’s Ball.

We are in the midst of one of the most exciting times at the Cancer Center in my nearly eighteen years as director. A grand opening for the brand new Fred & Pamela Buffett Cancer Center facility was held in May. Standing ten stories tall, the Suzanne and Walther Scott Research Tower contains 98 state-of-the-art research laboratories, and will draw patients, top faculty and the brightest students to UNMC, establishing the Buffett Cancer Center as one of the nation’s leading centers for research and the treatment of cancer. The seven-story C.L. Werner Cancer Hospital contains one hundred and eight inpatient beds, and was designed with input from a Patient Advisory Council. It also contains the Chihuly Sanctuary, designed by world-renowned glass artist Dale Chihuly. The Chihuly Sanctuary is the centerpiece of the Cancer Center’s Healing Arts program, which includes a diverse collection of outstanding art and a healing garden. It is a Cancer Center

all Nebraskans can be proud of, and I invite you to visit whenever you can.

In closing, I want to express tremendous gratitude to those who worked so diligently to make this year’s Cattlemen’s Ball a success. Thank you to this year’s hosts, Jeff and Lisa Johnson and family, for your hospitality and commitment to this event. I would also like to express my gratitude to the event chairs. Many thanks to the members of the Cattlemen’s Ball Advisory Board for your leadership over the years to support this special event for the past 20 years.

Enjoy the 2017 Cattlemen’s Ball of Nebraska, and thank you again for coming together “4 A Cure!”

Ken Cowan

Kenneth H. Cowan, M.D., Ph.D.
Director, Fred & Pamela Buffett Cancer Center





Committee Chairs



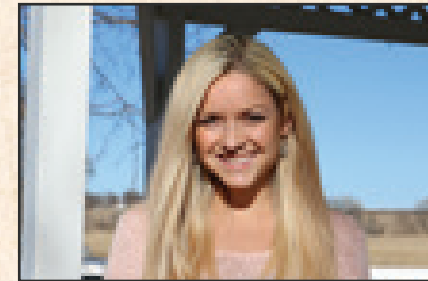
Accounting & Finance
Dan Zach & Stuart Fox



Airboats
Scott Sahling & Gary Greving



Auction
Mike Flint, John Smith, Don Cantrell, Leonard Daake, Neal Neth & Thomas McCaslin



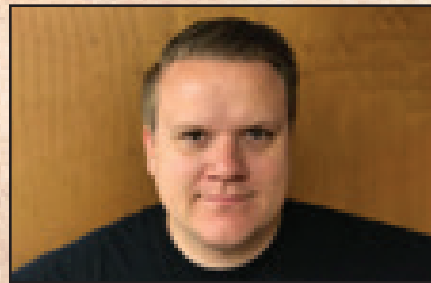
Interior Decorations
Chelsea Zutavern



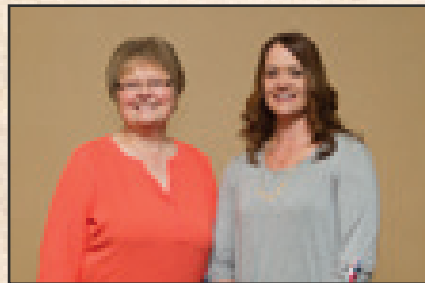
Marketing
Mitch Hunt



Memorabilia
Cathy Minnick



Bar
Cody Schmick



Buffett Cancer Tent
Sharon Zac & Tristin Berggren



Clean Up
Larry Ferguson



Photography
Deb McCaslin, Mitch Hunt, & Becky Finney



Publicity
Martha Safranek & Cathy Christensen



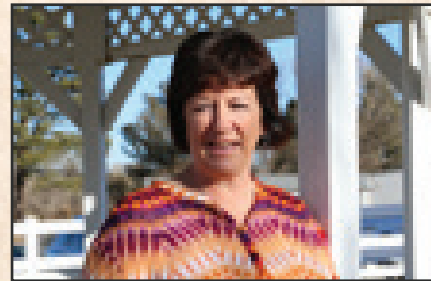
Serenity Garden
Gail Ferguson



Food
Deb Girardin & Julie Johnson



Fundraising
Karl Davis, Jeff Marshall, Kristen Slagle, Lisa Johnson, Jennifer Svoboda, & Cindy Duncan



General Store
Lori Barta



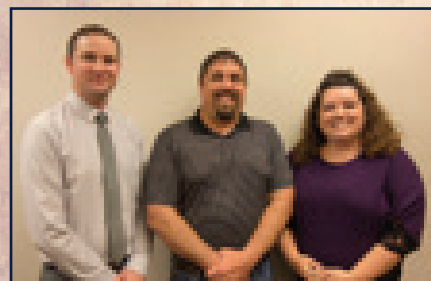
Silent Auction
Julie Bartak & Rosemary Arnold



Style Show
Tara Russell & Amy Wenquist



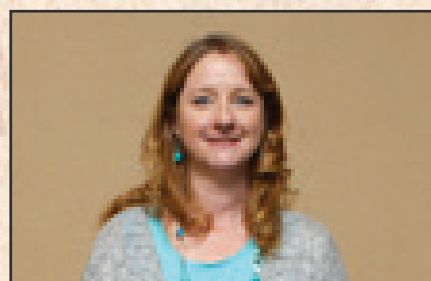
Tickets
Sadye Taylor & Tammy Flynn



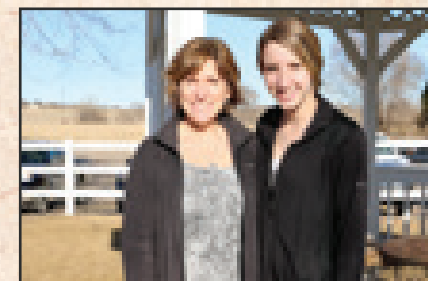
Art Show & Sale
Chris Williams, Travis Johnson, Kaci Johnson, & Gene Schneringer



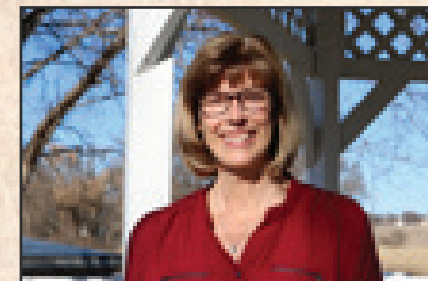
Grounds
Jeff Evans, Rich Bahensky, Tim Masons, Scott Spanel, Lisa Finney, & Lynn French



Hospitality
Mo Hunsberger



Tokens
Jan Osborn & Abby Osborn



Volunteers
Diane Scott



Wine Tasting
Shelley Bursik Kuzma



ENTERTAINMENT

Rodney Atkins

Rodney Atkins is as authentic as they come. Whether he's taking in a baseball game with son Elijah or entertaining thousands of fans with one of his many mega-hits, Atkins expresses a refreshing simplicity and sincerity that reflects the values he holds so dear: Putting family first, making the most of what you have, and staying true to yourself in a rapidly-changing world.

With the February 2015 release of his first-ever hits compilation, *Rodney Atkins – Greatest Hits*, the award-winning singer/songwriter shares 11 of his best-loved songs -- including his six No. 1 smashes "Take A Back Road," "It's America," "Cleaning This Gun (Come On In Boy)," "These Are My People," "Watching You" and "If You're Going Through Hell (Before the Devil Even Knows)" -- and puts a fresh spin on the simple pleasures of everyday love with his brand new single, "Eat Sleep Love You Repeat."



Rodney Atkins – Greatest Hits is Atkins' fifth album via longtime label home Curb Records. His last studio album, *Take A Back Road* (produced by Ted Hewitt), yielded Atkins' sixth career No. 1 hit and fastest-rising single to date with the title track. "Take A Back Road," written by Luke Laird and Rhett Akins, was also named Song of the Year at the 2012 BMI Awards and marked Rodney's third Song of the Year win -- "Watching You" (2007 / Brian White) and "If You're Going Through Hell" (2006 / Sam and Annie Tate) also earned the title.

When he's not in the studio working on new music, Rodney is working hard out on the road, connecting with loyal fans in cities across the country. An avid supporter of our military, he completed his third USO entertainment tour to Kuwait and Afghanistan in 2014, also one of the last entertainment tours to Afghanistan, and continues to headline dates across the country.

Eric Paslay

Sponsored by: Trotters

Eric Paslay definitely knows how to craft a hit song. Jake Owen, Rascal Flatts, Love and Theft and the Eli Young Band have all scored No. 1 singles thanks to Paslay's songwriting prowess, but fans who have seen him onstage will testify there is so much more to the tall, Texas redhead than his excellent songwriting chops. Paslay is a charismatic performer and a potent vocalist who knows how to connect with an audience. When his single "Friday Night" reached the No. 1 spot, Paslay arrived as an artist in his own right. "Friday Night" serves as an inviting preview to his EMI Records Nashville debut album, a vibrant collection of songs that cover a wide expanse of emotional territory from his newest single, the aching ballad "She Don't Love You" to the clever up tempo "Song About A Girl" and the poignant, uplifting "Deep As It Is Wide." Working with producers Marshall Altman, Daniel Hill and Billy Lynn, Paslay has created a colorful sonic landscape. "Life isn't always the same heartbeat, so I don't want to have an album of songs at the same tempo," Paslay says of the musical and lyrical diversity displayed on his eponymous debut.

It all started for Paslay when he began playing guitar and writing songs at 15. "I wrote a poem for a girl," he recalls with a grin. "I never gave it to her and then I discovered that most songs are poems, so I just put a melody and chords to the poem, and there was my first song." These days Eric Paslay has moved from backstage to center stage. "It's like someone flipped a switch on and people know what I do now," he says with a smile, "but the coolest thing is when you have a hit song and you can stop singing and the audience keeps singing it. With 'Friday Night,' that's started to happen. I'll sing 'I want to be your...' and I'll point to the crowd and they'll go 'Friday Night! That's one of those moments that every kid dreams about -- singing a song and the crowd knows it so well that they sing it back to you. You get to sing it together. I'm glad I'm getting to experience that as a performer. To have a hit that radio has played so much that people are singing back to you, it's pretty cool." It is with this excitement that Paslay extends his national headlining Make Every Night A Friday Night tour which runs through April 2015, making stops in over 30 markets.





The Emmett Bower Band

The Emmett Bower Band is a rock influenced alt country act born in Nebraska in late October, 2010. The band has had member changes since the beginning and now the current line up is Jeffrey Emmett Bower - acoustic/electric guitars and lead vocals, George Laughery electric guitar, Troy Johnson - bassjo/electric bass/upright bass, Matty Sanders - drums/percussion.

The band plays upwards of a 100 shows per year and has played Nashville/Austin and toured the nation. They have shared the stage with the likes of Randy Rogers Band, Roger Creager, Jason Boland and the Stragglers, Bart Crow, Jackson Taylor, Gloriana, Sonia Leigh, No Justice, Thomas Rhett, Jon Pardi, Frankie Ballard, Logan Mize, Casey Donahue, Drake White, Aaron Watson, Whiskey Myers and many others.



Sheila Greenland



Sheila Greenland's career started at the early age of six when she performed at local music festivals. Since then, she has won numerous vocal competitions and impressively made it to the finals of TV's "Nashville Star."

Sheila regularly writes, records and tours. She performs several nights each month, and has opened for such major acts as Brad Paisley, JoDee Messina, and Sara Evans.

The band is currently working on a new studio album and has recently added a 5th member bringing more male-lead songs, impressive guitar work, banjo, and much more.

Golf Tournament

Friday | 8:30 a.m. to 3:00 p.m. | Broken Bow Country Club

Tournament Sponsor:



Hole-In-One Sponsor:



A special thank you to
Broken Bow Country Club
for hosting this year's
golf tournament.

Yolonda Spanel: Breast Cancer Survivor



"I believe Nebraskans are unstoppable when they pull themselves together and work for a common goal: beating cancer."



4 County Fashion Show

Saturday | 1:45 p.m. to 2:45 p.m. | Saloon Tent

"The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at a time of challenge and controversy."

– Dr. Martin Luther King Jr.

Master of Ceremonies: Travis Schauda, Katie Custer, & Betsy Smith

The men and women that will take the Style Show stage not only measure up, their spirits go beyond any means of being measured! As members of our committee contacted these folks to ask if they would be willing to step out of their comfort zone and step onto the cat walk, we learned amazing things about their journeys, their supports, their faith, and their incredible optimism. Writer Dave Pelzer said, "You can be a victim of cancer, or a survivor of cancer. It's a mindset." Our Style Show models are most certainly survivors... ones that have their minds set on living life to the fullest! We want to thank all our models for their time, their courage to step out, and most importantly, for being an inspiration to us all!

– The Style Show Committee

Sponsored by:

Wenquist Inc.



Clothing Supplied by:

My Kloset; Broken Bow, NE
The Kloset; Broken Bow, NE
Western Edge; Grand Island, NE
Wynk Boutique; Hastings, NE
The Outfitter; Broken Bow, NE

Pat Taylor: Astrocytoma Brain Cancer Survivor



"With God and your support we WILL beat cancer!! Thank you! God is good!"

Ranch Rodeo

Saturday | 3:30 p.m. to 5:00 p.m. | Arena

Sponsored by: Merial Animal Health, Vitalix, Burwell Livestock, Hoffman Ranch, & Evans Feed

Announcer

L Gary Trojon

Judge

Chris Ogle

Stock

Burwell Livestock

Teams

Gaffney Ranch
Hip - O Ranch
Dearmont Ranch
Kuszak Ranch
Christen Ranch
DBL Inc.



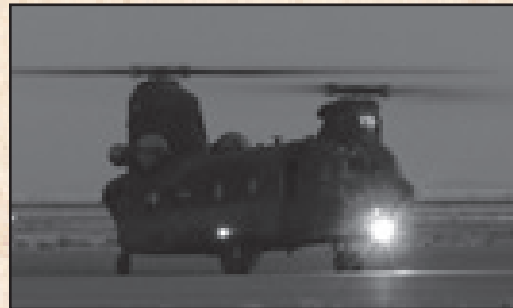
RIDEN 4 A CURE



Activities & Entertainment

Air Boat Rides

Saturday | 10:00 a.m. to 4:30 p.m.



Chinook Helicopter to land during the Opening Ceremonies

Scenic Wagon Rides

Saturday | 10:00 a.m. to 4:30 p.m.

Culinary Shows | Beef Tent

Saturday | 10:00 a.m. to 11:00 a.m., 11:30 a.m. to 12:30 p.m.,
1:30 p.m. to 2:30 p.m., 3:30 p.m. to 4:30 p.m.

Magician Chase Hasty | Saloon Tent

Saturday | 1:30 p.m. to 2:30 p.m., 3:00 p.m. to 4:00 p.m.

Sponsored by: Meridian Ag



IT TRAILS NO OTHER MOWER.



The TM850 trailed mower from Vermeer is a leading choice of operators who want to handle high volume material with a lower horsepower (60 hp) tractor. Hook it up with a drop of a pin and make quick, wrench-free adjustments. With a heavy-duty frame and self-aligning driveline, this mower offers quality and performance. Plus, it comes with a Vermeer 3-year cutter bar warranty. It all leads to better efficiency and better value.

Thoene Farm Service is proud to sponsor the Cattlemen's Ball. Join us for your chance to bid on a TM850 in the live auction.

THOENE FARM SERVICE

610 South 8th Street
Burwell NE, 68823

308-346-5250
<http://www.thoenefarmservice.com/>



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TRAIL BOSS EVENTS

Trail Boss Reception

Friday | 5:00 p.m. | Saloon Tent

Presented by: Jennie M. Melham Medical Center
Certified Angus Beef Sponsored by: Rishel Angus, WagonHammer, & Connealy Angus

AUCTION ITEMS

- #101 **Registered Angus Bred Heifer**
Lonesome River Ranch; Anselmo, NE
Dick Miles; McCool Junction, NE
- #102 **Customized 2017 Cattlemen's Ball Bench**
Minden Machine Shop; Minden, NE
- #103 **Eric Pasley Meet & Greet Passes for 4**
- #104 **Unique 2017 Cattlemen's Ball Bronze Sculpture**
Vern Friesen Gallery; Henderson, NE
Acre Management, Steve Gruber; Prague, NE
- #105 **Henry Big Boy 45 Long-Colt Rifle & Pistol with Display Case, Sesquicentennial #100 of 150**
The Nebraska 150 Foundation
- #106 **Golf Package for 2 of Unlimited Golf & Carts**
The Prairie Club; Valentine, NE
- #107 **Cohiba Cuban Cigars & Cuban Rum**
Norm & Deb McCaslin; Broken Bow, NE
- #108 **Stained Glass Window/Hanging**
Ann Miles; McCool Junction, NE
- #109 **14K Rose Gold Multistone Earrings**
Borsheim's; Omaha, NE
- #110 **Private Curated Collectors' Wine & Food Tasting Experience for 12**
Boisset Collection, Shelley Bursik Kuzma; Lincoln, NE
- #111 **24" X 48" Alkyd Painting Titled: Mulies**
Laron McGinn; Dunning, NE
- #112 **Private Dinner for 8 at the Governor's Mansion**
Governor Pete Ricketts & First Lady Susanne Shore; Lincoln, NE

- #113 **Queen Size Quilt**
Deb's Embroidery Shop; Broken Bow, NE
- #114 **Traeger Select Pro Grill**
Muddy Creek Ag, LLC; Ansley, NE
- #115 **Beretta Camo Max 5 - 12 Gauge Shot Gun**
Bartak Bros.; Anselmo, NE
- #116 **Wagon Wheel Light**
Dr. Joel Johnson
- #117 **Magnum Bottle of 20th Anniversary Custom Etched Collector's Edition Wine**
- #118 **Cattle Painting, to be painted at the Ball**
Allison Fees Varah; Ansley, NE

MENU

- Chef's Carved Certified Angus Bottom Round
- Lemon Splash Jumbo Shrimp on Ice
- BBQ Pork Wild Wings
- Vegetable Crudités
- Sausage Stuffed Mushroom Caps
- Specialty Artisan Cheese Display
- Spinach & Artichoke Dip/ Chips and Lavosh
- Ice Cream Sundae Bar

Catered by: Premier Catering



Colleen Williams
Trail Boss Reception MC

Weeknight News Anchor Colleen Williams was born in Breda, Iowa. She's a graduate of Gallatin (MO) High School and Missouri Western State College, where she earned her degree in Speech Communication with an emphasis in Video Production.

Colleen started in the news business as a production assistant in St. Joseph, Missouri. In 1997 Colleen came to NTV to be the 6PM and 10PM co-anchor. Colleen received recognition for her series "The Road Less Traveled" where she visited 200+ towns in the NTV viewing area. In 2005 she was given "Nebraska's highest honor" as the governor bestowed her the rank of Nebraska Admiral. In addition to her anchor duties, Colleen has also served on the panel for two Senatorial Debates broadcast by NET and simulcast for CSPAN.

Trail Boss Champagne Breakfast

Saturday | 9:00 a.m. to 10:30 a.m. | Saloon Tent

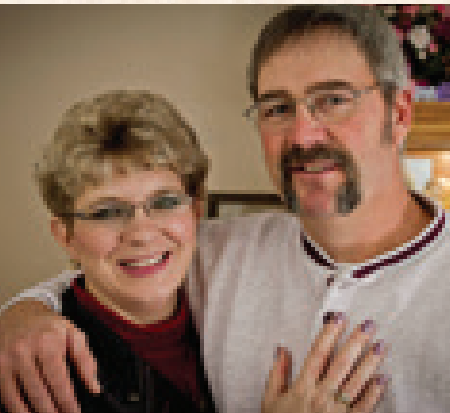
Sponsored by: Valmont Industries, Inc.

MENU

- Breakfast Frittata Casserole
- Crisp Bacon Strips
- Assorted Mini Pastries
- Tropical Fresh Fruit
- Fresh Fruit Juices
- Coffee

Catered by: Premier Catering

Teri Hunt: Breast Cancer Survivor



"My goal in life is to encourage and love others, and bring happiness to someone's day."





Trail Boss Lunch

Saturday | 11:15 a.m. to 12:45 p.m. | Main Tent

Sponsored by: Herbster Angus Farms, Charles W. & the late Judy Herbster

AUCTION ITEMS

#201	Back-to-Back Quarterback Prints The Home Agency; Elwood, NE
#202	Mangelsen Painting "Colorado Splendor" Wilson Peak, Limited Edition of 950 Mangelsen Images of Nature; Omaha, NE
#203	Open-Cockpit Tour of Lincoln for 1 in a WWII Primary Trainer Boeing Stearman Duncan Aviation; Lincoln, NE
#204	Electric Water Fountain with Cascading Pots Sam Deuel, Professional Artist; Phoenix, AZ
#205	10K White & Rose Gold Diamond Pendant Riddle's Jewelry; Kearney, NE
#206	Small Game Hunt South of Lincoln Beede Outdoors; Bennet, NE
#207	Lone Star Quilt Deb Hansen; Wisner, NE
#208	Polaris Ranger Agland ATV; Broken Bow, NE
#209	Fire Pit with Cattle Designs R & R Metal Works; Mason City, NE
#210	Unique 2017 Cattlemen's Ball Bronze Sculpture Vern Friesen Gallery; Henderson, NE Acre Management, Steve Gruber; Sprague, NE
#211	Unique 2017 Cattlemen's Ball Bronze Sculpture Vern Friesen Gallery; Henderson, NE Acre Management, Steve Gruber; Sprague, NE
#212	1 Week of Lodging in a Hunting Cabin in the Big Horn National Forest Ernie Weyeneth; Lincoln, NE
#213	4 University of Nebraska Football Tickets Governor Pete Ricketts
#214	Magnum Bottle of 20th Anniversary Custom Etched Collector's Edition Wine

Main Event Evening Meal

Saturday | 5:00 p.m. to 6:00 p.m. | Main Tent

Sponsored by: Tyson Foods
Wine Sponsored by: Meridian Ag

AUCTION ITEMS

#401	Eric Paslay Meet and Greet Passes for 4	#414	Cubs Dream Day Governor Pete Ricketts
#402	Unique 2017 Cattlemen's Ball Bronze Sculpture Vern Friesen Gallery; Henderson, NE Acre Management, Steve Gruber; Sprague, NE	#415	Backyard Retreat R&R Metal Works; Mason City, NE Wibur Ellis Co., Doug Anderson, & Loran Kaiser; Kearney, NE Travis Johnson; Broken Bow, NE Mary Nichols; Omaha, NE
#403	Unique 2017 Cattlemen's Ball Bronze Sculpture Vern Friesen Gallery; Henderson, NE Acre Management, Steve Gruber; Sprague, NE	#416	2018 Timpfe Super Hopper Grain Trailer Timpfe Trailer; David City, NE
#404	Customized 2017 Cattlemen's Ball Bench Minden Machine Shop; Minden, NE	#417	2016 John Deere 8251 Special Edition Gator Plains Equipment; Broken Bow, NE
#405	3' X 4' Cow Scene Painting Ashley Spitnogle; Omaha, NE	#418	Grain Bin Bar Jeff & Lisa Johnson; Anselmo, NE
#406	STX 15F Kawasaki Jet Ski Kearney Power Sports; Kearney, NE	#419	Nebraska One Box Pheasant Hunt Team of 5 for the 2017 Hunt
#407	2 Tickets in the President's Skybox Office of the President, University of Nebraska; Lincoln, NE		
#408	5 Day, 4 Night Stay in Mountain Lodge in Summit County Settje Agri Services and Eng. Inc., Dean & Kristi Settje; Raymond, NE		
#409	2 Embryos from the Mating of Baldrige Titan & Baldrige Isabel B111 Baldrige Bros.; North Platte, NE		
#410	30' X 40' Building Erected on Your Site Mead Lumber; Broken Bow, NE Chris Pearson; Broken Bow, NE		
#411	Q150 Rifle & Pistol with Display Cases, Sesquicentennial #150 of 150 The Nebraska 150 Foundation		
#412	1923 Antique Street Light Don & Marilyn Deitemeyer; Doniphan, NE		
#413	Exclusive Golf at Sandhills Golf Co. 2 days of Golf for 4 with 1 Night of Lodging Sandhills Golf Co.; Mullen, NE		

MENU

- Summer Salad with Poppy Seed Dressing
- Certified Angus Beef 10 oz. New York Strip
- Seasoned Baby Russets
- Chilled Asparagus with Cherry Tomatoes and Lemon Vinaigrette
- Assorted Dinner Rolls
- Lemon Blueberry Cake with Berries and White Chocolate

Catered by: Premier Catering

MENU

- Certified Angus Beef Prime Rib
- Bistro Style Garlic Mashed Potatoes
- The Premier Greens Salad
- Summer Pasta Salad
- Sour Dough Rolls
- Dessert Array

Catered by: Premier Catering

AUCTIONS

Silent Auction

Saturday | 9:00 a.m. to 4:00 p.m. | Silent Auction Tent

All silent auction items must be picked up and paid for by 10:00 p.m.

#1001	1950's Ford Gumball Machine Don & Marilyn Deitemeyer; Doniphan, NE
#1002	Denim & Cowboy Print Twin Size Quilt Denise Brummer/Hidden In The Hills; Merna, NE
#1003	Danger Football Gift Basket Danger Football Organization; Grand Island, NE
#1004	Sterling Silver Bracelet Wynk Boutique; Hastings, NE
#1005	Boisset Collection Case of Custom Label Wine Shelley Bursik Kuzma, Boisset Collection Independent Ambassador; Lincoln, NE/St Helena, CA
#1006	Boisset Collection "Reserve" Private Guided Fine Wine Tasting & Magnum of JCB #21 Sparkling Brut Cremant de Bourgogne Shelley Bursik Kuzma, Boisset Collection Independent Ambassador; Lincoln, NE/St Helena, CA
#1007	Spotlight with Charger Mills Hardware; Arnold, NE
#1008	\$1000 Connealy Bull Purchase Certificate Connealy Angus; Whitman, NE
#1009	Saya Snake Skin Clutch Handbag Jennifer Jones; New York, NY
#1010	Framed "The Chores Can Wait" Print David Dorsey
#1011	Turquoise & White Apron, Vintage Necklace and Unpaper Towels Marjorie May
#1012	Henry 45/70 Brass Lever Action Octagon Barrel Bartak Brothers; Anselmo, NE
#1013	Cream De Tequila purchased in Mexico & 4 Shot Glasses Jeanie Beavers & Mary Nichols; Broken Bow, NE
#1014	"Mid-Day Rounds" Giclee Print Chip & Kymberli Brock; Wasilla, AK

#1015	"Daybreak on the Ridge" Canvas Annette Leu
#1016	Basket Filled with Assorted Lavender Products Peace Love & Lavender
#1017	Vintage Window Artwork Lisa Finney/Nested In Sandhills; Anselmo, NE
#1018	Three Assorted Soy Scented Candles Kim Buckles; Broken Bow, NE
#1019	5 Dozen Cookies atop Quilted Table Runner & Nestled in Metal Chicken Feeder Karen Smith; Broken Bow, NE
#1020	Pink Hoodie with 4 A Cure Logo Deb's Embroidery; Broken Bow, NE
#1021	Music Box Custer Floral; Broken Bow, NE
#1022	\$200 Gift Certificate LB Custom Chrome & Detail; Broken Bow, NE
#1023	Masterbuilt Electric Smoker Evan's Feed Company; Broken Bow, NE
#1024	NE Cap, Scarf, Pearl Necklace & Bracelet Sublime Boutique; Stapleton, NE
#1025	2 Beverage Koozies Innovative Design; Sargent, NE
#1026	Saya Snake Skin Clutch Handbag Jennifer Jones; New York, NY
#1027	Little Girls Fishing Set Shopko; Broken Bow, NE
#1028	Gift Set of Hair Products Studio B Salon & Spa; Broken Bow, NE
#1029	Wind Chime Ideal Realty; Broken Bow, NE
#1030	Nike Sunglasses Prairie Eyecare; Broken Bow, NE
#1031	"Ole Reliable" Bronze David Biehl

#1032	Tooled American West Leather Brief Case Western Edge
#1033	5 Subway Sandwich Gift Certificates Subway; Broken Bow, NE
#1034	Fire Pit Burwell Livestock; Burwell, NE
#1035	Broken Bow Schools Merchandise Broken Bow Boosters; Broken Bow, NE
#1036	Gift Certificate for 2 Meals a Month for One Year Anson & Carmen Bumgarner, Tumbleweed Cafe; Broken Bow, NE
#1037	Wine Barrel Accent Table with Wine Rack Bow Family Furniture & Flooring; Broken Bow, NE
#1038	Hand Carved Horse Head Jewelry Box, Necklace and Earrings Jeanie Beavers & Mary Nichols; Broken Bow, NE
#1039	Henry Golden Boy 22 Long Barrel Rifle Youth Bartak Brothers; Anselmo, NE
#1040	Turquoise Abstract Necklace Chapin's Furniture; Broken Bow, NE
#1041	Licorice Gift Basket Deb Cantrell; Merna, NE
#1042	Nebraska Horseshoe Wreath Kevin Rosenbach
#1043	Metal Wall Decor Jeremiah Smith; Kearney, NE
#1044	Green Mountain Portable Davy Crockett Wood Pellet Grill Larry Winberg; Broken Bow, NE
#1045	Signed & Numbered Canvas Giclee 12 x 16 Todd Williams
#1046	American Straw Hat Bow Booterie; Broken Bow, NE
#1047	Limited Edition "Cowboy Golfer" Bronze Linda Egle
#1048	Lip Sense Starter Kit, Bella Pucker Up
#1049	Hair Products Gift Basket Hairtique; Broken Bow, NE
#1050	Oval Mirrored Tray, Metal Basket with Wild Flowers and LED Candles Holcomb Pharmacy; Broken Bow, NE
#1051	\$50 Gift Certificate Master Cleaners; Broken Bow, NE
#1052	\$100 Bass Pro Gift Certificate Muddy Creek Auto; Broken Bow, NE

#1053	Three Piece Grill Set in Custom Engrave Wooden Box Shirts Signs Mugs & More; Broken Bow, NE
#1054	Painted Horse Canvas 54"x40" Ortello Dale (Home Décor & Gifts); Broken Bow, NE
#1055	Thirty-One Bag Jacki Craw-Jenkins
#1056	Stonebrook Resort 2 Night/2 People Stay Stonebrook Resort on Fall River; Estes Park, CO
#1057	Plammers Spelt Lumber Company; Burwell, NE
#1058	Pedal Tractor KanEquip; Syracuse, NE
#1059	Fluorescent Light Reel Yant Equipment Inc; Grand Island, NE
#1060	Sterling Silver Pendant Necklace Barbara Graves; Grand Island, NE
#1061	Limited Edition Pink Breast Cancer Wind Chimes Arrow Seed; Broken Bow, NE
#1062	"Grandma's Things" Giclee Print Peg Chandler; Merna, NE
#1063	18 Holes of Golf with Carts for 4 People Cozad Country Club; Cozad, NE
#1064	Gift Basket of Hair Products Costa's Styling Salon; Broken Bow, NE
#1065	Fine Handcrafted Silver Pendant Levent Oz
#1066	18"x20" Watercolor in a Weathered Barn Frame Linda Lacy
#1067	Montana West Purse Bow & Arrow Boutique; Kearney, NE
#1068	Basket of Baby Products The Kloset; Broken Bow, NE
#1069	Handmade "One of a Kind" Jewelry Sonja Trenary
#1070	Framed Print Britt Kuenning
#1071	Henry Big Boy Silver 45 Colt Deluxe Engraved Bartak Brothers; Anselmo, NE
#1072	8 Person Cabin Stay & Merchandise Bootleg Brewers; Taylor, NE
#1073	Light Duty Power Cord Reel Yant Equipment Inc; Grand Island, NE
#1074	Metal Wall Artwork Jeremiah Smith; Kearney, NE

Honoring Brain Cancer





#1075	Saya Snake Skin Clutch Handbag Jennifer Jones; New York, NY
#1076	Three Assorted Soy Scented Candles Kim Buckles
#1077	Nature’s Pottery Art Vessel Lynne Reineke
#1078	8x10 Acrylic Painting of Old Oil Cans Stephanie Carter Nielsen
#1079	Wooden Black Angus Hanging Market Board Blake & Jill Thompson; Dunning, NE
#1080	Broken Bow Schools Merchandise Broken Bow Boosters; Broken Bow, NE
#1081	Sig Sauer P229 Legion Compact 40 S&W Bartak Brothers; Anselmo, NE
#1082	Set of 3 Ceramic Pots Randy & Mary Nichols; Lincoln, NE
#1083	Voucher for Animal Genetic Testing Neogen Gene Seek; Lincoln, NE
#1084	“Working Hard” Giclee Print Peg Chandler; Merna, NE
#1085	Necklace & Earrings Jane Kenner Smith
#1086	“Roundup’s Over” 18”x24” Framed Canvas on Hard Board Glenna Cofer
#1087	Print Charles Anderson
#1088	Artistic Glass Vase with Metal Inclusions Tyler Curnes
#1089	Three Assorted Soy Scented Candles Kim Buckles
#1090	“The Migration” Original Photo Peg Chandler; Merna, NE
#1091	Voucher for Animal Genetic Testing Neogen Gene Seek; Lincoln, NE
#1092	16”x 20” Framed Acrylic Winterscape “Outside Scribner” Jane Kathol
#1093	Saya Snake Skin Clutch Handbag Jennifer Jones; New York, NY
#1094	Marlin 3030 Model 366C LTD ED Horse Rider Bartak Brothers; Anselmo, NE
#1095	CAT Front Load Shot Gun Case MNC-CAT; Omaha, NE
#1096	CAT Mossey Oak Shot Gun Case MNC-CAT; Omaha, NE

#1097	\$25 Gift Certificate Garrett Tires & Treads; Broken Bow, NE
#1098	Three Assorted Soy Scented Candles Kim Buckles
#1099	Saya Snake Skin Clutch Handbag Jennifer Jones; New York, NY
#1100	Little Kids Chair and Cap Gun Rifle
#1101	Silpada Jewelry J&J Accounting; Broken Bow, NE
#1102	Extra Large Cowhide Rug, Gray in Color Cathy Christensen & Martha Safranek; Broken Bow, NE/Merna, NE
#1103	Busch Light Neon Sign Whiskey Barrel; Broken Bow, NE
#1104	Small Black Cowhide Embroidered with 4A Cure Logo Deb’s Embroidery Shop; Broken Bow, NE
#1105	4A Cure Breast Cancer Wall Hanging Deb’s Embroidery Shop; Broken Bow, NE
#1106	4A Cure Tote Bag Deb’s Embroidery Shop; Broken Bow, NE
#1107	Glow in the Dark Heart Wall Hanging Deb’s Embroidery Shop; Broken Bow, NE
#1108	Traeger Wood Pellet Grill Horizon Ag; Gothenburg/Merna, NE
#1109	Concrete Cowboy Garden Statue Custer County Garden Center; Broken Bow, NE
#1110	Photo Book “The Last Great Wild Places” Tom Manglesen; Omaha, NE
#1111	Barn Wood Busy Bee Crafts; Anselmo, NE
#1112	1 Pint Raw Honey, 2 Jars Honey Butter, & Beeswax Candle Chandler Sandhills Honey; Anselmo, NE
#1113	Nebraska Made Products Gift Basket Rustic & Red; Cozad, NE
#1114	9”x 12” Horse Study-Conte Crayon Lucy Yanagida Art; Superior, CO
#1115	Set of 2 Hand Blown Silverado Stemware Dry Creek Western Wear; Burwell, NE
#1116	“Big-Reds” 8 x 8 Oil Painting Lucy Yanagida Art; Superior, CO
#1117	\$25 Gift Certificate Garrett Tires & Treads; Broken Bow, NE
#1118	Lip Sense Starter Kit, Apple Cider Pucker Up
#1119	Licorice Gift Basket Licorice International; Lincoln, NE

Farm & Ranch Auction

Saturday | 1:45 p.m. to 3:30 p.m. | Arena

#301	T 3000 Industrial Package Air Cleaner Industrial Maid; Cortland, NE
#302	M Series Self Catch Headgate Behlen Country; Columbus, NE
#303	1 Month Rental of Komatsu WA270 High Lift Wheel Loader Roadbuilders Macinery & Supply; Grand Island, NE
#304	ATV Ramps Agland ATV; Broken Bow, NE
#305	J 480 Johnson Concrete Waterer Johnson Concrete Products; Hastings, NE
#306	J 360 Johnson Concrete Waterer Johnson Concrete Products; Hastings, NE
#307	12 Bags Smartstax Dekalb Seed Corn John Blakeman; Merna, NE
#308	Cattle Manual Squeeze Chute with Palpation Cage and Wheel Kit Pearson Livestock Equipment
#309	Set of Petlas. 2 Pivot Radial Tires on Galvanized Single Center Rims Dawson Tire & Wheel; Gothenburg, NE
#310	1 Month Skid Steer Rental Kanequip; Syracuse, NE
#311	3 Month Use of a New ROTO-MIX Feed Mixer Trailer Bill’s Volume Sales, Inc.; Central City, NE
#312	4 Bags Pioneer Hi-Bred Seed Corn Larry Leibhart; Anselmo, NE
#313	Steel Flatbed for a Pickup Bradford Built, Inc.; Washington, KS
#314	Honda EU3000is Generator 300 Watts Rod’s Power Sports; Roca, NE
#315	1 Month Rental of 318 G Skid Steer Murphy Tractor and Equipment; North Platte, NE
#316	1 Month Rental of 524K Wheel Loader Murphy Tractor and Equipment; North Platte, NE
#317	TM 850 Mower Thoene Farm Supply; Burwell, NE
#318	4 Bags Channel Seed Corn Terry Sterner/Channel Seed; Merna, NE

#319	Lewis Cattle Oiler Howard & Linda Gaffney; Anselmo, NE
#320	250’ Precast Concrete Fenceline Feed Bunks Big Red Bunks; Doniphan, NE
#321	4 Cattle Shades Feeding Systems; Columbus, NE
#322	Mineral Matron + Galvanized Portable Mineral Feeder & Insect Control Trailer Ag Dryer Services; Elm Creek, NE
#323	2 Wheel Gears for a Center Pivot Central Nebr. Diesel, Inc.; Merna, NE
#324	3 Days of Cedar Tree Cutting McCaslin, LLC; Broken Bow, NE
#325	Silencer Chute Dubas Cattle Co.; Fullerton, NE
#326	Stihl Chainsaw 18” Bar Pracht’s Ace Hardware; Broken Bow, NE
#327	76’ X 12’ Finishline Utility Trailer V-Bar Trailer Sales; Broken Bow, NE
#328	12 Loads Wet Distillers KAAPA Ethanol Holdings; Minden, NE
#329	Portable Panel Trailer with 30 5’X10’ Portable Catch Panels Linn Post and Pipe Supply; Linn, KS
#330	320 Acres of Grid Sampling 2.5 Acres/Grid On The Hill Ag, Brett Burehide; Adams, NE
#331	\$1,000 Credit Towards Fence Project of Your Choice Beaver Creek Fencing; Bradshaw, NE
#332	Caker Scale Central City Scale; Central City, NE
#333	2 Loads Golden Synergy Feed CC Ag, LLC; Columbus, NE

RETAIL PRODUCTS

Bar & Concessions

Saturday | 11:30 a.m. to 12:30 a.m.

Sponsored by: KAAPA

Liquor (3 Tokens)

Bacardi Rum
Bulleit Bourbon
Captain Morgan
Crown
Dewars Scotch
Jack Daniels
Jim Beam
Jose Cuervo
Pendleton
Seagrams 7
Soldier Valley Vodka
Soldier Valley Bourbon
Tanqueray Gin

Beer (2 Tokens)

Bolo
Bootleg
Bud Light
Bud Light Lime
Busch Light
Coors Light
Glacial Till
Kinkaider
Lime-a-ritas
Michelob Ultra
Mike's Hard Lime
Palm Breeze Ruby Red
Pals
PBR
Prairie Pride
Scratchtown

Wine (2-3 Tokens)

Chardonnay, Beringer*
Chardonnay, Simi
Riesling, Blue Fish
Moscato, Beringer*
Moscato, Voga
White Zin, Beringer*
Cabernet, Beringer*
Cabernet, Bogle
Cabernet, Purple Cowboy
Merlot 181, 14 Hands
Pinot Noir, Meiomi
Apothic Red

*House Wine

Concessions

Serendipity Grill



Koozies

Available for purchase at the Bar and General Store

General Store

Friday | 5:00 p.m. to 7:00 p.m.

Saturday | 10:00 a.m. to 5:00 p.m.

General Store Vendors

Barb's Buttery Toffee; Lincoln, NE
Bow & Arrow Boutique; Kearney, NE
Bow Booterie; Broken Bow, NE
Embracing Life Through Horses; Broken Bow, NE
Frost and Shine with Plunder; Broken Bow, NE
Heartland Market; Broken Bow, NE
KD Designs; Lincoln, NE
MarjorieMae; Lincoln, NE
Nebraska State Historical Society; Lincoln, NE
Nested in Sandhills; Anselmo, NE
Peace Love & Lavender; Elwood, NE
PuckerUp Melanee Nixon; Broken Bow, NE
Refined Boutique; North Platte, NE
Smudgeproof Smooches; Merna, NE
Sweet Girlz; Greeley, NE
The Kloset & My Kloset; Broken Bow, NE
The Outfitter Western Store; Broken Bow, NE
Western Edge; York & Grand Island, NE
Wynk Boutique; Hastings, NE

Cattlemen's Ball Memorabilia will be available at the General Store. There will be a variety of t-shirts, jackets, polos, hats, drinkware, koozies, and tote bags on hand.

These are just a few of the items you can find at the General Store.

You can also visit our online store at: 4acure.itemorder.com. Online orders can be placed until June 11.



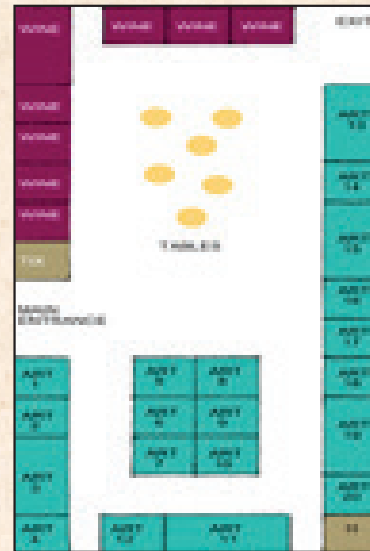


Art Show & Wine Tasting

Saturday | 9:00 a.m. to 5:00 p.m. | Art & Wine Tent

Art Show

- | | |
|----------------------|---------------------------------|
| 1. Levent Oz | 11. Charles & Heidi Anderson |
| 2. Ron Brooks | 12. Britt Kuenning |
| 3. Lynne Reinke | 13. Ashley Spitsnogle |
| 4. Annette Leu | 14. Todd Williams |
| 5. Jane Kathol | 15. Linda Lacy |
| 6. David Biehl | 16. Dave Dorsey |
| 7. Tyler Curnes | 17. Linda Egle |
| 8. Connie Bentjen | 18. Stephanie Carter Nielsen |
| 9. Jane Kenner Smith | 19. Sonja Trenary & Ellen White |
| 10. Anne Thomas | 20. Glenna & Maurine Cofer |



Wine Tasting

Cost: 6 Tokens

Includes a commemorative Cattlemen's Ball of Nebraska glass and five tastings.

Broken Arrow Cellars; Imperial, NE
 Lazy Horse Vineyard & Brewing; Ohiowa, NE
 Mac's Creek Winery & Vineyards; Lexington, NE
 Miletta Vista Winery; St. Paul, NE
 Niobrara Valley Vineyard; Nenzel, NE
 Prairie Creek Vineyards; Central City, NE
 Boisset Collection; Sonoma & Napa Valley



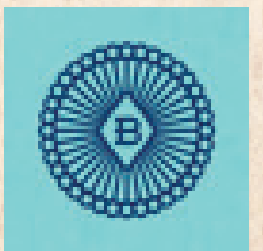
Cattlemen's Ball 20th Anniversary Collectors Edition
 ~ "The Sheriff" of Buena Vista
 2015 Sonoma County Red
 available for sale in the Art & Wine Tent

Nebraska Beer Tasting

Saturday | 11:00 a.m. to 3:00 p.m. | Beer Trailer

**Cost: 1 token for 5 oz. tasting,
 10 tokens for unlimited tastings**

Bolo Beer Company; Valentine, NE
 Bootleg Brewers; Taylor, NE
 Kinkaid Brewing Company; Broken Bow, NE
 Pals Brewing Company; North Platte, NE
 Prairie Pride Brewing Co.; Grand Island, NE
 Scratchtown Brewing Company; Ord, NE
 Thunderhead Brewing; Kearney, NE





Beef Tent

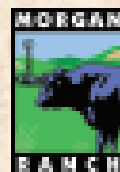
Saturday | 10:00 a.m. to 4:30 p.m.

Culinary Shows throughout the day

The Nebraska Department of Agriculture is proud to promote the sale and consumption of beef from Nebraska to markets across the country and around the world. Stop by the booth to learn more about how we promote your world-class beef.

Certified Hereford Beef is the breed-specific branded beef program owned by the American Hereford Association, the oldest cattle breed association in the U.S. founded in 1881. Come visit us in the Beef Tent to learn more about the fastest-growing beef program in the market, sample various high-quality CHB products, and enter to win a CHB prize package.

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Kent Rollins is from a lost period in time and a dying state of mind, when life was simple and character was king.

Kent Rollins has made numerous television appearances including the Food Network's highly rated shows, Throwdown! with Bobby Flay, where he beat Flay with his chicken fried steak, Chopped Grill Masters and Chopped Redemption. He also holds an undefeated record on NBC's Food Fighters and most recently was featured on CBS Sunday Morning.

Buffett Cancer Center Tent

Saturday | 11:30 a.m. to 4:00 p.m.

UNMC Buffett Cancer Center Health Screenings

Inside the Buffett Cancer Center Tent

- Free blood pressure screenings
- Free facial sun damage assessment
- Learn from graduate students about cancer research projects at the Buffett Cancer Center

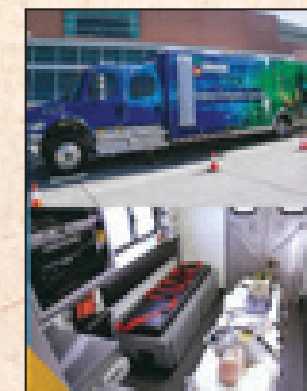


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Simulation in Motion-Nebraska (SIM-NE) is a statewide, mobile education system, which brings state-of-the-art, hands-on training, using high fidelity human patient simulators, to pre-hospital and hospital professionals throughout the state.

These mobile simulation labs are 44-foot trucks with two simulation spaces: an emergency room and an ambulance room. These mobile simulation labs provide a realistic, yet safe and relaxed learning environment.



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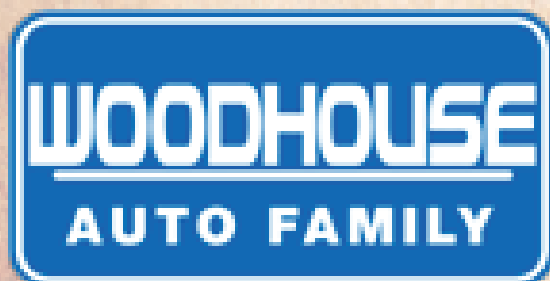


2017 Ford F-150

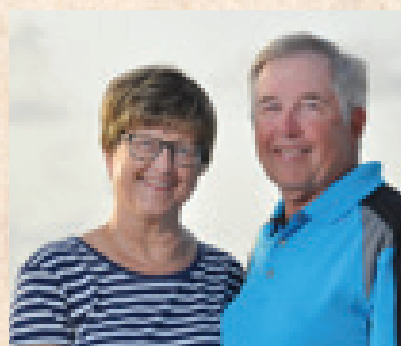
Drawing Saturday, June 3rd at 7 p.m.

Winner does not need to be present to win. All proceeds go to the Cattlemen's Ball of Nebraska, Inc., an annual fundraiser for the Fred & Pamela Buffett Cancer Center for cancer research. Winning ticket holder must notify the Raffle Ticket Committee no later than June 14, 2017. Contact Michelle Stover at 308.440.6666. There is no cash buyout. Winner is responsible for taxes and licensing, plus arranging delivery of vehicle. A U.S. Government 1099 form will be provided. Cattlemen's Ball of Nebraska, Inc. State ID # 35-7793405.

Pickups donated by:



Marilyn Seefeld: Breast Cancer Survivor

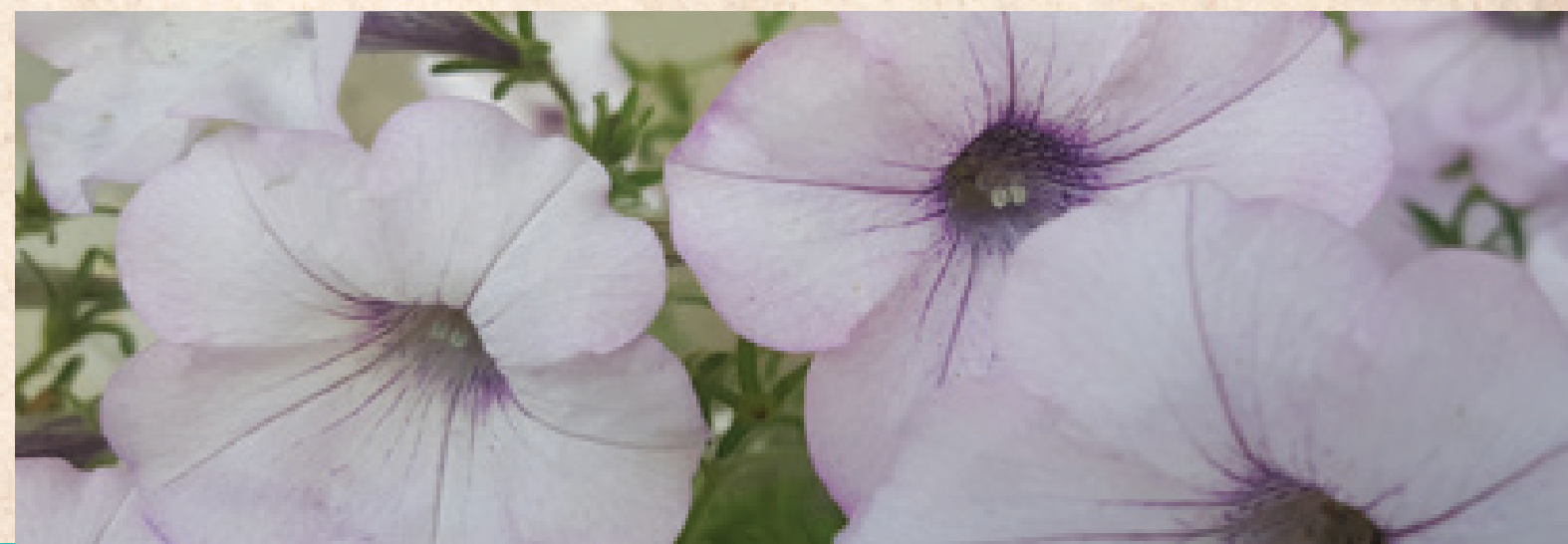
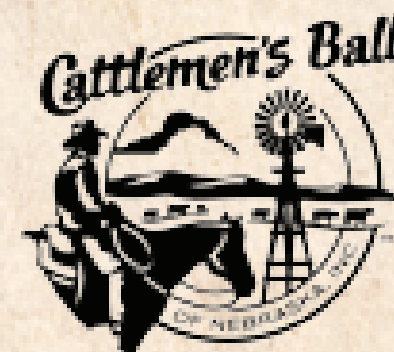


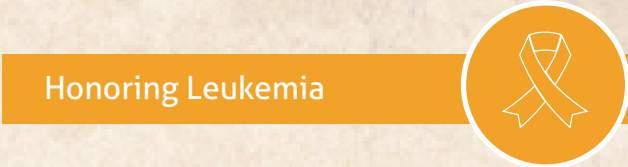
"There are a lot of uncertainties in life while undergoing cancer treatment. One thing I can always count on are my caring and compassionate health care providers."

Promise Petals

Thank you for supporting the Promise Petals as a reminder of our continual pursuit to always search 4 A Cure!

The Promise Petals are to remember those we have lost to cancer, those who are fighting, and those who have survived. This year's Promise Petals are beautiful hanging baskets of flowers located in the Serenity Garden. For a \$100 donation, family and friends of those who have been affected by this terrible disease will take home one of these beautiful baskets.





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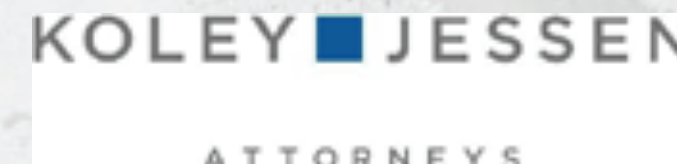
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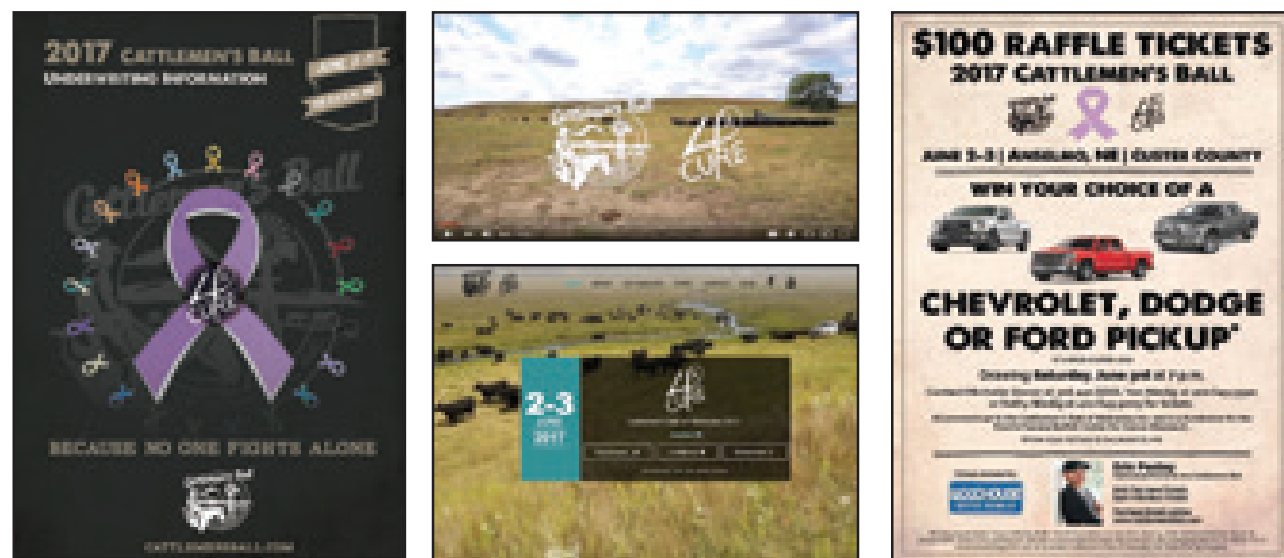


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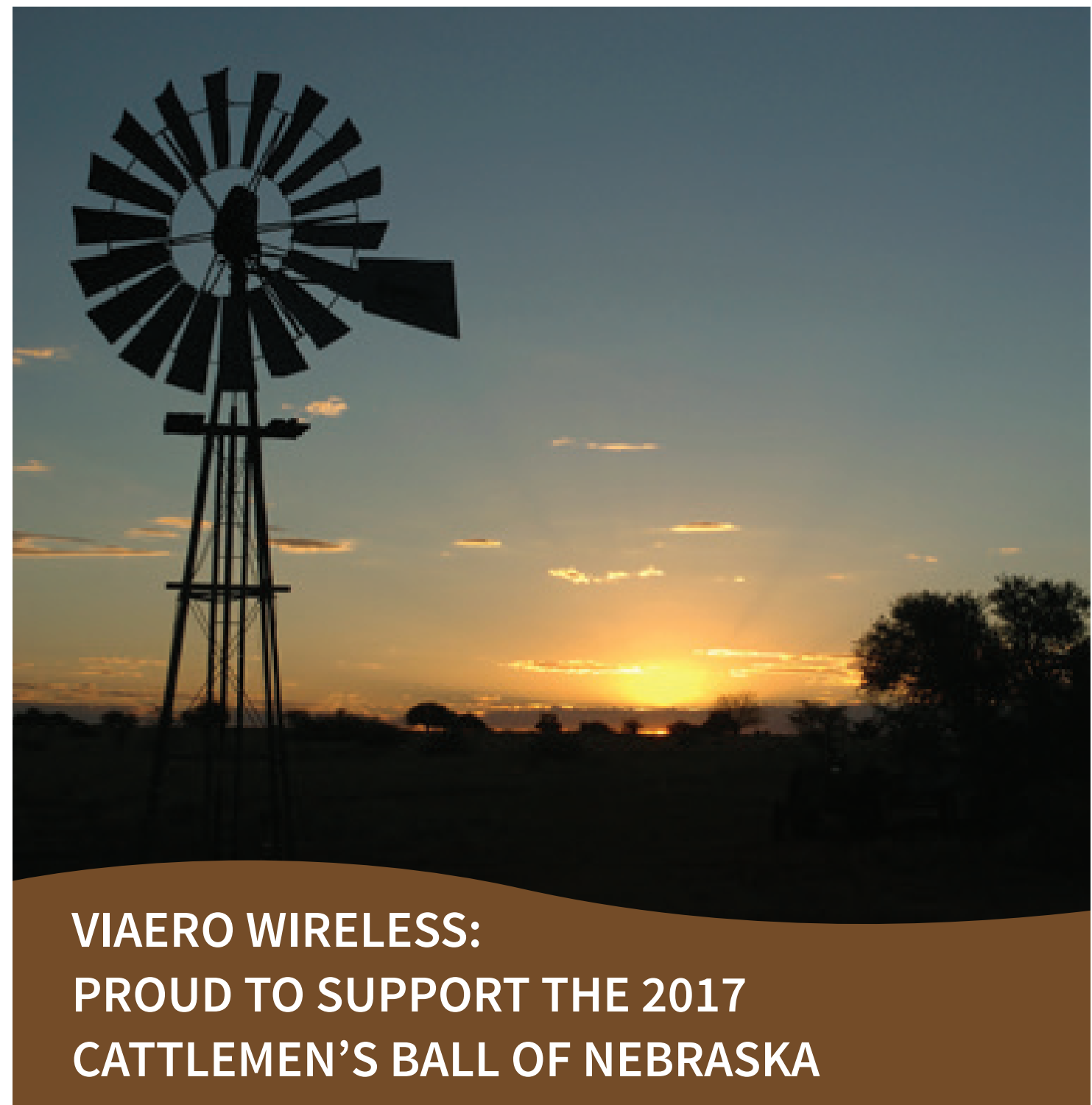
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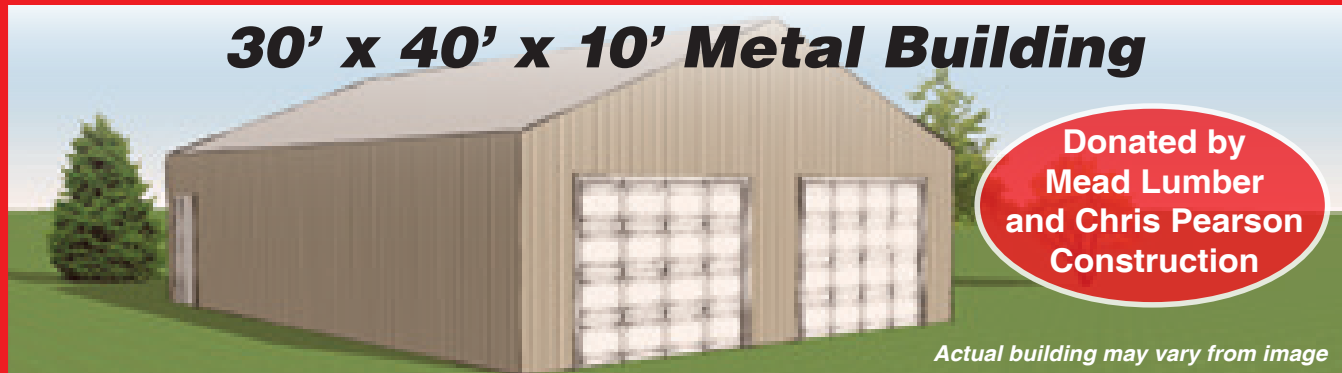
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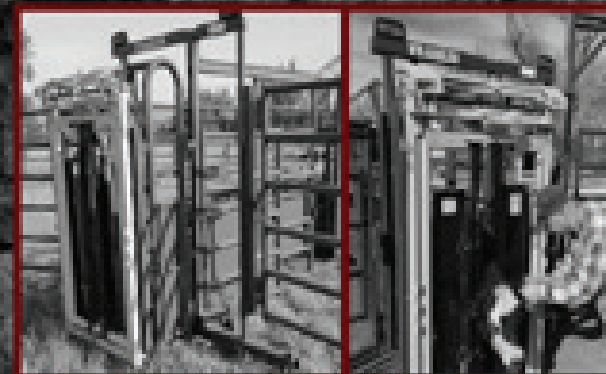
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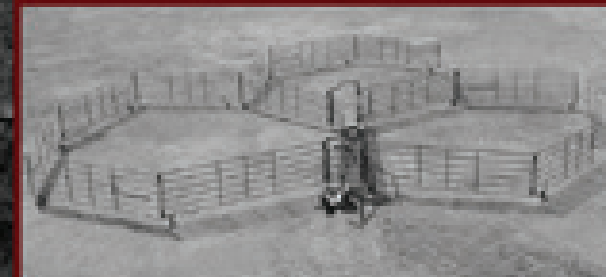
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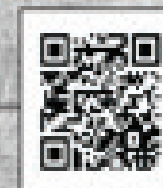
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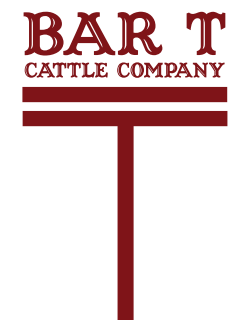


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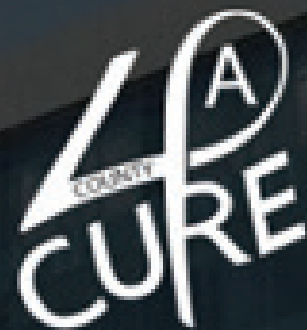
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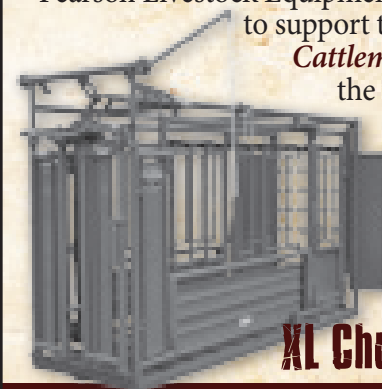


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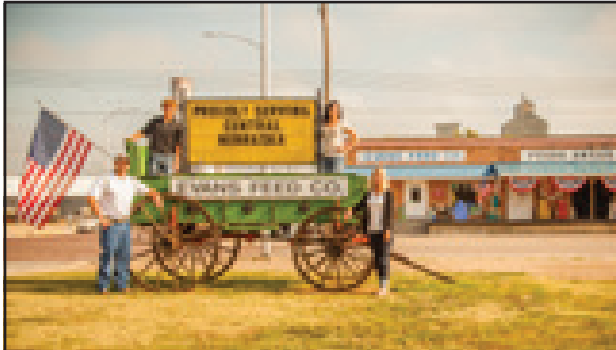
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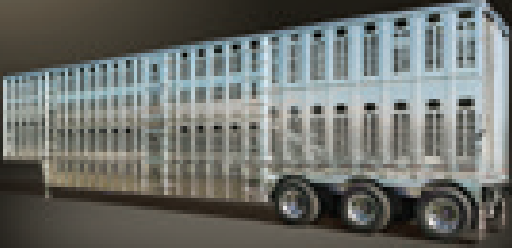

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A cowboy wearing a brown hat and a light-colored jacket is riding a brown horse. The scene is set at sunrise or sunset, with a warm, golden light illuminating the sky and the horse. In the background, there are some structures and other horses, suggesting a ranch or farm setting.

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